

*Loyola Marymount*

# STUDENTS ARE BACK!!!



Introduce LMU's nearly 8,500 students  
to your name via the  
**LOS ANGELES LOYOLAN**

*LMU's Award-Winning Student-Run News Source*

**RATES**





## E-NEWSLETTER *Direct to inboxes!*

Integrate your content into our e-newsletter to reach 900+ weekly readers for just \$75/week – or upgrade to a top leaderboard position for \$150/week.

Or become the sole title sponsor so that your department or organization's name is featured each and every week of the semester. *Think: The Los Angeles Loyolan Weekly E-Newsletter, brought to you by [INSERT YOUR NAME HERE]. \$895/semester. Act now ... there will be only one title sponsor per semester.*



## SOCIAL MEDIA

Our social accounts reach thousands of LMU students, faculty and staff every day. Our weekly package gets you visibility via two Twitter posts, one Facebook update and one Instagram story for **just \$75/week**.



## WEBSITE

Grab a top leaderboard position for \$150/week or a side banner spot for \$75 per week on our mobile-friendly site.



## DIGITAL SIGNAGE

Your message will be seen 48 times/day on 16 screens strategically placed around campus, including 14 screens throughout the residence halls and two in the Malone Student Center. **\$125/week or \$350/month or just \$995 for an entire semester (four full months).**



## STREET TEAMS

Want to get your name top-of-mind all over campus? The Loyolan now can arrange for students to serve as your brand ambassadors, getting your marketing materials (such as flyers and coupons) directly into the hands of students. **Prices vary based on quantity. Inquire today.**



## PREMIUM BUNDLE & SAVE!

Get it all! The e-newsletter, all social, digital signage and the website for just \$475/week and **save 5%!**



## MIX-&-MATCH CUSTOM BUNDLE

Let us design a custom bundle for you. You get multiple products you want plus a great discount!



**900+ WEEKLY  
E-NEWSLETTER READERS**



**12,000+ AVERAGE UNIQUE  
WEBSITE VISITORS PER WEEK**



**2,000+ INSTAGRAM  
FOLLOWERS**



**2,000+ TWITTER  
FOLLOWERS**



**3,500+ FACEBOOK  
FOLLOWERS**

# 100

**CENTENNIAL**

*The Los Angeles*  
**LOYOLAN**

**WE'RE 100!  
CELEBRATE  
WITH US**

*NEW!*

Sponsor the Loyolan's Centennial Celebration and have your name connect with students, faculty and staff via the Loyolan's trusted brand. ***Just one title sponsorship is available for \$995/semester for Fall 2021, Spring 2022 and Fall 2022.***

Imagine all Loyolan editorial and marketing materials connected to your name:  
*The Loyolan Centennial Celebration sponsored by [INSERT YOUR NAME HERE].*

Supporting sponsorships also available starting at \$395/semester.

YOUR HOME.  
YOUR VOICE.  
YOUR NEWS.

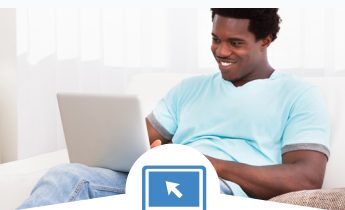
## ARE YOU TRYING TO REACH LMU STUDENTS?

Digital products from the Loyolan put your message everywhere on campus.



**Is the LMU  
demographic  
right for you?**

Loyola Marymount University, founded in 1911, is the largest Catholic university on the West Coast. 6,564 undergraduate students, 1,869 graduate students, and 1,144 law school students attend LMU. LMU employs 2,000+ faculty and staff members.



Online 24/7 at LALOYOLAN.com



On Instagram @laloyolan



On Twitter @laloyolan



On Facebook /LosAngelesLoyolan

6,564 UNDERGRADUATES  
+1,869 GRADUATE STUDENTS  
+1,144 LAW SCHOOL STUDENTS  
+2,000+ FACULTY/STAFF  
+???? PARENTS, ALUMNI, GUESTS  
  
**>10,000** POTENTIAL CUSTOMERS  
YOU CAN REACH VIA THE LOYOLAN!

