

NH Lakes Region

HOME PRO DIRECTORY

A local contractors guide for the Lakes Region

Inserted into The Laconia Daily Sun May 2026, with additional copies distributed at local hardware stores, grocery & convenience stores, and local neighborhoods.

Cost:

\$400 Full page 5.25 x 7.87"

\$300 Half page 5.25 x 3.87"

\$600 Premium Position

\$800 Back Page

\$100 Services Directory 2.5 x 2.5"
(6 ads to a page)

2026 INTRODUCTORY SPECIAL

For 2026 Home Improvement Section customers:
Run your ad in the Spring Home Improvement Pages and get **20% OFF** your ad in the **ALL NEW** Lakes Region Home Pros Directory!

*1/8th page ad or larger

Add Lakes Region Summer Fun Guide to your 2026 season marketing plan and your Home Pros ad is **30% OFF**.

CLASSIFIED SERVICES SPECIAL

Book your Classified Services ad for 3 months in The Laconia Daily Sun and get **20% OFF** your Lakes Region Home Pro Directory ad.

For example: Book March, April, May in the LDS Classifieds Services section and get **20% OFF** your listing in the Lakes Region Home Pro Directory

*Some restrictions apply

Deadline for Home Pros ads: Monday, April 13, 2026
Available mid-May 2026

