

Reach Potential Boat Buyers Where They Work & Where They Play

In these top markets:

Boston • Concord • Manchester • New York • The Lakes Region

Get your share of an estimated 40,000+ Summer Daily Sun print and online readers in Saturday's Lakes Region Boating Section.

The Laconia Daily Sun 2026 Boating Section Print and Online

Showcase Your:

**Boat Sales • Boat Rentals • Water Toys • Boating Supplies • Docks • Lifts
Waterfront Construction • Boat Storage • Waterfront Dining**

Yacht

**Full Page color
print ad each weekend**

10 "Interstitial" ads in the e-reader online

50,000 impressions per month web tile ad or video ad

5 "Daily Newsletter" web ads 300x250

3 Online sponsored content articles to boost your SEO

Plus all promotional extras below

\$10,499 (21 weeks)
May 23 - Columbus Day

\$7,900 (16 weeks)
May 23 - Labor Day

Cruiser

**Half Page color
print ad each weekend**

5 "Interstitial" ads in the e-reader online

25,000 impressions per month web tile ad

2 "Daily Newsletter" web ads 300x250

Plus all promotional extras below

\$5670 (21 weeks)
May 23 - Columbus Day

\$4320 (16 weeks)
May 23 - Labor Day

Sport

**Quarter Page color
print ad each weekend**

3 "Interstitial" ads in the e-reader online

1 "Daily Newsletter" web ad 300x250

Plus all promotional extras below

\$2835 (21 weeks)
May 23 - Columbus Day

\$2160 (16 weeks)
May 23 - Labor Day

Promotional Extras

- Group Leaderboard with your logo each week - Minimum 5,000 impressions
- Group Tile ad 300x250 which links to the Weekend Boating Section
- Weekly Directory (in paper and online)

laconiadailysun.com

