KWWL Sponsorship Request Questionnaire

1. Name of Organization requesting sponsorship
__________________________________________________________________________________________________________

2. Non-Profit Organization Tax I.D. or other proof of non-profit status
__________________________________________________________________________________________________________

3. Name of Event Coordinator/major contact person
__________________________________________________________________________________________________________
   a. phone number _______________________________________________________________________________________
   b. email address _______________________________________________________________________________________

4. Organization’s mission statement (attach additional documentation if necessary)
__________________________________________________________________________________________________________
__________________________________________________________________________________________________________
__________________________________________________________________________________________________________

5. Name of Event _______________________________________________________________________________________

6. Date/Time/Location of Event
__________________________________________________________________________________________________________

7. Purpose/Cause for Event (attach additional documentation if necessary)
__________________________________________________________________________________________________________
__________________________________________________________________________________________________________
__________________________________________________________________________________________________________
8. Please describe the event and give specific details of what will be happening at the event. Also, please let us know where and how people can purchase tickets to the event, if necessary.

9. Expected outcome

10. Requested goods/services

11. Return goods/services

12. Please list any current or expected sponsors, media or otherwise

Note about Promotional Support – KWWL is happy to support many non-profit community activities, but sadly, we cannot support every one. Due to the very nature of News, Coverage of an event is never promised in the promotional support, though the station will make every effort to provide some coverage. Also note that creation and running of promotional spots always occurs in unsold inventory, and can never be guaranteed.
Please save this form and email to mcunningham@kwwl.com