

FOR IMMEDIATE RELEASE

Contact:

Ken Callahan

MDU Resources

Phone: 701-770-5030

Email: ken.callahan@mdu.com

Billings to Host First Annual Memorial Day Parade & Ribbon Cutting at Hoodies for Heroes Monument

Billings, MT — On Saturday, May 24, 2025, the Rotary Club of Billings will proudly host the First Annual Memorial Day Parade, honoring Montana's fallen service members and raising awareness for veterans living with PTSD. The parade will conclude at Dehler Park, home of the Hoodies for Heroes Memorial, where a special ribbon cutting ceremony will officially dedicate the new monument.

The parade will begin at 11:00 AM, starting from the MET Bus Station (220 N. 25th Street), proceeding north on 25th Street, and ending at Dehler Park (10th Ave N & N. 25th St). Immediately following the parade, the community is invited to gather at the Hoodies for Heroes Monument for a program honoring 49 Montana soldiers who made the ultimate sacrifice, featuring guest speakers including Lt. Col. Josh Print of the U.S. Space Force.

Lunch will be served after the ceremony, with food generously provided by Montana-Dakota Utilities, refreshments by Coca-Cola High Country, and cooking and service by the Knights of Columbus. The first 150 kids will receive free hotdog meals. Additional food trucks will be on-site, donating a portion of proceeds to support veterans with PTSD.

The event will also include:

- Face painting & balloon twisting for kids
- Veteran and nonprofit booths
- Rotary merchandise sales
- Free admission to the Billings Mustangs game that evening for all parade participants, veterans, and sponsors

Parade & Vendor Participation

- Military & First Responders: FREE
- Veteran/Nonprofit Parade Entry: \$50
- Business Parade Entry: \$75
- Classic Cars/Passenger Vehicles: \$15
- Vendor Booths: \$30 (Veterans/Nonprofits), \$50 (Businesses/Food Trucks)
- Sponsorship Opportunities Available Until May 8

“This parade and monument are about more than honoring the fallen—they’re about healing the brave,” said Ken Callahan, event coordinator. “We invite the entire community to come out, participate, and show support for the veterans who have given so much.”

To register for the parade, become a vendor, or inquire about sponsorships, contact:

Ken Callahan

 701-770-5030

 ken.callahan@mdu.com

About Rotary Club of Billings:

Rotary International is one of the largest and most active service organizations in the world, committed to service above self, community engagement, and global goodwill.

About Hoodies for Heroes:

Hoodies for Heroes is a veteran-focused nonprofit based in Billings, dedicated to honoring and supporting veterans through programs, events, and the newly constructed memorial at Dehler Park.