

38th Annual African American History Month Parade Celebration

Shreveport, Louisiana

2026 National Theme ***“A Century of Black History Commemorations”***

Business Application Form for Parade 2026 ***Saturday, February 7, 2026***

The African American History Parade Celebration Committee is so excited once again to present the 38th Annual African American Month Parade Celebration on Saturday, February 7, 2026. The kick-off starts at 11 am – 3 pm and will be televised on KTBS3-KPXJ/CW21 downtown Shreveport, LA. We are inviting all Churches (Choir), Drill Teams, Youth Departments, Colleges, Universities, School Boards, ROTC units, Pep Squads, Cheerleaders, Sororities, Fraternities, Civic Clubs, Trail Riders, Horseback Riders, Motorcycles, Community Groups, Businesses, Families, Gospel Groups, Military Armed Forces, Boy Scouts, Girl Scouts, Brownies, YWCA, YMCA, Shreveport SPAR, Cars/Sports Organizations and Film Industry to participate.

The lineup starts at 8 AM at the Municipal Auditorium on Grand Ave.

If you would like to participate in the 2026 African American History Month Parade, the donations are as follows: There's a \$300 fee for Businesses (includes a car, truck, OR float). ALL FEES ARE DONATIONS

Print Name of BUSINESS: _____

Address & Phone: _____

Please list 3 things about your BUSINESS.

1. _____

2. _____

3. _____

The deadline for submitting forms is December 30, 2025.

Entry fees will be used to offset the cost of presenting the Parade expenses generally include but are not limited to the City of Shreveport mandated liability insurance, security building rental fees, VIP expenses (travel, lodging, and per diem expenses), vehicle rental fees, parade promotions and advertising parade signage, audio/visual support, parade presentation expenses, and other rentals. Because of your continued support, we can present the nation's largest televised “Live” African American History Parade during February. Join us in kicking off Black History as we celebrate the accomplishments of African Americans yesterday, today, and tomorrow.

Participant sign here: _____ Date: _____

Make all Money Orders ONLY payable to the African American History Month Parade Committee, and all applications MUST be PICKED UP AND DROPPED OFF at SHOPPER'S VALUE FOOD stores locations ONLY (Hearne Ave, Greenwood Rd., and N Market).

Number of Cars/Trucks I am sending _____ Number of Floats I am sending _____

NO HANDMADE OR POSTER BOARD SIGNS ARE ALLOWED ON CARS/TRUCKS OR FLOATS IN THE PARADE. PROFESSIONAL SIGNS ONLY

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Shreveport LA***

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***BUSINESS (ONLY) Application Form for Parade 2026:
Saturday, February 7, 2026***

Please complete this page if you are driving a Vehicle, Motorcycle, or Float

Return completed form by December 30, 2025

Name of Driver: _____ Date: _____

License Number: _____ (Please attach a copy)

Insurance: _____ (Please attach a copy)

Telephone Number & Address: () _____

To drive in the parade route, the City of Shreveport requires **ALL DRIVERS** to submit the above driver's information to drive a vehicle in the African American Month Parade Celebration on Saturday, February 3, 2026. Each participant who requires a driver **MUST** complete this page of the application to participate in the parade.

Important

All parade drivers

MUST submit a breathalyzer test to the Shreveport Police Department at the start of the parade.