

Annual EEO Public File Report: KQTV OCTOBER 1, 2021 through SEPTEMBER 30,

Station Comprising the Station Employment Unit: KQTV

Section 2: Recruitment Source Information

Recruitment Source	Contact	Address	Phone	Requested Notice	Total Number of Interviewees
A KQTV Internal Posting	Steve Cline	4000 Faraon Street, St. Joe 06	816-364-2222	No	5
B KQTV Website	Nick Ingram	4000 Faraon Street, St. Joe 06	816-364-2222	No	1
C Heartland Media LLC/Allen Media	website	https://heartbeat.heartlandtv.com		No	1
D TVJobs.com	website	www.tvjobs.com	760-754-8177	No	0
E Missouri Division of Workforce Dev.	David Scholz	301 S. 7th Street, St. Joe 01	816-236-9736	Yes	0
F KQTV On-Air spot	Traffic Manager	4000 Faraon Street, St. Joe 06	816-364-2222	No	0
G Northwest Missouri "Hire a Bearcat"	website	career@nwmissouri.edu		No	0
H Social Media (KQ2 Facebook)	Nick Ingram	4000 Faraon Street, St. Joe 06	816-364-2222	No	2
I Missouri Western State University	Handshake website	4525 Downs Drive, St. Joe 07	816-271-4200	No	0
J Indeed	website	www.indeed.com		No	8

Annual EEO Public File Report: KQTV OCTOBER 1, 2021 through SEPTEMBER 30, 2022

Station Comprising the Station Employment Unit: KQTV

	Full-Time Positions Filled by Job Title	Recruitment Source of Hiree	Recruitment Sources Utilized
1	News: MMNJ	J	A,B,C,D,E,F,G,H,I,J
2	Marketing and Media Specialist	J	A,B,C,D,E,F,G,H,I,J
3	Creative Services Producer	J	A,B,C,D,E,F,G,H,I,J
4	Chief Engineer	B	A,B,C,D,J
5	Business Manager	J	A,B,C,D,E,F,G,H,I,J
6	Master Control: Overnight TMP	A	A,B,C,D,E,F,G,H,I,J
7	Marketing and Media Specialist	J	A,B,C,D,E,F,G,H,I,J
8	News: MMNJ	A	A,B,C,D,E,F,G,H,I,J
9	Marketing and Media Specialist	A	A,B,C,D,E,F,G,H,I,J
10	News Director	J	A,B,C,D,J
11	News: Overnight Producer	C	A,B,C,D,E,F,G,H,I,J
12	Traffic Clerk/Sales Assistant	J	A,B,C,D,E,F,G,H,I,J
13	Traffic Manager	A	A,B,C,D,E,F,G,H,I,J
14	Master Control: Overnight TMP	A	A,B,C,D,E,F,G,H,I,J
15	Master Control: Evening TMP	H	A,B,C,D,E,F,G,H,I,J
16	News: MMNJ	J	A,B,C,D,E,F,G,H,I,J

Annual EEO Public File Report: KQTV OCTOBER 1, 2021 through SEPTEMBER 30, 20

Station Comprising the Station Employment Unit: KQTV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activity Undertaken by KQTV

1. Participation in job fairs by station personnel who have substantial responsibility for hiring decisions

- A. Missouri Western State University Career Night, 10/20/21, MWVSU, attended by News Anchor and Operations Manager
- B. Northwest Missouri/Chamber of Commerce Job Fair - 3/23/22 and 9/13/22, Stoney Creek Inn, attended by News Director and Operations Manager

2. Internship program designed to assist members of the community to acquire skills needed for broadcast em

- A. The station accepts interns enrolled in academic programs leading toward a degree in broadcasting. During the reporting period the station hosted one intern in the Sports Department for Spring 2022 from Mizzou. Sports Director was supervisor.

3. Participate in other programs designed to promote outreach generally

- A. Our station has created an initiative call "Job Spots" to highlight job opportunities available in our community. Jobs at local businesses and organizations are highlighted either on-air or on our website to provide them with increased exposure in hopes of attracting additional qualified applicants.
- B. My Success Event with St. Joe School District, Feb 22-23, 2022 at Civic Arena. Sales AE attended.
- C. St. Joseph School District - Career Day, April 29, 2022. Sales AE and Sports Director attended event.