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KOMU 8 Wins Regional Murrow Award

COLUMBIA, MO – KOMU 8 won the Regional Edward R. Murrow award in the category of Excellence in Innovation for the series “Push for Precision.” Given out by the Radio Television Digital News Association, the Murrow Awards recognize outstanding achievements in electronic journalism. The award, named after broadcast pioneer Edward R. Murrow, is one of the highest achievements in broadcast journalism.

KOMU 8’s submission series covered the opening of the Roy Blunt NextGen Precision Health Building. The project was a collaboration by University of Missouri journalism students Avery Everett and Matt McCabe at KOMU and Anna Watson at the Columbia Missourian.

“This series came together after months of research. Watching Avery, Matt and Anna be recognized next to industry professionals is extremely gratifying as a news director and professor,” said KOMU 8 News Director Jeimmie Nevalga.

The Murrow Awards recognize outstanding achievements in broadcast and digital journalism. To win the regional award, KOMU 8 competed against small-market television stations in Iowa, Kansas, Missouri and Nebraska.

“Each day our reporters share stories that make a difference in our community. I am so proud of Matt and Avery were recognized by others for their hard work and journalism excellence,” said KOMU 8 General Manager Matt Garrett.

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KOMU 8 is an auxiliary enterprise of the University of Missouri and is expected to generate all revenues for station operations. Its operations and investments in broadcast technology are funded entirely by advertising and retransmission revenues. The station receives no funding from the university or state.

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