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KOMU 8 News Wins Mid-America Emmy Award

COLUMBIA, MO – KOMU 8 News won a Mid-America Emmy Award at the 44th Annual Mid-America Emmy Awards virtual ceremony on November 21.

KOMU 8 News won the Emmy for light feature news report in the news category for “EmVP: Elfing.” The story, reported by KOMU 8 News anchor Emily Spain in her series EmVP, featured Jefferson City 7-year-old Landon, who saved his allowance money to buy holiday gifts for other children.

“Emily brings storytelling skills to every story and it is gratifying to see our professional colleagues recognize her work,” KOMU 8 News Director Steve Ackermann said.

“Emily is fantastic at sharing stories that showcase people making a difference in our community. I couldn’t be more pleased to see her hard work and great storytelling skills recognized,” KOMU 8 General Manager Matt Garrett said.

Emmy winners are presented by the Mid-America Chapter of the National Academy of Television Arts and Sciences, or NATAS, a nonprofit organization that includes television markets primarily in Missouri, Arkansas, and Illinois.

KOMU 8 is an auxiliary enterprise of the University of Missouri and is expected to generate all revenues for station operations. Its operations and investments in broadcast technology are funded entirely by advertising and retransmission revenues. The station receives no funding from the university or state.