



5550 Highway 63 S
Columbia, Missouri 65201

Contact(s):
Braydan Hogue
(573) 884-4571

For Immediate Release

June 2, 2023

Beth Finello Joins KOMU 8 First Alert Weather

COLUMBIA, MO – KOMU 8 is proud to announce the addition of Beth Finello as the new morning meteorologist. Finello will join Jordan Berger and Sara Moyers weekday mornings from 4:30 a.m. to 7 a.m. on KOMU 8 News Today. She joins KOMU 8 from FOX59 and CBS4 in Indianapolis, where she was a digital meteorologist.

"I'm excited to join the First Alert weather team at KOMU 8 and move back to Missouri after two years away! I look forward to meeting new people and exploring a different area of Missouri," said Finello.

Finello was born and raised in northern New Jersey, then moved to Mississippi where she earned her bachelor's degree in science from Mississippi State University. After graduating, Beth moved to Springfield, Missouri to work for KOLR10 News to serve as the weekend meteorologist. "Beth already knows Missouri weather and how fast it can change. I'm thrilled to have her on the team to help give our viewers the first alert when big changes are coming and to keep our area safe when severe weather strikes," said First Alert Weather Chief Meteorologist Matt Beckwith.

Finello and her husband, Alex, enjoy trying new restaurants, visiting museums, spending time with family and friends and they look forward to exploring what mid-Missouri has to offer. Finello will make her debut on Tuesday, July 11 during KOMU 8 News Today.

KOMU 8 is an auxiliary enterprise of the University of Missouri and is expected to generate all revenues for station operations. Its operations and investments in broadcast technology are funded

-more-

entirely by advertising and retransmission revenues. The station receives no funding from the university or state.