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## **KOMU 8 News Wins Mid-America Emmy Award**

**COLUMBIA, MO** – KOMU 8 News won a Mid-America Emmy Award at the 37th Annual Mid-America Emmy Awards ceremony October 5 in St. Louis.

KOMU 8 News won the Emmy for best news story in the sports category for “Giving the H.” The story, reported by Tom Martin, featured a beloved Helias High School student with Down syndrome who leads a crowd-favorite cheer during football and basketball games.

“Tom found the perfect example of how people care for one another, wrapped in a sports context. He then told it in a way about which everyone just had to care,” said KOMU 8 News Director Stacey Woelfel.

“Once again, KOMU 8’s unique storytelling abilities stood out among media outlets across a multi-state area. We were the only television station in Mid-Missouri to win an Emmy this year, and that’s something we’re very proud of,” said KOMU 8 General Manager Marty Siddall.

Emmy winners are presented by the Mid-America Chapter of the National Academy of Television Arts and Sciences, or NATAS, a nonprofit organization that includes television markets primarily in Missouri, Arkansas, and Illinois.

KOMU 8 is an auxiliary enterprise of the University of Missouri and is expected to generate all revenues for station operations. Its operations and investments in broadcast technology are funded entirely by advertising and retransmission revenues. The station receives no funding from the university or state.