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KOMU 8 News Honored at State, Regional Award Ceremonies

COLUMBIA, MO – The Missouri Broadcasters Association (MBA) and the Kansas City Press Club honored KOMU 8 News with awards in multiple categories this past weekend.

Both organizations foster the highest standards in journalism by recognizing examples of excellence and achievement.

KOMU 8 News competed against organizations across the state to win first place MBA awards in seven of the eight categories in which the station was nominated, winning more first place awards than any other TV station in the state. KOMU 8 News also received five first place awards and the prestigious “Station of the Year Award,” from the Kansas City Press Club for the second year in a row. Entries for the Kansas City Press Club’s award ceremony were accepted from news organizations in Nebraska, Kansas, Iowa and Missouri.

“It is truly an honor to be recognized by The MBA and the Kansas City Press Club for the efforts we put forth on a daily basis,” said KOMU 8 General Manager Marty Siddall. “We strive to bring our viewers the highest quality coverage of both the good and not so good things going on in Mid-Missouri and in the world.”

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The winning stories, programs and campaigns are listed here:

Missouri Broadcasters Association:

- Documentary – “The Culture that Crawls” – Sarah Hill, Scott Schaefer, Alex Rozier
- Sports – “Cooper Catches” – Eric Blumberg
- Public Service Campaign – “Check Out Hunger”
- Station-Sponsored Community Event – Honor Flight
- Special Programs – “Honor Flight” – Sarah Hill, Scott Schaefer
- Feature Reporting – “Model Plane” – Megan Murphy, Scott Schaefer
- Promotion – “Winter Storm Proof of Performance”

Kansas City Press Club:

- Feature – “Model Plane” – Megan Murphy and Scott Schaefer
- Photojournalism – “Seafire Plane” – Scott Schaefer
- Sports – “Cooper Catches” – Eric Blumberg
- Documentary – “The Culture that Crawls” – Sarah Hill, Scott Schaefer, Alex Rozier
- Regular Franchise Series – “Sarah’s Stories” – Sarah Hill

KOMU 8 is an auxiliary enterprise of the University of Missouri and is expected to generate all revenues for station operations. Its operations and investments in broadcast technology are funded entirely by advertising and retransmission revenues. The station receives no funding from the university or state.