



ATTORNEY GENERAL OF MISSOURI
CATHERINE L. HANAWAY

September 21, 2026

Reign Hospitality, LLC d/b/a Reign Bar
c/o Brandi Gales, Registered Agent
1119 London Drive
Columbia, Missouri 65203

RE: Abatement of Nuisance Conditions Surrounding Reign Bar

Ms. Gales:

You are receiving this letter as the registered agent of Reign Hospitality, LLC d/b/a Reign Bar, which operates in downtown Columbia on the corner of Ninth and Walnut Streets, specifically at 33 N. 9th Street, Columbia, Missouri 65201. Based on a preliminary investigation, the Missouri Attorney General's Office believes that Reign Bar is an ongoing public nuisance, which must be abated immediately.

Since Reign Bar opened for business late last year, the area in its immediate vicinity has experienced a noticeable uptick in unruly activity that interferes with public safety, peace, and comfort in downtown Columbia. In just the past several months, the corner of Ninth and Walnut Streets where Reign Bar operates has been the site of numerous disturbing events—by way of example only, this includes a large, violent fight and another violent incident involving gunfire, both of which occurred directly outside Reign Bar. Understandably, the public is alarmed about the conditions surrounding Reign Bar. The Attorney General's Office is too.

The Attorney General's Office understands that, despite local leaders' efforts to address these issues through informal means, the problems outlined above persist. For its part, Reign Bar has resisted adjusting its operations to ensure the safety and wellbeing of the public, apparently because it believes that it bears no responsibility for events occurring outside its doors. The law, however, requires Reign Bar to exercise reasonable care to prevent its operations from causing conditions that threaten the safety, peace, and comfort of the public.

The Attorney General's Office will not sit idly by and wait for another violent event outside Reign's front door to further rattle residents' and students' confidence

that they can safely enjoy the area of Ninth and Walnut Streets in downtown Columbia. Accordingly, the Attorney General's Office hereby demands that, within 14 days of the date of this letter, Reign Bar submit to the Attorney General's Office a written plan detailing actions that Reign Bar proposes to take to eliminate the nuisance conditions in its immediate vicinity, such as hiring additional private security, adjusting operating hours, and/or implementing capacity restrictions, to name just a few examples. If Reign Bar fails to timely propose a satisfactory plan to abate such conditions, the Attorney General's Office will pursue all available legal action against Reign Bar.

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Please submit Reign Bar's proposed plan to Deputy Solicitor General Justin M. Ladendorf at justin.ladendorf@ago.mo.gov. Once that plan is received and reviewed, the Attorney General's Office will reach out to schedule a time to discuss the plan, including its implementation.

Sincerely,

CATHERINE L. HANAWAY
ATTORNEY GENERAL

/s/ Catherine L. Hanaway

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