



5550 Highway 63S
Columbia, Missouri 65201

Contact(s):
Kendra Christians
(573) 884-2947

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KOMU 8 Wins Two Edward R. Murrow Awards

COLUMBIA, MO – For the second consecutive year, KOMU 8 won regional Edward R. Murrow Awards for Best Website and Excellence in Social Media, the Radio Television Digital News Association announced yesterday.

KOMU 8's submission for Best Website included a compilation of innovative, interactive storytelling on KOMU.com throughout 2017. The submission for Excellence in Social Media included a variety of social media content created for the August total solar eclipse.

"It's an amazing honor to win these two categories a second year in a row," said KOMU 8 News Director Randy Reeves. "We know the future of news is digital, and we work hard on providing that news on every platform every day. This is the result of a massive team effort."

The Murrow Awards recognize outstanding achievements in broadcast and digital journalism. To win the regional awards, KOMU 8 competed against small-market television stations in Iowa, Kansas, Missouri and Nebraska. KOMU 8 is now a finalist for the national awards in the two categories. National winners will be announced in June.

"Winning a Murrow Award is among the highest honors for newsrooms across the country. For us, winning two of them for a second consecutive year recognizes a lot of hard work and demonstrates our commitment to broadcast innovation and storytelling across all the platforms our audience uses today," said KOMU 8's Interim General Manager Matt Garrett.

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KOMU 8 is an auxiliary enterprise of the University of Missouri and is expected to generate all revenues for station operations. Its operations and investments in broadcast technology are funded entirely by advertising and retransmission revenues. The station receives no funding from the university or state.