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KOMU 8 Wins Three MBA Awards, Including Best Weathercast

COLUMBIA, MO – KOMU 8 was honored with three awards from the Missouri Broadcasters Association on Saturday at MBA’s annual awards ceremony in Branson.

KOMU 8 received first-place honors in the following categories:

- Best Weathercast for Chief Meteorologist Kenton Gewecke
- Best Local Website for www.KOMU.com
- Best Commercial Announcement for “Come Play at Midway”, awarded to Braydan Hogue

“I am proud of the continued achievements of KOMU 8 serving our community and bringing value to our clients. This recognition speaks to our commitment to excellence in all forms, with information when you want it, how you want it, across all media platforms,” said KOMU 8 General Manager Matt Garrett.

In addition, KOMU 8 was recognized with two certificates of merit for Best News Anchor for Emily Spain and Breaking News Coverage for “Missing 4-year-old found dead.”

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“Once again, we are proud our work has been recognized by the Missouri Broadcasters Association. It highlights the commitment we have both as individuals and as a team to deliver the news in a timely, thorough manner,” said KOMU 8 News Director Randy Reeves.

Each year, MBA recognizes broadcast professionals who exemplify excellence and achievement in the industry.

KOMU 8 is an auxiliary enterprise of the University of Missouri and is expected to generate all revenues for station operations. Its operations and investments in broadcast technology are funded entirely by advertising and retransmission revenues. The station receives no funding from the university or state.