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**For Immediate Release**

**November 12, 2019**

## **KOMU 8, Mid-Missouri's CW and Mediacom Sign Multiyear Agreement**

**COLUMBIA, Mo.** – KOMU 8, Mid-Missouri's CW and Mediacom agree to a new, multiyear agreement well before expiration of their current agreement.

“We are pleased to reach a new and mutually beneficial agreement with Mediacom with ample time remaining before expiration of the current agreement, in a manner recognizing the value of our partnership. This agreement allows us to continue delivering our station's leading network programming and sports content, as well as KOMU 8's award-winning local news to Mediacom subscribers in Mid-Missouri,” said KOMU 8 General Manager Matt Garrett.

Mediacom subscribers continue to have access to KOMU 8's award-winning local news, weather and sports coverage, as well as NBC programming like The Today Show, The Voice, NBC Nightly News and The Tonight Show Starring Jimmy Fallon, as well as CW programming like The Flash, Batwoman, Riverdale and Supernatural.

Like all local broadcasters across the United States, KOMU 8 negotiates agreements with cable and satellite providers to allow them to resell its program streams to their customers.

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A successful negotiation between the station and providers prevents disruptions that could impact loyal viewers while ensuring KOMU 8 has the economic resources to continue providing top-notch programming to viewers in the Mid-Missouri area.

KOMU 8 is an auxiliary enterprise of the University of Missouri and is responsible for generating all revenues for station operations. Its operations and investments in broadcast technology are funded entirely by advertising and retransmission revenues. The station receives no funding from the university or state.