Results of SurveyUSA Election Poll #26493

Geography: Missouri
Data Collected: 09/14/2022 - 09/18/2022
Release Date: 09/19/2022
Percentages

Sponsors:
All SurveyUSA clients in Missouri

Show Me Deja Vu All Over Again (Again) As Trump/Biden Do-Over Sees Same Result In Missouri – Largely Unchanged Since May:

Four months ago, SurveyUSA asked registered voters across Missouri how they would vote if Republican Donald Trump and Democrat Joe Biden ran against each other in the 2024 Presidential contest. The answer? As it was when voters went to the polls in 2020, it was Trump by 15.

Two months, the answer was almost exactly the same: Trump by 16.

Today, 26 months to the 2024 election, the answer is again nearly the same: Trump by 17, 52% to 35%. See SurveyUSA's interactive tracking graph for more.

About the Poll / Filtering: SurveyUSA interviewed 1,000 Missouri adults online 09/14/22 through 09/18/22, using sample provided by Lucid Holdings LLC of New Orleans. Of the adults, 830 were identified as being registered to vote and were asked the questions which follow. The pool of adult survey respondents was weighted to US Census targets for gender, age, race, education, and home ownership.

1 Are you registered to vote in the state of Missouri?

1000 Adults	All	Gender		Age				<50 / 50+		Race			Party Affiliation		
Credibility Interval: +/-2.7 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen
Yes	83%	81%	85%	76%	83%	82%	94%	79%	87%	85%	76%	70%	90%	92%	75%
No	14%	15%	13%	21%	15%	14%	4%	18%	10%	13%	16%	25%	8%	8%	20%
Not Sure	3%	4%	2%	3%	2%	4%	2%	3%	3%	2%	8%	4%	3%	0%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	27%	25%	26%	22%	52%	48%	80%	11%	9%	36%	26%	29%

1 Are you registered to vote in the state of Missouri?

1000 Adults	All	Ideology					Ideology Aggregated			Likely November		Overturning Roe		2020 Vote		Education		
Credibility Interval: +/-2.7 pct points		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Certain	Probabl	Agree	Disagre	Trump	Biden	High Sc	Some C	4-Year
Yes	83%	91%	89%	83%	88%	87%	90%	83%	88%	100%	100%	91%	84%	91%	96%	75%	84%	94%
No	14%	7%	8%	13%	11%	13%	8%	13%	12%	-	-	8%	13%	7%	2%	22%	12%	5%
Not Sure	3%	3%	3%	4%	0%	0%	3%	4%	0%	-	-	1%	3%	2%	1%	3%	4%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	13%	25%	33%	12%	7%	38%	33%	18%	61%	20%	35%	46%	44%	30%	41%	29%	30%

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1 Are you registered to vote in the state of Missouri?

1000 Adults	All	Income			Home		Urbanicity			Region				
Credibility Interval: +/-2.7 pct points		< $40K	$40K -	> $80K	Own	Rent	Urban	Suburb	Rural	Norther	Kansas	Southw	St. Loui	Southe
Yes	83%	74%	90%	90%	89%	70%	81%	84%	83%	78%	79%	81%	89%	83%
No	14%	21%	9%	9%	9%	23%	17%	12%	15%	20%	16%	16%	9%	15%
Not Sure	3%	5%	1%	1%	1%	6%	2%	3%	3%	2%	5%	3%	2%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	44%	34%	21%	67%	33%	20%	42%	38%	14%	19%	22%	33%	12%

2 And thinking ahead to the 2024 election for President. If Donald Trump runs again in 2024, and if Joe Biden runs for re-election in 2024, who would you vote for?

830 Registered Voters	All	Gender		Age				<50 / 50+		Race			Party Affiliation		
Credibility Interval: +/-3.9 pct points		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Other	Republi	Democr	Indepen
Donald Trump (R)	52%	56%	48%	50%	46%	62%	49%	48%	55%	57%	21%	38%	87%	12%	44%
Joe Biden (D)	35%	33%	38%	37%	35%	30%	38%	36%	34%	32%	58%	36%	6%	81%	32%
Undecided	13%	11%	14%	13%	18%	8%	13%	16%	10%	11%	22%	26%	7%	7%	23%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	24%	25%	26%	25%	49%	51%	83%	10%	7%	39%	29%	26%

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830 Registered Voters	All	Ideology					Ideology Aggregated			Likely November		Overturning Roe		2020 Vote		Education		
Credibility Interval: +/-3.9 pct points		Very Co	Conser	Modera	Liberal	Very Li	Conser	Modera	Liberal	Certain	Probabl	Agree	Disagre	Trump	Biden	High Sc	Some C	4-Year
Donald Trump (R)	52%	85%	74%	44%	6%	9%	77%	44%	7%	51%	52%	72%	33%	90%	6%	62%	51%	42%
Joe Biden (D)	35%	8%	12%	40%	85%	90%	11%	40%	87%	38%	36%	15%	56%	3%	88%	26%	33%	47%
Undecided	13%	7%	15%	16%	8%	1%	12%	16%	6%	10%	13%	13%	11%	8%	6%	12%	16%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	14%	27%	33%	12%	7%	41%	33%	20%	61%	20%	39%	47%	48%	34%	37%	29%	34%

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Joe Biden (D)	35%	35%	32%	42%	35%	35%	45%	45%	19%	28%	45%	25%	44%	21%
Undecided	13%	13%	13%	13%	12%	16%	13%	14%	12%	12%	16%	11%	14%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	40%	37%	23%	72%	28%	20%	43%	38%	13%	18%	22%	35%	12%

: KCTV-TV Kansas City, KFVS-TV Cape Girardeau, KMOV-TV St. Louis, KOAM-TV Pittsburg, KS, KRCG-TV Jefferson City, KYOU-TV Ottumwa, IA, KYTV-TV Springfield, WGEM-TV Quincy, IL

Statement of Methodology: SurveyUSA is an independent, non-partisan, apolitical research company that conducts opinion surveys for media, academic institutions, commercial clients, non-profits, governments, agencies, and elected officials. SurveyUSA opinion research is conducted using a methodology optimized for each particular project. In some cases, this means data is collected 100% by telephone; in some cases, 100% online; and in other cases, a blend of the two. For those projects that are conducted “mixed-mode” (or “multi-mode”): Respondents who have a home (landline) telephone are interviewed by phone, sometimes using live interviewers, other times using the recorded voice of a professional announcer. The youngest male is requested on approximately 30% of calls to home phones, the youngest adult is requested on approximately 70% of calls. This method of intra-household selection reduces the potential for age and gender imbalance in the unweighted sample. Re-attempts are made to busy signals, no-answers, and answering machines. Landline telephone sample is purchased from Aristotle of Washington DC. Respondents who do not use a home telephone are interviewed on an electronic device, which means, for some projects, that call-center employees hand-dial cell phones and interview respondents verbally on the respondent’s cell phone, and means, for other projects, that SurveyUSA displays the questions visually on the respondent’s phone, tablet, or other device. Sample for respondents who do not use a home telephone is purchased from Aristotle or from one of several other research companies that provide access to cell respondents. Where meaningful, SurveyUSA indicates the percentage of respondents who use a home phone and the percentage who do not, and crosstabs by this distinction. Responses are minimally weighted to U.S. Census or voter file targets for gender, age and race. Target (cell) weighting is used. On questionnaires that ask about political party identification, SurveyUSA may or may not weight to Party ID, depending on client preference. Where necessary, questions and answer choices are rotated to prevent order bias, recency, and latency effects. On some studies, certain populations are over-sampled, so that the number of unweighted respondents exceeds the number of weighted respondents. Each individual SurveyUSA release contains the date(s) on which interviews are conducted and a release date. If interviewing for a particular study is conducted in Spanish, or in any other foreign language, it will be noted on the specific release. If no notation appears, interviews are conducted in English. Where respondents are filtered, such as adults, filtered to registered voters, in turn filtered to likely voters, SurveyUSA describes the filtering on the specific release. On pre-election polls in geographies with early voting, SurveyUSA differentiates between respondents who have already voted and those who are likely to vote but have not yet done so. On research completed prior to 12/31/16, SurveyUSA assigned to each question within the instrument a theoretical margin of sampling error. Effective 01/01/17, SurveyUSA assigns to each question within the instrument a credibility interval, which better reflects the sampling uncertainties associated with gathering some percentage of respondent answers using non-probability sample. Though commonly cited in the presentation of research results, “sampling error” is only one of many types of error that may influence the outcome of an opinion research study. More practical concerns include the way in which questions are worded and ordered, the inability to contact some, the refusal of others to be interviewed, and the difficulty of translating each questionnaire into all possible languages and dialects. Non-sampling errors cannot be quantified. This statement conforms to the principles of disclosure as recommended by the National Council on Public Polls (NCPP). Questions about SurveyUSA research can be addressed to editor@surveyusa.com.