

# RE!NSTITUTE

## THE 100-DAY CHALLENGE STATE COHORT MODEL



### WHAT IS A STATE COHORT?

Communities from across a state embark on a 100-Day Challenge together, working within the innovative container of a 100-Day Challenge to end and prevent homelessness in their communities while also belonging to a state-wide movement. Our structured method allows for state-wide impact, cross-community networking and learning, and broad system insights that can help inform state-wide housing and homelessness policy. Each community will work with their own RE!NSTITUTE Catalyst/Coach to support them on their journey. The journey is measured at each step with 'Data Dashboards' designed to help improve the understanding and utilization of data, which then drives data-driven decision making.

“ The cross-community learning and sharing aspect of our cohort model not only strengthens the innovations within a single community but also establishes a network of peers throughout a state that stays in place long after the 100-Day Challenge is complete.

— Marney Thomas  
U.S. Venture Lead  
Housing and Homelessness

### BENEFIT OF A STATE COHORT MODEL FOR POLICY MAKERS

The multi-community 100-Day Challenge can offer a broader holistic vision of the challenge of homelessness within the housing system.

- With system insights, states leverage the opportunity to map obstacles in housing people across the state
- States gain real time understanding of shared issues that can be converted into strategy and policy
- Lowered cost per community gives states a chance to more effectively utilize and allocate resources
- Lays the foundation for longer term system change
- Generates the opportunity to spread and scale innovation and best practices organically

### BENEFIT OF A STATE COHORT MODEL FOR POLICY COMMUNITIES

- Cost-effective multi-community engagement with tangible results
- Crafted opportunity for peer-learning and cross-community learning
- Cross-cohort conversations across counties that are leveraging the same opportunities
- Helps communities solve issues other communities have already resolved
- Cross-county continuum of care network building
- Explore shared issues concerning legislation, economy, housing markets, and more
- Fun and engaging competition helps drive success

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# SUCCESS STORIES

2020-2021

CALIFORNIA

### Governor Newsom's 100-Day Challenge Initiative on Homelessness

- ★ 3 Cohorts: 546 people safely and stably housed
- ★ 1218 people safely and stably housed during the sustaining phase of the Challenge

**Santa Barbara increased** landlord engagement and county-wide roster of resources for focus populations, including veterans experiencing homelessness.

**Los Angeles County prioritized** persons with lived experiences of homelessness as equal partners in their Challenge.

**Sonoma County broke down** interagency silos to build collaborative partnerships.

2022

CALIFORNIA

### Governor Newsom's 100-Day Challenge on Encampments

- ★ 88 people safely and stably housed
- ★ 227 individuals on a pathway to safe and stable housing



1852

People safe and stably housed during all California Challenges.

2019

CONNECTICUT

### Connecticut's 100-Day Challenge to End Youth Homelessness

- **Moved the needle** on key outcome indicators on youth homelessness, such as the pace of connecting youth to safe and stable housing.
- **Connected systems**, including child welfare, juvenile justice, education and other systems to the youth homelessness systems.

\*case studies available



8 communities with 395 youth and young adults housed statewide over 100 Days



Statewide youth homelessness dropped by 15% during 100-Day Challenge



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REINSTITUTE  
REBUILD

We unleash the power of front-line teams to create transformative impact on a variety of complex societal issues. REINSTITUTE 100-Day Challenges inspire those closest to the problem to set unreasonably ambitious goals, and provides them with the coaching and structure necessary to unleash the intense levels of innovation, collaboration, and execution required to achieve them.

For more information, please visit [www.re-institute.org](http://www.re-institute.org)

\* Formerly Rapid Results Institute