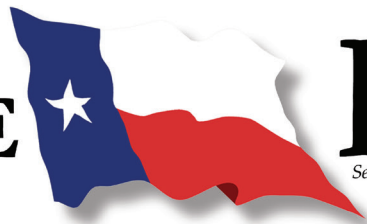


THE KINGSVILLE



RECORD

Serving Kingsville, Bishop, Riviera, Driscoll and surrounding areas for over 110 years

"WE HAVE A VISUAL. LET US MAKE IT VISIBLE."

1831 West Santa Gertrudis, Kingsville, Texas 78363

www.kingsvillerecord.com

(361) 592-4304

RETAIL DISPLAY RATES

Open Rate	\$7.50pci
Political Rate	\$10.00pci
Pick Up Rate	\$6.00pci
National Rate	\$10.00pci
Color Rate	\$200.00

CLASSIFIED DISPLAY RATES

Open Rate	\$7.50pci
Legal Rate	\$7.50pci
National Classified Rate	\$10.00pci

CLASSIFIED WORD AD RATES

Up to 20 words (40 cents per word).....	\$8.00
Five times (25 cents per word).....	\$5.00
Garage Sale ads (up to 20 words).....	\$8.00

(includes garage sale kit, listing on map)

CLASSIFIED COLOR RATES (each issue)

Classified- 31" - smaller	\$50
31" - 63"	30% off
63" +.....	cost of ad

(includes garage sale kit, listing on map)

LEGAL ADVERTISEMENT RATES

Display Ads (classifieds)	\$7.50
Display Ads (retail)	\$7.50

FRONT PAGE ADVER. OPPOTUNTIES

1/2 Banners (one per publication)	\$100 one run
1/2 Banners (one per publication)	\$60 twelve runs
Skyscraper (1.53"x2.8")	\$60 one run
Skyscraper (1.53"x2.8")	\$60 twelve runs
Top Banner	\$200 one run

PERSONAL/THANK YOU ADS

2 col. x 2 in.....	\$30.00
2 col. x 3 in.....	\$45.00
2 col. x 5 in.....	\$75.00

Additional \$6.00 to ad a picture

MECHANICAL REQUIREMENTS

Retail Display - 6 columns by 21 inches-25 inch web

1 col	1.52 inches	4 col	6.61 inches
2 col	3.22 inches	5 col	8.31 inches
3 col	4.91 inches	6 col	10 inches

Classified Display - 6 columns by 21 inches-25 inch web

1 col	1 inches	4 col	4.37 inches
2 col	2.12 inches	5 col	5.5 inches
3 col	3.25 inches	6 col	6.62 inches

WEB ADVERTISING RATES

Banner Ad.....	\$100 per week
In-Story Ads.....	\$75 per week
Mid-page Banner.....	\$75 per week
Skyscraper.....	\$75 per week

SUBSCRIPTION RATES

Mail (in county)	Mail (out county)
6 months - \$26.00	6 months - \$29.00
1 year - \$48.00	1 year - \$55.00
Online only: \$45.00	Online only: \$45.00

*MILITARY DISCOUNTS

Mail (in county)	Mail (out county)
6 months - \$20.00	6 months - \$25.00
1 year - \$40.00	1 year - \$50.00
Online only: \$40.00	Online only: \$40.00

BIRTHS/ENGAGEMENTS/WEDDINGS

Announcement only	\$30
Announcement with photo	\$50

OBITUARIES

Text Only.....	\$8.00pci
Text with photo.....	

PRE-PRINT RATES

Corpus Christi Caller-Times
 820 N. Lower Broadway • Corpus Christi, Tx 78401
 (361) 886-3662