

Welcome to the next evolution of BIKEIOWA.



We’ve teamed up with Travel Iowa® and RAGBRAI® to launch the brand-new Bicycle Tourism Expo Trailer.

A mobile welcome center showcasing Iowa’s world-class trails, towns, food, and culture. Find the BIKEIOWA Trailer at the Expo in every Overnight Town.

Thousands of riders fall in love with Iowa - especially first-timers. After a week of scenic roads, friendly towns, and endless pie... they’re hooked.

We’re here to show that Iowa offers so much more when you come back to RIDE. STAY. PLAY.

