Community-Wide Giveaway Event

HOMETOWN TURKEY TAKEOVER

Hormel Foods

Jennie-O

Saturday, November 14 - 9 a.m.

Hormel Foods, Hy-Vee, the United Way of Mower County and community partners are teaming up for a community-wide turkey drive on November 14, 2026, at the Mower County Fairgrounds.

This drive through style event is open to Mower County community members and neighbors. Attendees will receive two frozen JENNIE-O® Tender & Juicy Turkey Breasts* per household and canned goods, donated by Hy-Vee, just in time for the Thanksgiving holiday.

The Hometown Turkey Takeover will contribute more than 7,000 turkey breasts to the Austin community.

Pre-registration will not be offered. Limit two per household.

DETAILS TO KNOW

When: Saturday, November 14; 9:00 a.m. while supplies last (weather permitting)

Scan the QR code or use the link below to follow the official Hometown Turkey Takeover Facebook event page for updates and in case of inclement weather.
bit.ly/482Egfh

Where: Mower County Fairgrounds
700 12th Street SW, Austin, MN 55912

What: Two (2) JENNIE-O® Tender & Juicy Turkey Breasts, an average of 10 lbs. total of product, per household and canned goods, donated by Hy-Vee, on a first come, first served basis.

Additional turkeys will also be donated to food shelves in the Greater Mower County and surrounding communities.

Austin aspires · The Salvation Army · United Way Mower County · Hy-Vee

*The JENNIE-O® turkey brand provides a full portfolio of delicious, nutritious turkey proteins and inspiration for everyday meals or special occasions. JENNIE-O® turkey is a Hormel Foods brand.