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Fitness Fanatics Closing Doors March 2024

SPOKANE, WA (February 2024) – After 35 years in business, Fitness Fanatics will close the doors on a long and wonderful relationship with the Spokane community. Owner, Robin DeRuwe announced this week that, “It’s time to explore a new chapter and get out from behind the desk to spend more time doing the one thing I have enjoyed offering to our customers, A Life Lived Outdoors.”

Fitness Fanatics opened their doors in a non-descript building on East Trent back in 1989, selling a wide array of in-line skates that offered a perfect fit for the proximity to the Centennial Trail and the fast growing sport of inline skating. As the business evolved, the addition of Nordic Ski equipment plus Bikes and gear for cycling enthusiast and triathletes, made Fitness Fanatics one of the premier shops for top-of-the-line gear and expertise.

Fitness Fanatics has enjoyed a long-standing relationship with the Nordic Skiing and Triathlon communities and DeRuwe has been an avid supporter of events and organizations that create awareness for all the things Spokane has to offer these groups and their participants.

Robin admits that running a retail business for 35 years has been very demanding and enjoyable, with the best part being the lasting friendships created. While she looks forward to traveling to many of the places her customers have shared with her through stories and photos, DeRuwe says, “I will miss this amazing family of people and connecting them to great gear.” Robin plans to stay in the community and looks forward to staying connected to those friends for a shared ride or enjoying the first snowfall on the Nordic trails.”

Fitness Fanatics will offer CLEARANCE pricing on all equipment, gear and apparel starting March 1st, with plans to officially close the doors on March 31st.

Fitness Fanatics is located at 8919 E Euclid in Millwood.