



To the Hoopfest family:

Every competitor has felt that moment during a game when the momentum shifts, sometimes in your favor and sometimes against you. Sometimes you have control and sometimes it is outside of your control, but every game has its own unique momentum. If 2020 were a game, it certainly brought its very own kind of momentum.

Like you, we at Hoopfest are competitors. We chose to compete against the shift in momentum. We worked diligently to understand the ever-changing environment. We planned scenario A through Z, and then some. We spoke with teams, volunteers, sponsors, the City and Health officials. We remained positive and optimistic while planning a dynamic event that would uphold the tradition of Hoopfest AND bring people together for the love of basketball and community. We wanted Hoopfest 2020 to be the light at the end of this uncertain tunnel.

Unfortunately, 2020's momentum has shifted against a traditional Hoopfest.

Under the continued guidance of the Spokane Regional Health District, Hoopfest 2020 will not take place as previously planned. While creating the Best Basketball Weekend on Earth is our mission, the health, wellness and safety of our community has always been our priority. The rising number of COVID-19 cases has made Hoopfest 2020 unplayable for the first time in its storied 31-year history. We are disappointed and understand if you are too. Hoopfest has become an annual tradition for tens of thousands and takes countless hours of hard work from our small staff, incredible volunteers and critical sponsors and partners.

However, when one path is blocked, any good player knows that you pivot and look for other opportunities. For the first time since its inception, **Hoopfest is coming to your home!** In this unique and challenging year, we are excited to offer all of you Hoopfest HomeCourt 2020, a virtual event. We are fortunate to announce a new partnership with the HomeCourt App and NEX Team Inc. Through their artificial intelligence platform, we can deliver challenges, drills and contests to your front door that everyone can enjoy. Hoopfest HomeCourt registration is now open at spokanehoopfest.net. Register to receive your official Hoopfest 2020 Player Shirt. Complete the HomeCourt challenges between August 20th and August 23rd and earn your official Hoopfest HomeCourt 2020 Championship Shirt. If you have already registered for Hoopfest 2020, a separate email will be sent to your team captain with options for you and your team.

What does it mean to be a Hoopfest 2020 **CHAMPION**?

Spokane Hoopfest Association is a 501(c)(3) non-profit organization. With a small staff of eight and a tremendous volunteer effort, Hoopfest has become the largest tournament of its kind and a world-class event which makes an estimated \$50 million annual impact to our local economy. Since inception in 1990, Hoopfest has invested nearly \$3 million back into the community through our partnership with Special Olympics, Community Courts, youth basketball programs, senior basketball programs and our partnership with our local school district. However, Spokane Hoopfest Association is a small business that is in need of your help. *We need all of you to be a CHAMPION for the cause in 2020.* We ask that you stand with us by maintaining your registration if you have already registered, registering for Hoopfest HomeCourt 2020 and/or consider donating to our cause. Your generous support will ensure that we will hit the streets again at Hoopfest 2021.

Stay healthy and take care of each other,



Matt Santangelo, Executive Director