Measure Number: 15-238

REC'D JA CO ELECTIONS AUG 4 2025 PM2:04

Notice of Measure Election

City

SEL 802

rev 01/18 ORS 250.035, 250.041, 250.275, 250.285, 254.095, 254.465

(1)

Notice

Date of Notice	Name of City or Cities	Date of Election
July 17, 2025	Medford	November 4, 2025

Final Ballot Title The following is the final ballot title of the measure to be submitted to the city's voters. The ballot title notice has been published and the ballot title challenge process has been completed.

Caption 10 words which reasonably identifies the subject of the measure.

Amends Charter; changes transient lodging tax from 11% to 13%.

Question 20 words which plainly phrases the chief purpose of the measure.

Shall Medford City Council by ordinance impose and levy a transient lodging tax not exceeding 13% on gross room receipts?

Summary 175 words which concisely and impartially summarizes the measure and its major effect.

Amends Medford City Charter. Provides that the City of Medford may, by ordinance, impose and levy a transient lodging tax not exceeding 13% on gross room receipts on most premises rented for a period of twenty seven days or less. Changes the tax rate from 11% to 13%; all other room tax provisions remain unchanged.

Explanatory Statement 500 words that impartially explains the measure and its effect.

If the county is producing a voters' pamphlet an explanatory statement must be drafted and attached to this form for:
→ any measure referred by the city governing body; **or**
→ any initiative or referendum, if required by local ordinance.

Explanatory Statement Attached? ☒ Yes ☐ No

Authorized City Official Not required to be notarized.

Name	Title
Winnie Shepard	City Recorder/Elections Officer
Mailing Address	**Contact Phone**
411 W. 8th Street, Medford, OR 97501	541-774-2003

By signing this document:
→ I hereby state that I am authorized by the city to submit this Notice of Measure Election; **and**
→ I certify that notice of receipt of ballot title has been published and the ballot title challenge process for this measure completed.

Winnie Shepard

Signature

08-04-2025

Date Signed

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EXPLANATORY STATEMENT

Approval of this measure would raise the maximum rate of the City of Medford's transient lodging tax from 11% to 13%. The City's transient lodging tax applies to the rental of short-term lodging, including hotels, motels, inns, and similar accommodations, for stays of 27 days or fewer.

The tax does not apply to long-term rentals, private residences that are not used as short-term rentals, or stays in hospitals, nursing homes, or public institutions. Homeowners who do not rent out their property as short-term lodging are not subject to this tax.

The City of Medford's first imposed a transient lodging tax via the City's Charter in 1975 with a maximum amount of 6%. In 2000, the maximum rate was amended to 9% by a vote of the people. In 2020 the maximum rate was amended to 11% by a vote of the people.