

# CAROLINA weddings magazine

The **ONLY** local  
wedding magazine  
that's distributed at  
the **TOP 5** wedding  
shows in the Triad!

## PLUS...

- Extra magazine distribution in affluent ZIP codes in the Winston-Salem Journal and Greensboro News & Record.
- A new larger magazine size of 8.375 x 10.875 inches!
- A new website at [CarolinaWeddingsMag.com](http://CarolinaWeddingsMag.com), backed by the reputation of BH Media (Berkshire Hathaway).
- Every ad purchase comes with 25,000 banner ads on [CarolinaWeddingsMag.com](http://CarolinaWeddingsMag.com)!
- Half and full page magazine ad buys will be referenced in editorial (story or photos) once a year.

Keep reading for rates and dates!

# From the teams that bring you Winston-Salem Monthly and 1808 Greensboro's Magazine comes Carolina Weddings Magazine ...

## RATES

Premium ad positions

Back cover .....	\$1,825
Inside Front .....	\$1,425
Inside Back .....	\$1,425
Page 3 .....	\$1,425
Page 4 .....	\$1,425
Page 5 .....	\$1,425
Full Page .....	\$1,125
Half Page .....	\$825
Quarter page .....	\$625

\*All prices are **per issue** and include 25,000 banner ad impressions on CarolinaWeddingsMag.com.  
 \*\*20% discount for commitment to two issues.

## AD SIZES

Full page plus bleed.....	8.675 x 11.125 inches (includes .25 bleed)
Full page without bleed .....	7.5 x 10 inches
Half page horizontal .....	7.5 x 5 inches
Half page vertical .....	3.65 x 10 inches
Quarter page .....	3.65 x 5 inches

## DATES

Space deadline .....	June 1
Ad final deadline .....	June 8
Space deadline .....	Dec. 15
Ad final deadline .....	Dec. 19

Contact your News & Record or Journal sales rep today to reserve your spot or Misty Kerr at 336-727-7380 (mkerr@wsjournal.com)!



## Fall/Winter Distribution:

➤ 10,000 copies

## Triad Bridal Association's Carolina Weddings Shows

- Aug. 9 Greensboro Coliseum Complex
- Aug. 16 Benton Convention Center
- Jan. 9 Wedding Fair at Embassy Suites
- Jan. 30 Benton Convention Center
- Feb. 6 Greensboro Coliseum Complex

## Retail Bridal Stores

## Recreation & Parks venues in Forsyth & Guilford counties

## Targeted Upscale Insert

- Inserted in targeted ZIP codes on Wednesday, July 29, 2015, in the Winston-Salem Journal and the Greensboro News & Record.

## Mailed to engaged couples who publish announcements

