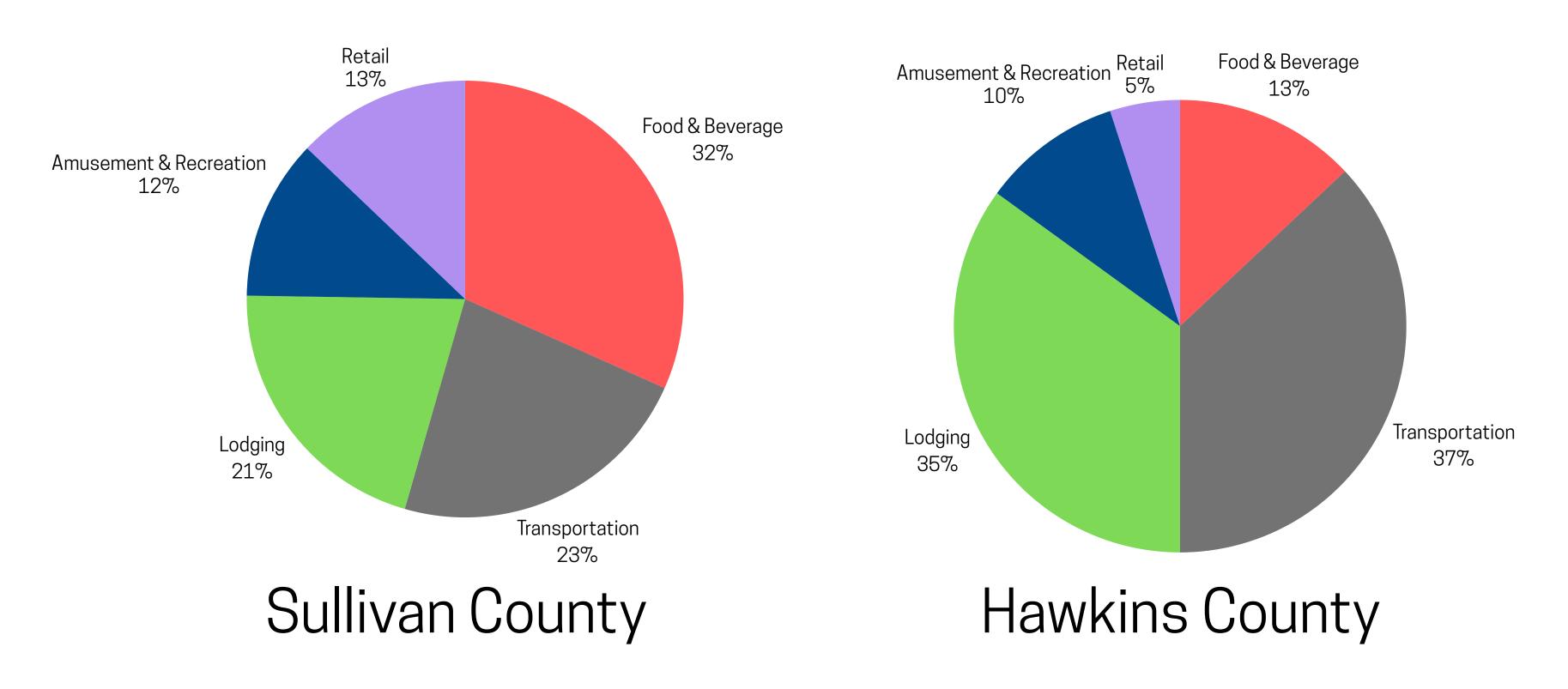
Direct visitor spending by industry in 2024



Source: Tourism Economic and Tennessee Department of Tourist Development