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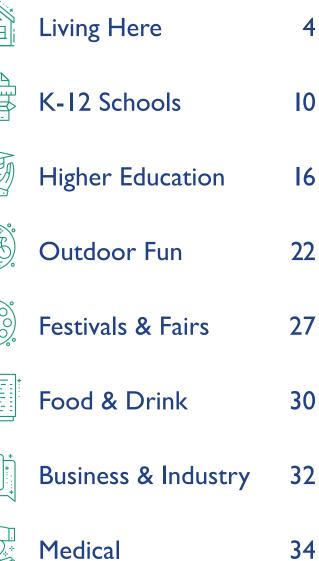
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Chamber of Commerce 602 Sevier Street, Suite 101 Johnson City, TN 37604 (423) 461-8000





The 4-1-1 on Washington County, Johnson City and Jonesborough

WE'VE GOT IT ALL!

- Vibrant, welcoming communities.
- Friendly people.
- Big-town bustle and small-town charm.
- This is what you'll find here in abundance.

Washington County is the perfect place to settle down, raise a family, and build a business.

We have safe neighborhoods, top-notch schools, a dynamic business community, an excellent healthcare system, low cost of living and superior scenery.

And one more outstanding asset: When asked what makes our community special, Johnson City's new City Manager Cathy Ball replied, "the people."





If you enjoy the outdoors, Washington County will keep you busy. There are lakes and streams for fishing and boating, golf courses, lots of trails for hiking and biking and parks for just about any interest.

Dining for all tastes

Whether you're out for a quick bite or a night on the town, the multicultural restaurant scene in Johnson City and Jonesborough provides enough variety to suit all tastes from food trucks to fine dining.

Housing options aplenty

Want a loft in town? A house in the country? A cottage near campus? You'll find these housing selections and many more in Washington County, Johnson City and Jonesborough.

New houses, lofts, townhouses and apartments are being built all across our community. And they join numerous housing options available in established neighborhoods. With all of these possibilities, you'll find just the right place to call home.

Nurturing businesses

A preservation and restoration project is underway in Johnson City on a 112-year-old, Beaux Artstyle building that used to house the Ashe Street Courthouse. When the project is completed next year, the building will be home to a center for small business development that will help jumpstart local entrepreneurship.





The Gray Fossil Site Step five million years back in time.

Hands On Discovery Center Interactive fun for kids of all ages.

International Storytelling

Center It's all about the power of storytelling.

Pal's Frenchie Fries

In one word — addictive.

The Model Mill

State-of-the-art office space in a I 13-year-old mill.

The Shamrock

From premium cigars to hand-dipped ice cream cones, a Johnson City favorite since 1929.

The Junaluska Statue

A tribute to the Native Americans of Tennessee.

Founder's Park

A unique five-acre green space in the heart of downtown.

Tannery Knobs Off-road riding on a world-class trail.

Chuckey Depot Museum Experience the history of the railroad.





on Main

One of Johnson City's newest housing options is The Henry on Main.

The Henry's 34 apartments are part of a multi-use development encompassing four buildings on East Main Street, three of them former downtown department stores.

Named after Johnson City's founder, Henry Johnson, The Henry on Main will also feature businesses in its first-floor commercial space.

"I've always called it a project of passion," said Shane Abraham, founder of Universal Development and Construction, "and it's going to be great for downtown."

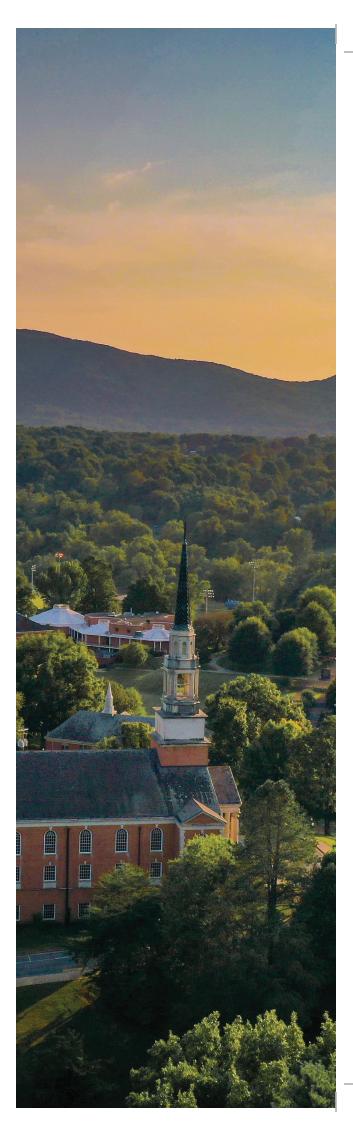
The apartments are a mix of 1-, 2- and 3-bedroom units with rents ranging from about \$895 for a small onebedroom to \$1,800 for a large three-bedroom unit totaling about 1,700 square feet.

Once complete, the facades of the old department stores will feature large windows that will let in more natural light.

"It's going to give that sector of downtown such a different feel," Abraham said.







COMMUNITY PROFILES

WASHINGTON COUNTY

Population:

Under 5: 4.9 percent Under 18: 18.9 percent Over 65: 18.8 percent

Total Housholds: 53,859

- Founded in 1777. It was the first governmental division in the country to be named in honor of George Washington.
- Home to East Tennessee State University's Gray Fossil Museum and Hands On! Discovery Center, which draws visitors from around the world

Washington County Climate:

- Average rainfall: 43 inches
- Average snowfall: I I inches
- Average high: 85.8 degrees
- Average low: 25.5 degrees

Cost of living (100 national average) Overall: 83.5 Grocery: 96.5 Health: 97.2 Housing: 65.2 Utilities: 93.2 Transportation: 77.8 (Source bestplaces.net)

Washington County Employment Base:

- Total Jobs: 63,994
- Education, Health and Social Work: 16,521
- Retail and Wholesale Trade: 8,723
- Manufacturing: 8,713
- Arts, Leisure and Hospitality: 8,206
- Professional, Management and Administrative Services: 7,741
- Transportation, Warehousing and Utilities:
- 3,165 • Finance and Real Estate: 2,936
- Construction: 2,463

Education

High school graduate or higher: 88.8% Bachelor's or higher: 31.8%

Mean travel time to work 20.7 min.

Washington County Major Employers:

- Ballad Health
- East Tennessee State University
- CITI
- James H. Quillen VA Medical Center
- Food City
- Advanced Call Center Technologies
- Washington County Schools
- A.O. Smith / American Water Heater
- City of Johnson City
- Johnson City Schools
- AT&T Mobility

Population: **71,046**

Under 5: 5.8 percent Under 18: 18.8 percent Over 65: 15.3 percent

Total Households: 28,888

JOHNSON CITY

Cost of living

(100 national average) Overall: 82 Grocery: 96.2 Health: 97.2 Housing: 64.4 Utilities: 93.3

JONESBOROUGH

Transportation: 73.5 (Source bestplaces.net)

Cost of living

Overall: 86.3

Grocery: 97.5

Housing: 70.2

Utilities: 90.5

Transportation: 85.3

(Source bestplaces.net)

Health: 97.2

(100 national average)

Education

- High school graduate or higher: 90.2%
- Bachelor's or higher: 39.9%

Mean travel time to work: 17.6 min.

- First municipal charter came in 1869. With more than 71,046 residents, it is the eighth largest city in Tennessee.
- Home to Ballad Health, East Tennessee State University and the U.S. Department of Veterans Affairs Medical Center at Mountain Home.

Population: **5,860**

Under 5: 1.9 percent Under 18: 17.0 percent Over 65: 24.8 percent

Total Households: 2,064

Education

- High school graduate or higher: 87.2%
- Bachelor's or higher: 31.9%

Mean travel time to work: 26.2 min.

- Tennessee's oldest town. It was founded in 1779 and serves as the county seat of Washington County.
- Home of the International Storytelling Center, which hosts the annual National Storytelling Festival on the first full weekend in October.

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> Learning for a Lifetime

The school systems in Washington County and Johnson City provide exceptional education for more than 16,000 students.

With an eye toward providing top-notch programs in cutting-edge schools, both systems have recently undertaken facility improvements.

The Washington County school system has 16 schools serving Pre-K through grade 12 with 8,270 students and 1,080 employees.

The Johnson City School system has 11 schools with an enrollment of approximately 8,000 students and approximately 830 employees.

Tennessee's Teacher of the Year for the 2021-22 school year was Morgan Rankin of Johnson City's South Side Elementary School.

Washington County's new school

Washington County will open a new elementary school in 2023. The 137,000-square-foot facility now under construction in Jonesborough will house kindergarten



through eighth grades and cost \$42 million.

The 900-student school is being funded through a first-of-its-kind leasepurchase agreement with the town of Jonesborough and the Washington County Commission.

Parents in the Jonesborough area championed the project from the start and were on hand when ground was broken for the school.

Kerrie Aistrop, who serves on the advisory committee overseeing the construction project, said the passion of the community made the project possible.

"We did it for the students," said said. "They are our county's future."

The new Jonesborough school will join a county school recently constructed in Boones Creek.

Boones Creek Elementary School is a pre-kindergarten through eighth grade facility. The 900-student school has two wings, one housing pre-k through fourth grades, and the other housing fifth through eighth grades.

New classrooms in Johnson City

In Johnson City, classroom additions are underway at Woodland and Lake Ridge elementary schools. And a classroom addition was recently completed at South Side Elementary School.

The classroom additions are part of the school system's middle school plan that moves fifth grade students back to the elementary schools.

In the 2022-23 school year, Indian Trail and Liberty Bell will both be middle schools.

Elementary Schools that will feed into Liberty Bell Middle School are Cherokee, North Side, South Side, Towne Acres and Woodland.

Elementary Schools that will feed into Indian Trail Middle School are Fairmont, Lake Ridge, and Mountain View

The middle school plan will reduce the number of school transfers from four to three, expands the academic, athletic, fine arts and leadership opportunities in 6,7 and 8 grades and addresses the unique academic and extracurricular needs of those students.



- Daniel Boone High School
- Jonesborough Middle School
- David Crockett High School
- Fall Branch School
- Grandview Elementary
- Gray Elementary
- Jonesborough Elementary
- Lamar School
- Ridgeview Elementary
- South Central Elementary
- Sulphur Springs Elementary
- West View Elementary
- Asbury Optional High

Johnson City Schools

- Science Hill High School
- Indian Trail Middle School
- Liberty Bell Middle School
- Cherokee Elementary
- Fairmont Elementary
- Lake Ridge Elementary
- Mountain View Elementary
- ^a North Side Elementary
- South Side Elementary
- Towne Acres Elementary
- Woodland Elementary
- Virtual Academy

EXPL@RE II





Private school options

Ashley Academy

Ashley Academy is a pre-K through eighth grade private school located at 2615 S. Roan St, in Johnson City.

The school was founded in 1979 and is organized as an independent, co-educational, school.

Jeremiah School

Jeremiah School, located at 1502 Knob Creek Rd. In Johnson City, is a faith-based, therapeutic day school for children with neurological delays in relating and communicating, including autism.

Providence Academy

Providence Academy, located at 2788 Carroll Creek Rd., is a private school that provides a classical Christian education to students in kindergarten through 12th grades.

Providence also provides athletic opportunities to students in first through 12th grades and a Fine Arts program.



St. Mary's Catholic School

St. Mary's Catholic School, located at 2211 E. Lakeview Dr, in Johnson City, is a pre-K through eighth grade private school serving students of all faiths.

Its mission is to promote Gospel values, academic excellence, and service to others.



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HIGHER EDUCTION



> Higher education and lifelong learning

With a major state university right here in Johnson City and a growing regional community college just a short drive away, our region offers excellent opportunities for pursuing higher education.

East Tennessee State University

From its creation III years ago as a college to train teachers to today's university with 10 colleges, 17 sports and more than 12,000 students, East Tennessee State University is the region's higher education leader.

The university offers more than 100 bachelor's, master's and doctorate degree programs.

ETSU boasts a 350-acre campus in Johnson City with satellite campuses in Kingsport, Elizabethton and Sevierville.



Recent ETSU highlights include: Committee for 125 is relaunched

ETSU announced the re-launch of the Committee for 125, an initiative first launched in 2012 that outlined strategic goals the university aimed to achieve by its 125th anniversary in 2036.

College of Public Health launches new cardiovascular risk center

ETSU's College of Public Health launched a new cardiovascular risk research center that aims to reduce the burden of cardiovascular disease on the region while addressing health disparities in Central Appalachia.

University Commons opens to campus

East Tennessee State University celebrated the official opening of its newest campus space, University Commons. Dubbed the "new front door of campus." University Commons is just outside The Cave at the D.P. Culp University Center.

Millions for renovations

ETSU recently kicked off two major renovation projects, totaling nearly \$30 million. Lamb Hall, which houses the university's Colleges of Public Health and Clinical and Rehabilitative Sciences, started on a \$23 million renovation project that's expected to last until spring of 2024. In addition to renovation, many parts of the building will also be expanded, increasing the amount of lab and classroom space.

Entrepreneurship-in-Residence

In a first-of-its-kind initiative in the region, the College of Business and Technology at East Tennessee State University announced the start of its Entrepreneurship-In-Residence program, exposing student candidates to startup investment decisions.

Football champs

And last fall the region was thrilled when ETSU won the Southern Conference football championship.

For more information visit etsu.edu

Milligan University

Milligan is a liberal arts university that offers more than 100 majors, minors and other degree offerings.

Last fall, Milligan University advanced eight spots to rank at No.10 among the "Best Regional Universities" in the South in U.S. News & World Report's "Best Colleges" issue.

Milligan also ranked at No. 2 among "Best Value Schools" and No. 14 among "Top Performers on Social Mobility."

Milligan provides a Christ-centered liberal arts education from its 355-acre campus.

Milligan has approximately 1,300 students who come from 35 states and more than 30 nations.

ETSU By the numbers

\$487.9 million

ETSU's operating budget

105,000

ETSU alumni living in all 50 states and in 69 countries

12,750

2021 enrollment

\$4,837

In-state tuition and fees (15 hours)

3,660

Number of degrees conferred in the 2020-2<u>1 academic year</u>

66

The number of academic programs

EXPL@RE 17

Milligan is affiliated with the nondenominational Christian Churches and is a member of the Council for Christian Colleges & Universities, a group of 100 colleges and universities.

For more information visit milligan. edu

Northeast State Community College

Northeast State Community College, located in Blountville near Tri Cities Airport, is a comprehensive twoyear community college under the governance of the Tennessee Board of Regents. A downtown Johnson City satellite location provides additional access to learning.

Northeast State provides university parallel programs for students planning to transfer to another college or university, career programs for students planning to enter the workforce immediately upon graduation, and continuing education and community service programs for professional growth.

Northeast State recently earned a 10-year reaffirmation of its accreditation through the Southern Association of Colleges and Schools Commission on Colleges, and it also recently received an Air Agency certificate and Airframe rating for the college's aviation technology program from the Federal Aviation Administration.

Northeast State will receive almost \$1 million through the second round of the Governor's Investment in Vocational Education (GIVE) program, which prioritizes learning opportunities in rural counties and enhances career and technical education statewide.

The Northeast State GIVE funds will help develop and establish Automotive and Aviation Certificates for Employability.

For more information visit https:// www.northeaststate.edu



Education for fun and enrichment

Learning is a lifelong endeavor, and our community offers a number of ways for you to broaden your horizons and learn new things.

Langston Centre

Johnson City's Langston Centre offers programs that include multicultural history classes, a STEAM Education program, the Ralph E. Davis Academy, artistic performances and other special events.

Adult learning courses this year have included Basic Kiswahili, Investing 101 and the Five Levels of Leadership Mastermind Group.

McKinney Center's Mary B. Martin Program for the Arts

The McKinney Center at Booker T.Washington School is a multi-use facility providing arts education through Jonesborough's Mary B. Martin Program.

Recent classes for teens and adults have included Ceramics, Drawing and Printing, Music and Dance, and Bookmaking.

Recent workshops have included glass fusion, Zentangle Method of Drawing and pottery wheel.

Washington College Academy School of Arts and Crafts

Washington College Academy School of Arts and Crafts offers creative learning opportunities that focus on the region's rich and historic culture.

Recent classes have included Songwriting 101, Beginning Mountain Dulcimer, Wheelthrowing Basics, How to Use Your Sewing Machine, Beginning Yoga, Forged Tomahawks and Quilting Fundamentals.

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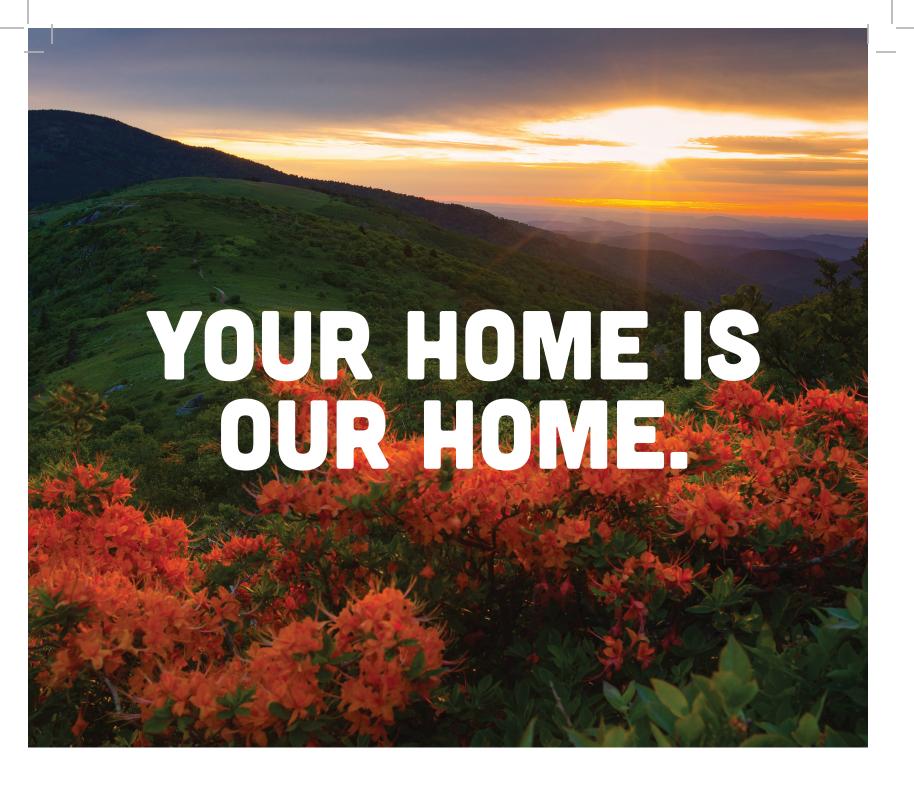
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At Niswonger Children's Hospital, we believe seeing a kite lift from the ground and flutter in the breeze is a sign of hope and healing.

The children and teens served by our children's hospital are the future of the Appalachian Highlands, which is why we work hard every day to be the place that makes kites fly, helps and heals the young people of this region – and, ultimately, makes hope rise.

Plus, as our region's only children's hospital, we continue growing and reaching beyond the four walls of the hospital, to help even more children in Northeast Tennessee, Southwest Virginia, Western North Carolina and Southeast Kentucky.

The Ballad Health Niswonger Children's Network is a regional system of healthcare and community services marking a new phase in high standards of healthcare and well-being for children, regardless of where they live across the Appalachian Highlands.

And now, the Niswonger Children's Network will further extend the hospital's high standards and resources across the Appalachian Highlands.

Niswonger Children's offers:

- Adverse Childhood Events/ Trauma Informed Care
- Child Life Services
- Children's Resource Center
- Level III NICU
- Pediatric cardiology
- Pediatric endocrinology
- Pediatric gastroenterology
- Pediatric neurology
- Pediatric orthopedic clinic
- Pediatric perinatology
- Pediatric radiology
- Pediatric surgery
- Pediatric therapy services
- St. Jude Tri-Cities Affiliate Clinic

SCAN ME

- Two pediatric emergency departments
- Virtual health clinic



We can fly even higher - with your help. Scan the QR code to make a donation to the Niswonger Children's Network, or visit balladhealth.org/children to learn more.

OUTDOOR FUN

When it's time for outside fun, our community offers something for everyone and every age. Here are a some of the many outdoor recreation options you'll want to check out.

Hiking and biking

Tweetsie Trail

This 10-mile trail for walkers, runners and riders is a railsto-trails project built along the former East Tennessee & Western North Carolina Railroad right-ofway between Johnson City and Elizabethton. The railroad was known as the "Tweetsie."

The Tweetsie Trail begins at the corner of Alabama and Legion streets in Johnson City at a trailhead that includes paved parking, benches, water fountains, a bike repair station, and a portable restroom.

Buffalo Mountain Park

Buffalo Mountain is a 725-acre mountainside park featuring nine miles of looping hiking trails of varying difficulty.

The park functions as a nature preserve primarily for hiking, picnicking, and nature programs.





Pinnacle Fire Tower Trail

The 4.5-mile Fire Tower Trail goes to the top of Buffalo Mountain and provides a view of the Buffalo Valley, Unicoi and the surrounding mountains.

Tannery Knobs

Tannery Knobs is a 40-acre, wooded bike park crisscrossed with seven, professionally-designed off-road and paved trails of varying difficulty.

The park also offers scenic views and opportunities for hiking and trail running.

Parks

Winged Deer Park

The 200-acre Winged Deer Park features softball fields, batting cages, an I8-hole disc golf course, half-mile walking track and paved fitness trails.

The park's lakefront area features two sand volleyball courts, picnic

shelter with restroom, public boating access, green space, lighted handicap accessible boardwalk, amphitheater, and a Festival Plaza multi-use area with restroom.

Willow Springs Park

This 36-acre park in southwest Johnson City includes walking trails, picnic pavilions, and the Johnson's Depot playground that features train and village-themed play elements. Willow Springs also has a 1.6-acre enclosed dog park.

Founders Park and King Commons

These two parks feature unique green spaces in the heart of downtown Johnson City,

The 5-acre Founders Park includes an amphitheater, walking paths, a creek, and a variety of public art.



King Commons is a 3-acre recreational and event space with walking paths, an amphitheater, the Wildabout mural, a playground featuring natural elements, and a history circle highlighting significant dates from Johnson City's first 150 years.

Rotary Park

The 10.4-acre park include six covered picnic shelters, restrooms, picnic tables, multi-use playing field, and an all inclusive playground area.

Pine Oaks Golf Coure

Pine Oaks is an 18-hole municipal golf course suitable for golfers of

all skill levels. The course features a learning center, league play and a pro shop.

Keefauver Farm Park Project

Johnson City is developing a new park at the former Keefauver Farm in the Boones Creek area. The 50-acre property is at the corner of Hales Chapel Road and Shadden Road. The city has hired McGill Associates to develop a master plan for the park, and the firm has presented three concepts to city leaders derived from public feedback.

CHECK IT OUT: **I0 Things to do Outside**

- Cycle along the Tweetsie Trail
- Shop at the Farmers Market
- Stroll through Founders Park
- Hike the trails at Buffalo Mountain Park
- · Go to a Doughboys game
- Test your biking skills at Tannery Knobs
- Cool off in the Splash Pad at Rotary Park
- Explore the Children's Adventure Playground at King Commons
- Learn about historical trees at Winged Deer Park's James
 H. Quillen Historical Tree Arboretum.
- Explore the certified wildlife habitat at Jacob's Nature Park.



The Inclusive Playground

At the Inclusive Playground and Splash Pad at Rotary Park, children can play without boundaries.

The play equipment includes wide ramps and other features designed for people who depend on assistive devices such as wheelchairs, special features for people with visual and hearing impairments, "zero-gravity swings" that enable people with special needs to swing alongside friends, "impression swings" that allow infants and adults to swing facing each other and cushioned turf.

The park also features a popular splash pad complete with dump buckets.

The Inclusive Playground at Rotary Park is located at 1001 N. Broadway St. in Johnson City.

EXPL@RE 23

Spectator **Sports** for all Seasons

Whether it's during the school year or in the summer, there are numerous opportunities for spectator sports in our region

ETSU

East Tennessee State University offers NCAA Division I sports in 17 programs.

In recent years, the school has won Southern Conference championships in its two major sports football and men's basketball.

The ETSU football team set attendance records at four games last fall as Greene Stadium routinely had crowds of more than 9,000.

Basketball is the sport where ETSU has the most notoriety, becoming one of the mid-major programs the big schools pay attention to with wins over LSU and Georgia in the past three years.

The Bucs have earned 11 NCAA Tournament bids. On the web: www.ETSUBucs.com

APPALACHIAN LEAGUE

Local summer baseball has undergone major changes over the past two years. When MLB decided to rethink how the minor leagues work, some of the leagues and teams were going to disappear.

Fans all round the Appalachian League worried that their towns would no longer have baseball when MLB's hammer fell.

The biggest fear of local baseball fans was eased when MLB and USA Baseball announced the formation of the new Appalachian League. The new league is a summer wood bat circuit for "elite" college players being targeted as possible participants on national teams.

During the league's first year, baseball was indeed being played in all 10 of the Appy League cities. Teams such as the Johnson City Doughboys, Kingsport Axmen, Elizabethton River Riders and Greeneville Flyboys replaced the former teams with big-league affiliations. Each had a new logo and was completely rebranded.

The Johnson City Doughboys play at TVA Credit Union Ballpark in downtown Johnson City.

The team has plenty of food and beverage specials during the week. Dollar-beer nights are always popular. On the web: jcdoughboys.com

OTTERS SOCCER

The Tri-Cities Football Club Otters play in USL League Two, the top amateur soccer league in North America.

The team is made up of top college players and always has an international flavor with players from all over the world.

The Otters moved to TVA Credit Union Ballpark, Johnson City's downtown baseball stadium, for the 2021 season. After a successful initial campaign there, the team will be back downtown for 2022.

The season begins in May.

The Otters have been moved to a new division this year and will be competing against teams from Knoville, Nashville, Chattanooga and Asheville, North Carolina. On the web: www.ottersoccer.com



24 EXPL@RE

BMS is the place for you in '22

If you're looking to attend the most popular events in the Tri Cities region, then the Bristol Motor Speedway and Dragway is the place for you in 2022.

Start with two premier weekends on the NASCAR circuit, add in other historic dirt-track racing events, some of the largest drag-racing events of the year and a concert featuring the best-selling music artist of 2021 — it all adds up to a recipe of unparalleled excitement.

You want incredible sights? Think of colorful race cars circling the "Last Great Colosseum" whether it's on the traditional concrete at the Bass Pro Shops NRA Night Race or slinging mud at the Food City Dirt Race.

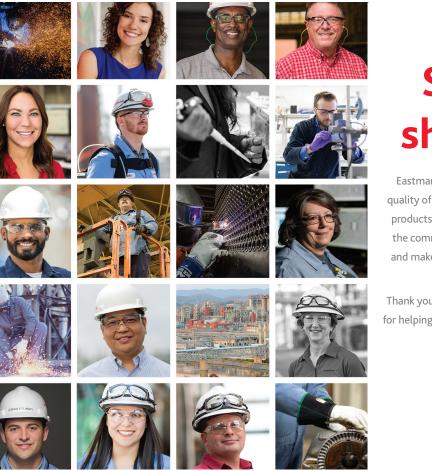
And you'll want to see true rockets, the powerful Nitro Top Fuel and Funny Cars blast down the Bristol Dragway at over 300 mph for the NHRA Thunder Valley Nationals.

And for the second straight year, "Country Thunder" with superstar Morgan Wallen is returning to the multipurpose facility. Wallen sold more albums than any musical artist in 2021 according to Billboard magazine.

One of the great Tri-Cities traditions is attending Pinnacle Speedway in Lights, the largest holiday lights display in the region. It's a four-mile trek through the speedway and dragway property with over 2 million lights on display.

There's the popular Christmas Village held inside the BMS infield, while your attendance helps youth in the area through Speedway Children's Charities. Over \$14 million has been raised since the inception of the Bristol chapter of SCC in 1996.

It's another reason to visit Bristol Motor Speedway and Dragway for major events in 2022.



Success is a shared effort.

Eastman team members are committed to enhancing the quality of life in a material way. Whether they are developing products and solutions for our customers or volunteering in the community, our people are the reason we can innovate and make a positive difference—here and around the world.

Thank you to our colleagues, retirees, neighbors, and partners for helping make Eastman a great place to work and this region a great place to live.



EASTMAN.COM

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" | came so that they would have life, and have it abundantly."



Rehabilitation Center

The newly renovated Rehabilitation Center offers 24-hour Skilled Nursing and Rehabilitation Services which includes Physical Therapy, Occupational Therapy, Speech Therapy, and Respiratory Therapy. Physicians including the Facility Medical Director, Nurse Practitioners, Psychiatrist, and Wound Care Physician provide onsite services and visits focusing on convenience and quality of life for each resident.

The Rehabilitation Team strives to meet your care needs in a loving and compassionate environment.

Assisted Living

The Assisted Living Facility offers the necessary support for daily activities while allowing residents to continue to live as independently as possible.

Residents enjoy a stable and secure environment in a spacious one bedroom, handicap accessible apartments. A modern emergency call system allows residents to alert staff when needed via in-room notification or their personal pendant.





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Independent Living

Begin your new journey at ACLC, Johnson City's only Life Plan Community, conveniently located on one campus. Continue an active lifestyle in a secure community where friendships flourish.

Independent Living has three living areas. The main Sherwood building offers the options of spacious studio and one-bedroom apartments, the Villas are newly renovated homes with outdoor patio spaces and covered parking, and the iconic Tower includes penthouse and two-bedroom apartments with luxury touches.

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From a traditional country fair to festivals that highlight cultural diversity, music, food and storytelling, our community has numerous events to celebrate throughout the year. Here are a few you won't want to miss.

Chocolate Fest

From barks to fudges to chocolatecovered strawberries, Jonesborough's Chocolate Fest is a perfect way to celebrate Valentine's Day. Chocolate Fest is held in February in Tennessee's oldest town, with chocolate stops throughout downtown.

The Johnson City Jazz Festival

This annual festival features live jazz music and is held at the Carnegie Hotel.

St. Paddy's Celebration

Jonesborough is the place to celebrate Celtic culture in March with Highland games, Irish music, green beer and a fun run.

Jonesborough Days

Held each year during the first week of July, Jonesborough Days is threeday festival featuring a patriotic parade, music, crafters, food and fireworks.

Meet the Mountains

This festival held in Founders Park in August offers a chance to get a taste of the varied outdoor opportunities the region has to offer through water, air and earth zones.



FESTIVALS & FAIRS

The Appalachian Fair

Rides, concerts, farm and home exhibits, and the Fairest of the Fair competition are among the attractions at the Appalachian Fair. The six-day country fair is held each August at the fairgrounds in Gray.

Blue Plum Festival

The Blue Plum is a festival designed to highlight Johnson City's growing and thriving downtown.

The family-friendly festival includes a 5K race, two days of music, art and craft vendors, children's area, food court and much more.

Umoja festival

Umoja is Swahili for "Unity," and unity is the theme for this regional cultural event held in downtown Johnson City.The festival features music, dancing, games and food.

National Storytelling Festival

Held each year in early October, the three-day National Storytelling Festival features performances by some of the world's best storytellers. The festival is produced by the International Storytelling Center in Jonesborough.

Christmas in Downtown Johnson City

The holidays officially begin with the city's annual Christmas parade through downtown. And all through December, the beautifully decorated and lit Christmas trees in Founders Park and King Commons are a mustsee holiday attraction.





Don't Miss This!

- Appalachian Fair
- Meet the Mountains
- Blue Plum Festival
- Jonesborough Chocolate Fest
- The Storytelling Festival
- Umoja Festival
- Jonesborough Days
- The Turkey Trot
- The Downtown Johnson
 City Christmas Tree display
- Johnson City Christmas Parade

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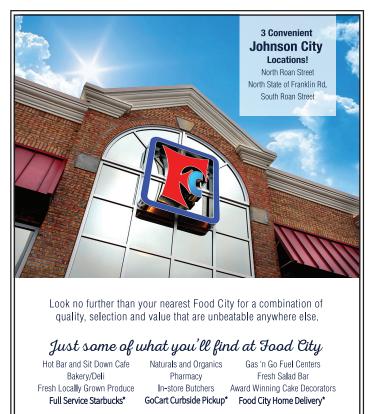
In 2019, Money magazine rated Johnson City as one of their 100 Best Places to Live and Forbes rated it one of the Best Small Place for Business and Careers.

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FOOD & DRINK

You'll find choices and more choices when it comes to dining out, whether your tastes run to traditional favorites or you like to try foods from different cultures. And if you have a sweet tooth, you won't be disappointed. National chains and local eateries are available to satisfy your hunger. Read on for a sampling of eateries you may want to try.

The Kitchen at Grace Meadows Farm

170 John France Rd, Jonesborough

Appalachian country comfort foods take center stage at this Jonesborough restaurant located at the Farm at Grace Meadows.

Firehouse Restaurant

627 W. Walnut St. Johnson City

Located in a former city fire station, Firehouse has been serving up its famous hickory-smoked barbecue for more than 40 years.

Label

I 12 Tipton St. Johnson City

This popular Tipton Street eatery offers an eclectic, international menu that features wood-fired grill entrees, sushi, burgers, sandwiches and salads.

Juan Siao

Tipton St. Johnson City

Juan Siao, a restaurant serving Asian and Mexican food, will open this year in a newly constructed building in downtown Johnson City.

Main Street Pizza Company

300 E. Main St. Johnson City

Gourmet pizzas, subs, salads, and libations are on the menu at this downtown restaurant located on the ground floor of a former downtown department store.

Peggy Ann Bakery 803 W Walnut St.

Johnson City

This full-service bakery will satisfy your sweet tooth with cakes, pies, cookies, donuts, brownies and pastries.

And a visit to Main Street in Jonesborough gives you a handful of tasty restaurant options to try.





Tennessee Hills Brewstillery

The first combined brewery and distillery in East Tennessee can be found on Walnut Street in Johnson City.

Producing both beer and spirits, Tennessee Hills Brewstillery features a taproom and cocktail bar and has outdoor seating.

The brewstillery is the first part of a planned multimillion-dollar project involving multiple properties along the West Walnut corridor that Stephen Callahan, the owner of Tennessee Hills Distillery, called "a perfect storm to build a brand that's brewing right there on the West Walnut Street corridor."

Let's work together.



TRUIST HH

Jenn Owen Market President Appalachian Highlands 207 Mockingbird Lane, Johnson City, TN 37604 423-282-7915



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EXPL@RE 31

BUSINESS & INDUSTRY

From companies with national headquarters here to new startup businesses, Washington County provides both a business-friendly environment and a dedicated work force. Here are just a few of the companies that call Washington County and Johnson City home.

bioPURE

Headquartered in Johnson City, bioPURE Services provides an innovative disinfection cleaning service for commercial and residential spaces.

The company has been recognized as the 17th fastest growing franchise in America.

As many businesses struggled to adapt to the uncertain atmosphere during the coronavirus pandemic, bioPURE's services were in high demand. Company officials estimated their customer list doubled since the outbreak of COVID-19.

General Shale

The Johnson City-based General Shale is a leading building materials manufacturer in North America. Its production facilities make more than I billion bricks per year.

The company's portfolio includes masonry supplies for builders, contractors, architects, designers, and homeowners.

Last fall, General Shale celebrated its acquisition of Meridian Brick.

"Meridian Brick is an incredible strategic fit for our company, and bringing them under the General Shale umbrella is a continuation of our long-term, value-driven growth strategy," said Charles Smith, president and CEO of General Shale.

A.O. Smith

A.O. Smith is one of the world's leading providers of water heating and water treatment solutions.

The company, which is headquartered in Milwaukee, Wisconsin, has a manufacturing facility on East Fairview Avenue in Johnson City where A. O. Smith employees make water heaters that are sold throughout the United States.

Last year, A. O. Smith acquired Canada water heater manufacturer Giant Factories, Inc.

Crown Laboratories

Crown Laboratories is a global skincare company headquartered in Johnson City. Its premium skincare division includes a range of skincare and sunless tanning products, which include Keri, Sarna and the popular Blue Lizard Australian Sunscreen line.

The company recently acquired StriVectin, a top independent prestige skin care company in the United States.



ebm-papst

This German manufacturer of electric motors and fans broke ground last year on a 177,000-square-foot manufacturing plant in Telford in the Washington County Industrial Park.

Company officials say the new plant will complement the existing production site in Johnson City.

Mark Shiring, president and CEO of ebm-papst, said the company has "fantastic growth potential" at the Telford location and that there is enough land there "to keep our growth going."

The Telford plant represents ebm-papst's "largest single investment in North America."

BrightRidge High Speed Internet

As more individuals and businesses are needing highspeed, high-data internet capabilities, BrightRidge has positioned itself to be able to fulfill that need.

Fiber internet with 10 gigabit symmetrical download/ upload speeds is the current fastest speed available.

"When we rolled out 10 Gig we were the first city or first company to roll out 10 Gig as their first product," said Jeff Dykes, President and CEO of BrightRidge.

BrightRidge has a multi-phase plan that includes a \$64 million investment to bring competition to the broadband, cable television and phone services in the region.

"The big impact is going to be able to work at your home," Dykes said at a ribbon cutting event when the service first went live.

"It used to be that you just brought data in, now you are wanting to push large amounts of data out. When you are working from home whether it be from the medical side, engineering or digital media and you want to push (data) to your customer, you are going to now have speed that is symmetrical and you are going to be able to push that data out."



FoundersForge — Help for Entrepreneurs

FoundersForge is a local non-profit focused on supporting entrepreneurship in the region through events and programs like its Startup Bootcamp.

It was selected as one of only two Tennessee organizations to receive \$50,000 in funding through the U.S. Small Business Association's Growth Accelerator Fund Competition.

FoundersForge plans to use these funds to develop a program to continue the support they currently provide to early stage entrepreneurs.

This new program, The Foundry Growth Accelerator, will help startups continue to grow after they launch and prepare for potential funding.

This program is also focused on diversity and inclusion across our region with a strong focus on providing support to rural entrepreneurs.

ETSU Research Corporation

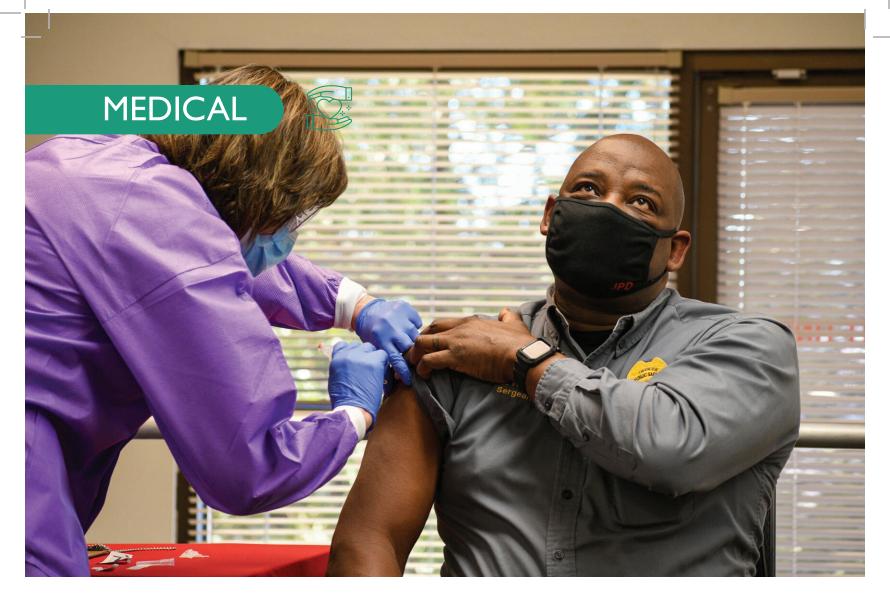
East Tennessee State University President Brian Noland last year announced the repurposing of the ETSU Research Foundation into the ETSU Research Corporation.

Its mission is to convene and create "world-class research and innovation at the speed of business."

Noland said an overarching goal of the corporation is to enrich a culture of research on campus and support the faculty by creating internal and external partnership opportunities and assisting in innovation and economic development in Tennessee.

The ETSU Research Corp. will also be a convener for STEM education, Noland said, by helping to accelerate ideas and generate new opportunities through the work being done by ETSU and community partners





Caring for the **Region**

In 1911, the area had 20 physicians and surgeons and six dentists. Since then, Washington County's health care infrastructure and its number of medical professionals has grown to serve and treat a population of about 133,000 residents.

Ballad Health

Ballad Health was created in 2018 by a merger of the two dominant health systems in the Appalachian Highlands, Mountain States Health Alliance and Wellmont Health System. The joining created one of the top 50 largest health systems in the nation with 21 hospitals, 13,800 employees, 800 affiliated physicians and a network of urgent care centers.

The Johnson City Medical Center, one of Ballad's flagship hospitals, opened in 1980. It originally had five floors, and two more floors were added through the years as its services increased, along with surgery and heart centers and Niswonger Children's Hospital, which houses a state-of-the-art birthing center and a neonatal intensive care unit. Now, the Johnson City Medical Center is a 445-bed regional tertiary referral center for the entire service area and one of five Level I Trauma Centers in the state of Tennessee.

For more information, visit www.balladhealth.org.

Quillen College of Medicine

East Tennessee State University's Quillen College of Medicine was founded in 1974 with the primary mission of educating future physicians to practice in underserved rural communities. In addition, the College is committed to excellence in biomedical research and is dedicated to the improvement of health care in Northeast Tennessee and the surrounding region.

The school includes the College of Nursing, College of Clinical and Rehabilitative Health Sciences, Gatton College of Pharmacy, and College of Public Health. For more information, visit www.etsu.edu

James H. Quillen VA Medical Center

The Veterans Affairs hospital at Johnson City got its start in 1903 as the Mountain Branch of the National Home for Disabled Volunteer Soldiers, a facility intended to care for Union veterans of the Civil War. The 250-acre campus includes the Mountain Home National Cemetery and the James H. Quillen VA Medical Center, which houses 114 hospital beds, a 120-bed community living center, and a 170-bed domiciliary.

The center cares for 170,000 Veterans in a 41-county area of Northeast Tennessee, Western Virginia, and Southern Kentucky. The VA Medical Center, through affiliations with East Tennessee State University is a teaching hospital and research center working to improve care for the country's veterans.

Recently, the hospital was rated among 10 Tennessee hospitals receiving the highest marks for nurse-to-patient communication and the only hospital in the state to receive a five-star rating from Becker's Hospital Review's list of the best hospitals for patient experience.

For more information, visit www.mountainhome.va.gov

Frontier Health

Founded in 1957, Frontier Health is a 501(c)3 organization offering mental health and substance abuse treatment for residents in the Appalachian Highlands.

The organization has more than 60 professionally staffed facilities located in 12 counties throughout Northeast Tennessee and Southwest Virginia. For more information, visit www.frontierhealth.org.



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EXPL@RE 35

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36 EXPL?RE

JOHNSON CITY JONESBOROUGH-WASHINGTON COUNTY





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Chamber members are recognized as community builders. Consumers are more likely to do business with chamber members

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For the most current listing of our Chamber members please visit **johnsoncitytnchamber.com**

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