

Jackson Hole Daily

DISPLAY ADVERTISING

2019

Contact 307.732.7070 | www.jhnewsandguide.com | adsales@jhnewsandguide.com

Publisher: Kevin Olson

4x14 Full Page

\$616.00 / day

10.167"x13.833"

Add color for an additional \$80 per day

2x14 Vertical Half Page

\$324.80 / day

Add color for an additional \$80 per day

1x2

\$25.60 / day

Add color for an additional \$10 per day

2x2

\$51.20 / day 5"x1.833"

Add color for an additional \$20 per day

2x3

\$76.80 / day 5"x2.833"

Add color for an additional \$30 per day

4x7 Horizontal Half Page

\$324.80 / day

10.167"x6.833"

Add color for an additional \$80 per day

2x7 Quarter page

\$162.40 / day

5"x6.833"

Add color for an additional \$70 per day

2x4 Eighth page

\$92.80 / day

Add color for an additional \$40 per day

Flexibility for All Budgets! You choose: run 3, 4, 5 or all 6 days each week.

Reach Over 17,000 daily readers across Jackson, Teton County and Star Valley!

Frequency Contract

4 weeks*:	5% savings
13 weeks:	10% savings
26 weeks:	15% savings
48 weeks:	20% savings

*consecutive weeks

Ads scheduled for less than 6 days in a given week do not earn a full frequency discount. Three day minimum required schedule for all ads.

Non-Profit: 35% discount off Open rates for qualifying 501-(c)3 organizations

Advertising Deadlines

Publication Day	Materials & Space Due
Monday	Wednesday 4:00pm
Tuesday	Thursday 4:00pm
Wednesday	Friday 4:00pm
Thursday	Monday 4:00pm
Friday	Tuesday 4:00pm
Saturday	Wednesday 4:00pm

FREE DISTRIBUTION Monday-Saturday at 750+ outlets throughout Teton County, WY, Lincoln County, WY, and Teton Valley, ID.

Jackson Hole Daily EASY REFERENCE TABLE

2018

COST PER DAY

SAVE				5%	10%	15%	20%	35%
Ad Size Column x inches	Cost Per Day	Cost Per Day to Add Color	Cost Per Week	Daily Cost 24 ads	Daily Cost 78 ads	Daily Cost 156 ads	Daily Cost 288 ads	Non-Profit Rate
1x2"	\$25.60	\$10.00	\$153.60	\$24.32	\$23.04	\$21.76	\$20.48	\$16.64
1x3" or Gallery	\$38.40	\$15.00	\$230.40	\$36.48	\$34.56	\$32.64	\$30.72	\$24.96
2x2"	\$51.20	\$20.00	\$307.20	\$48.64	\$46.08	\$43.52	\$40.96	\$33.28
1x5"	\$64.00	\$25.00	\$384.00	\$60.80	\$57.60	\$54.40	\$51.20	\$41.60
2x3" or 1x6"	\$76.80	\$30.00	\$460.80	\$72.96	\$69.12	\$65.28	\$61.44	\$49.92
1x7"	\$89.60	\$35.00	\$537.60	\$85.12	\$80.64	\$76.16	\$71.68	\$58.24
2x4" (1/8 page)	\$92.80	\$40.00	\$556.80	\$88.16	\$83.52	\$78.88	\$74.24	\$60.32
1x9" or 3x3"	\$104.40	\$45.00	\$626.40	\$99.18	\$93.96	\$88.74	\$83.52	\$67.86
2x5"	\$116.00	\$50.00	\$696.00	\$110.20	\$104.40	\$98.60	\$92.80	\$75.40
1x11"	\$127.60	\$55.00	\$765.60	\$121.22	\$114.84	\$108.46	\$102.08	\$82.94
2x6"	\$139.20	\$60.00	\$835.20	\$132.24	\$125.28	\$118.32	\$111.36	\$90.48
2x7" (1/4 page)	\$162.40	\$70.00	\$974.40	\$154.28	\$146.16	\$138.04	\$129.92	\$105.56
3x5"	\$174.00	\$75.00	\$1,044.00	\$165.30	\$156.60	\$147.90	\$139.20	\$113.10
2x8" or 4x4"	\$185.60	\$80.00	\$1,113.60	\$176.32	\$167.04	\$157.76	\$148.48	\$120.64
2x9" or 3x6"	\$208.80	\$80.00	\$1,252.80	\$198.36	\$187.92	\$177.48	\$167.04	\$135.72
2x10" or 4x5"	\$232.00	\$80.00	\$1,392.00	\$220.40	\$208.80	\$197.20	\$185.60	\$150.80
3x7"	\$243.60	\$80.00	\$1,461.60	\$231.42	\$219.24	\$207.06	\$194.88	\$158.34
2x11"	\$255.20	\$80.00	\$1,531.20	\$242.44	\$229.68	\$216.92	\$204.16	\$165.88
2x12" or 4x6"	\$278.40	\$80.00	\$1,670.40	\$264.48	\$250.56	\$236.64	\$222.72	\$180.96
3x9"	\$313.20	\$80.00	\$1,879.20	\$297.54	\$281.88	\$266.22	\$250.56	\$203.58
Half Page 4x7" or 2x14"	\$324.80	\$80.00	\$1,948.80	\$308.56	\$292.32	\$276.08	\$259.84	\$211.12
3x10"	\$330.00	\$80.00	\$1,980.00	\$313.50	\$297.00	\$280.50	\$264.00	\$214.50
4x8"	\$352.00	\$80.00	\$2,112.00	\$334.40	\$316.80	\$299.20	\$281.60	\$228.80
3x11"	\$363.00	\$80.00	\$2,178.00	\$344.85	\$326.70	\$308.55	\$290.40	\$235.95
3x12" or 4x9"	\$396.00	\$80.00	\$2,376.00	\$376.20	\$356.40	\$336.60	\$316.80	\$257.40
4x10"	\$440.00	\$80.00	\$2,640.00	\$418.00	\$396.00	\$374.00	\$352.00	\$286.00
3x14"	\$462.00	\$80.00	\$2,772.00	\$438.90	\$415.80	\$392.70	\$369.60	\$300.30
4x11"	\$484.00	\$80.00	\$2,904.00	\$459.80	\$435.60	\$411.40	\$387.20	\$314.60
4x12"	\$528.00	\$80.00	\$3,168.00	\$501.60	\$475.20	\$448.80	\$422.40	\$343.20
Full Page 4x14"	\$616.00	\$80.00	\$3,696.00	\$585.20	\$554.40	\$523.60	\$492.80	\$400.40

Ad space reservations are firm orders and may be cancelled at any time prior to published deadlines.
Cancellations after deadline will be charged at 50% of space cost.