



NEWSPRINT ADVERTISING RATES

EFFECTIVE JANUARY 1, 2026

Jackson Hole Daily

PUBLISHES MONDAY - SATURDAY



The leading local advertising medium with **87% market penetration**



Average Daily Readership of **16,511 adults** in Teton County, WY



Free distribution Monday - Saturday at 700+ outlets

throughout Teton County, WY, Lincoln County, WY, and Teton Valley, ID.



Readership grows dramatically

during summer and winter seasons with increased circulation at restaurants and hospitality locations.

Rates & space reservations are for a minimum of 3 days in a given week.

AD SIZE	COST PER DAY	NONPROFIT ROLLOVER RATE	5% OFF	10% OFF	15% OFF	20% OFF
			4 WEEKS	13 WEEKS	26 WEEKS	48 WEEKS
			Cost Per Day	Cost Per Day	Cost Per Day	Cost Per Day
Eighth	\$168.00	\$124.60	\$161.80	\$155.60	\$149.40	\$143.20
Quarter	\$294.00	\$218.05	\$283.15	\$272.30	\$261.45	\$250.60
Half	\$524.00	\$372.10	\$502.30	\$480.60	\$458.90	\$437.20
Full	\$885.20	\$606.88	\$845.44	\$805.68	\$765.92	\$726.16

Other ad sizes available. Ask your sales representative for more details.

All ad costs include color. Black & white options available.

Free graphic design services included.

Single day insertion option available at \$32pci space + \$13pci color, max of \$140 • Minimum ad height is 2 inches

SAVE

Get discounts with frequency! Rollover and advertise in both publications with a six day minimum.

RECEIVE 35% OFF Daily Rates when you advertise in both papers!

Ad space reservations are firm orders and may be canceled at any time prior to published deadlines. Cancellations after deadline will be charged at 50% of space cost.

Jackson Hole Daily Advertising Deadlines

Publication Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Materials & Space	Wednesday 4:00pm	Thursday 4:00pm	Friday 4:00pm	Monday 4:00pm	Tuesday 4:00pm	Wednesday 4:00pm