

Jackson Hole Daily

DISPLAY ADVERTISING

2018

Contact 307.732.7070 | www.jhnewsandguide.com | adsales@jhnewsandguide.com

Publisher: Kevin Olson

4x14 Full Page

\$599.20 / day

10.167"x13.833"

Add color for an additional \$78 per day

2x14 Vertical Half Page

\$316.40 / day

Add color for an additional \$78 per day

1x2

\$25 / day

Add color for an additional \$9.70 per day

2x2

\$50 / day

5"x1.833"

Add color for an additional \$19.40 per day

2x3

\$75 / day

5"x2.833"

Add color for an additional \$29.10 per day

4x7 Horizontal Half Page

\$316.40 / day

10.167"x6.833"

Add color for an additional \$78 per day

2x7 Quarter page

\$158.20 / day

5"x6.833"

Add color for an additional \$67.90 per day

2x4 Eighth page

\$90.40 / day

Add color for an additional \$38.80 per day

Flexibility for All Budgets! You choose: run 3, 4, 5 or all 6 days each week.

Reach Over 16,000 daily readers across Jackson, Teton County and Star Valley!

Frequency Contract

4 weeks*:	5% savings
13 weeks:	10% savings
26 weeks:	15% savings
48 weeks:	20% savings

*consecutive weeks

Ads scheduled for less than 6 days in a given week do not earn a full frequency discount. Three day minimum required schedule for all ads.

Non-Profit: 35% discount off Open rates for qualifying 501-(c)3 organizations

Advertising Deadlines

Publication Day	Materials & Space Due
Monday	Wednesday 4:00pm
Tuesday	Thursday 4:00pm
Wednesday	Friday 4:00pm
Thursday	Monday 4:00pm
Friday	Tuesday 4:00pm
Saturday	Wednesday 4:00pm

FREE DISTRIBUTION Monday-Saturday at 500+ outlets throughout Teton County, WY, Lincoln County, WY, and Teton Valley, ID.

Jackson Hole Daily EASY REFERENCE TABLE

2018

COST PER DAY

SAVE				5%	10%	15%	20%	35%
Ad Size Column x inches	Cost Per Day	Cost Per Day to Add Color	Cost Per Week	Daily Cost 24 ads	Daily Cost 78 ads	Daily Cost 156 ads	Daily Cost 288 ads	Non-Profit Rate
1x2"	\$25.00	\$9.70	\$150.00	\$23.75	\$22.50	\$21.25	\$20.00	\$16.25
1x3" or Gallery	\$37.50	\$14.55	\$225.00	\$35.62	\$33.75	\$31.87	\$30.00	\$24.38
2x2"	\$50.00	\$19.40	\$300.00	\$47.50	\$45.00	\$42.50	\$40.00	\$32.50
1x5"	\$62.50	\$24.25	\$375.00	\$59.37	\$56.25	\$53.12	\$50.00	\$40.63
2x3" or 1x6"	\$75.00	\$29.10	\$450.00	\$71.25	\$67.50	\$63.75	\$60.00	\$48.75
1x7"	\$87.50	\$33.95	\$525.00	\$83.12	\$78.75	\$74.37	\$70.00	\$56.88
2x4" (1/8 page)	\$90.40	\$38.80	\$542.40	\$85.88	\$81.36	\$76.84	\$72.32	\$58.76
1x9" or 3x3"	\$101.70	\$43.65	\$610.20	\$96.61	\$91.53	\$86.44	\$81.36	\$66.11
2x5"	\$113.00	\$48.50	\$678.00	\$107.35	\$101.70	\$96.05	\$91.40	\$73.45
1x11"	\$1124.30	\$53.35	\$745.80	\$118.08	\$111.87	\$105.65	\$99.44	\$80.80
2x6"	\$135.60	\$58.20	\$813.60	\$128.82	\$122.04	\$115.26	\$108.48	\$88.14
2x7" (1/4 page)	\$158.20	\$67.90	\$949.20	\$150.29	\$142.38	\$134.47	\$126.56	\$102.83
3x5"	\$169.50	\$72.75	\$1,017.00	\$161.02	\$152.55	\$144.07	\$135.60	\$110.18
2x8" or 4x4"	\$180.80	\$78.00	\$1,084.80	\$171.76	\$162.72	\$153.68	\$144.64	\$117.52
2x9" or 3x6"	\$203.40	\$78.00	\$1,220.40	\$193.23	\$183.06	\$172.89	\$162.72	\$132.21
2x10" or 4x5"	\$226.00	\$78.00	\$1,356.00	\$214.70	\$203.40	\$192.10	\$180.80	\$146.90
3x7"	\$237.30	\$78.00	\$1,423.80	\$225.43	\$213.57	\$201.70	\$189.84	\$154.25
2x11"	\$248.60	\$78.00	\$1,491.60	\$236.17	\$223.74	\$211.31	\$198.88	\$161.59
2x12" or 4x6"	\$271.20	\$78.00	\$1,627.20	\$257.64	\$244.08	\$230.52	\$216.96	\$176.28
3x9"	\$305.10	\$78.00	\$1,830.00	\$289.84	\$274.59	\$259.33	\$244.08	\$198.32
Half Page 4x7" or 2x14"	\$316.40	\$78.00	\$1,898.40	\$300.58	\$284.76	\$268.94	\$253.12	\$205.66
3x10"	\$321.00	\$78.00	\$1,926.00	\$304.95	\$288.90	\$272.85	\$256.80	\$208.65
4x8"	\$342.40	\$78.00	\$2,054.40	\$325.28	\$308.16	\$291.04	\$273.92	\$222.56
3x11"	\$353.10	\$78.00	\$2,118.60	\$335.44	\$317.79	\$300.13	\$282.48	\$229.52
3x12" or 4x9"	\$428.00	\$78.00	\$2,311.20	\$365.94	\$346.68	\$327.42	\$308.16	\$250.38
4x10"	\$467.00	\$78.00	\$2,568.00	\$406.60	\$385.20	\$363.80	\$342.40	\$278.20
3x14"	\$449.40	\$78.00	\$2,696.40	\$426.93	\$404.46	\$381.99	\$359.52	\$292.11
4x11"	\$470.80	\$78.00	\$2,824.80	\$447.26	\$423.72	\$400.18	\$376.64	\$306.02
4x12"	\$513.60	\$78.00	\$3,081.60	\$487.92	\$462.2	\$436.56	\$410.88	\$333.84
Full Page 4x14"	\$599.20	\$78.00	\$3,595.20	\$569.24	\$539.28	\$509.32	\$479.36	\$389.48

Ad space reservations are firm orders and may be cancelled at any time prior to published deadlines.
Cancellations after deadline will be charged at 50% of space cost.