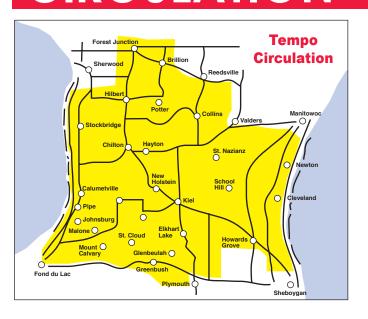
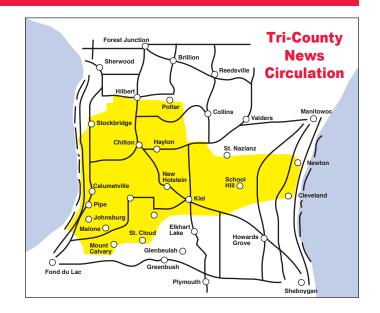
CIRCULATION





INSERT RATES

Single sheet	
Up to 8 1/2 x 11 inches	\$73.5C
Tabloid Size Pages	
Up to 8	\$84
9-12	\$99
13-16	\$111
17-20	\$12C
21-24	\$124

Prices based on 3,000 minimum. For less add 20%. Contract rates available for volume and frequency. Single sheet inserts allow 10% additional for spoilage. All inserts must be 1/4 folded. Insert folding charge: \$30 per M. Insert shipping address: 1211 E. Richmond Street, Shawano, WI 54166

MECHANICS

Page Size	Tabloid	9 1/2" x15"
Advertising columns	1-1/2" wide (6	per page)

DEADLINES

Tempo advertising	Noon Friday
Classifieds	3 p.m. Friday
Tri-County News advertising	Noon Monday
Proof ads	5 p.m. Thursday
Inserts	5 p.m. Tuesday
4 Color Ads	Noon Thursday

AT YOUR SERVICE

The area's largest business and service directory!

Add the News for an additional \$125/yr. Add the Internet for only \$59 per year!

PERSONNEL

Sales Manager	Pam Mathes
Advertising Representatives	Candy Te Beest,
Graphics	Klaudia Schnell
Tri-County News Editor	Mark Sherry
Sports Editor	Craig Hoffman
Bookkeeping/Circulation/Sales	Sharon Schjoth
General Manager	Joe Mathes

CLASSIFIEDS

\$10 for the first 10 words, 35¢ for each additional word per insertion.



Blind box - \$5 additional per insertion.













606 Fremont St., Kiel, WI 53042 920-894-2828



e-mail: pmathes@wisconsinmediagroup.com

Full color and full market penetration makes Tempo the free paper choice of readers and advertisers in the "Between-The-Lakes" trade area. Tempo's good looks and local advertising has made it the area's premier advertising medium. The bottom line... Tempo delivers results.





CONTRACT RATES

Inches Per Week	Rate Per Inch
Open	\$16.45
10 Inches.	\$15.02
20 Inches.	\$14.28
40 Inches	\$13.61
90 Inches	\$12.05

ADVERTISING RATES

COMMON SIZE ADS

\$65.80
\$168.98
\$310.59
\$592.04
\$1084.50

Inches Per Month	Rate Per Inch
25 Inches	\$13.60
50 Inches	\$12.50
100 Inches	\$11.60
200 Inches	\$10.63

COLOR

Business Card Size 2x2	\$102.00
1/8 Page	\$240.00
1/4 Page	\$450.00
1/2 Page	\$874.00
Full Page	\$1504.00

Contract Rates Available

TRI-COUNTY CVS

Wisconsin Media Group is proud to offer the area's largest weekly subscription newspaper. The Tri-County News unites the Chilton Spirit, Kiel Record and New Holstein Reporter under one common newspaper flag. Featuring full color and an easy to read format, the News provides readers with great local news coverage.

Open Rate \$1419 per inch



ADVERTISING RATES

Inches	s Per Week	Rate Per Inch
Оре	ən	\$14.19
10 lı	nches	\$13.56
	nches	
	nches	
90 li	nches	\$10.79

COMMON SIZE ADS

Business Card Size 2x2	\$56.76
1/8 Page	\$152.55
1/4 Page	
1/2 Page	. \$531.14
Full Page	. \$971.10

NEWS PICK-UP RATES

Inches Per Month	Rate Per Inch
Open	\$10.04
10 Inches	\$9.51
20 Inches	
40 Inches	
90 Inches	\$7.37

COLOR

\$100.00
\$224.00
\$428.00
\$799.00
\$1389.00

Contract Rates Available