



**NEW HOLSTEIN
FIRE DEPARTMENT**
2100 Washington St.,
New Holstein, WI 53061
Phone (920) 898-5766

New Holstein Area
CHAMBER OF COMMERCE
Promoting Local Business
P.O. Box 17 • New Holstein, WI 53061-0017

Come join the parade!

New Holstein Firefighter's Parade
Sunday, July 14, 2024 • Start time: 11 a.m.

NEW THIS YEAR!

Parade theme:

Country Music

Work the theme into
your unit for a chance
to win a prize!

The New Holstein Fire Department and the New Holstein Area Chamber of Commerce join in inviting your group/organization/business to participate in the annual Firefighter's Parade. The parade is held in conjunction with the New Holstein Firefighter's Picnic, proceeds from which are used to purchase needed equipment.

- Parade entry fee is \$25 (waived for non-profit groups)
- Lineup starts at 9:30 a.m. The lineup area is in the northeast corner of the city. Report to the intersection of Taft Avenue and Mason Street. Watch for signs and volunteers directing you to your assigned position.
- A dressing room will be available at the New Holstein Public Library, 2226 Park Ave., beginning at 9:30 a.m. Please use the northeast door. Please inform us ahead of time if you need to use the dressing room.
- **IMPORTANT:** No sirens, horns, beer or other alcoholic beverages, water balloons or water pistols/guns will be allowed on any float, truck or unit. The New Holstein Fire Department reserves the right to remove any unit which violates this rule or which is acting in an unsafe manner. It is your responsibility to notify the people operating your float and/or unit of these important rules.
- If you plan on throwing candy, please throw the candy into the crowd beyond the curb and gutter.
- **The deadline for parade entries is June 30.** Any entries coming in after that may be turned away or placed at the end of the parade. Please contact us with any changes by the June 30 deadline.
- Please answer questions on the entry form below and return it in the enclosed, self-addressed envelope.
- Direct any questions to Parade Co-Chairpersons Mark Sherry, 920-286-1305, nhsherbear1@frontier.com or Lisa Jacobson, 920-483-0494, witchypoo9462@gmail.com.

THANK YOU FOR YOUR SUPPORT!



Parade Entry Form - PLEASE RETURN ASAP, NO LATER THAN JUNE 30

Organization:		Contact Person:	
Address:		City, Zip	
Phone #:		E-mail:	

We will be participating in the parade: Y / N Will there be horses? Y / N Will there be music? Y / N

Description & Number of units: _____

Approximate length of unit for parade line-up parking: _____ feet

PLEASE RETURN THIS BOTTOM SECTION IN THE ENCLOSED, SELF-ADDRESSED ENVELOPE