# 2025 ISLAND LIFE MAGAZINE Official Guide & Directory of the Key Biscayne Chamber of Commerce

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# **Island Life 2025**

Official Directory of the Key Biscayne Chamber of Commerce









# **AD RATES**

Full page \$2,495

Half Page \$1,345

Quarter Page \$895

Eighth Page \$575

Inside Back Page \$2,695

Inside Front Cover \$2,805

Back Cover \$3,955

Reserve by 12/30/2024 for special discount

# ISLAND STARS ADVERTORIAL FEATURE \$2,695\*

 Have a great story to share? Our Island Stars provides an opportunity to promote your business or personal brand with a professionally written story (max 300 words) and dynamic photo. Not a Key Biscayne Chamber of Commerce member? Ask us about the benefits of being a member.

# **DISTRIBUTION DETAILS**

Island Life 2025 will publish February 27, 2025, and be available digitally on Friday, February 21, 2025

## **DETAILS:**

- 10,000 copies delivered year-round
- Inserted into Islander News home deliveries
- Consistent delivery to select Key Biscayne and Brickell-area businesses
- Key Biscayne Chamber of Commerce Welcome Bag program for new residents
- 24/7 Key Biscayne Welcome Center
- · Area hotels and accommodations
- Digital edition available at keybiscaynechamber.org and islandernews.com



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1/4 3.55" x 4.875"

1/8 3.55" x 2.3"

Full Page no bleed 7.38" x 4.875"

# **SPECS**

# **FILE SETTINGS**

Bleeds: 0.25" over trim size, see diagram

Spot color must be converted to cmyk

PSD, JPG, TIFF, PDF files @ 300 dpi cmyk

EPS, AI files - fonts must be outlined

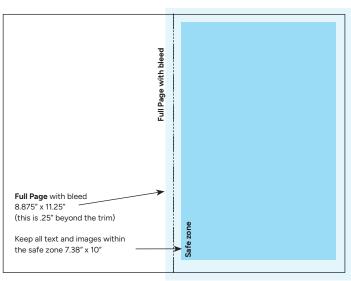
# **DEADLINES**

## Ad space deadline:

Monday, January 20, 2025

# Artwork files:

Friday, January 31, 2025



# CONTACT



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