



# INSIGHT'S 15<sup>th</sup> ANNIVERSARY ISSUE!

## Commemorative April 2023 Issue

Reserve your advertising in this commemorative keepsake edition that will feature stories highlighting the evolution of our region and the businesses and people who call it home. In addition, a special section will present all 15 years of Insight award-winning covers.



### SPECIAL SINGLE-ISSUE RATES FOR APRIL 2023 ANNIVERSARY ISSUE ONLY ...

**CENTER SPREAD**  
two-facing full-pages in the magazine's center

16.75" x 11.25" (bleed)  
trim: 16.25" x 10.75"  
15.25" x 9.75" (no bleed)

**\$3,850**

**INSIDE BACK COVER**  
full-page ad

**\$2,400**

----- or -----

**INTERIOR FULL-PAGE**

**\$2,150**

8.625" x 11.25" (bleed)  
trim: 8.125" x 10.75"  
7.125" x 9.75" (no bleed)

**1/2-PAGE HORIZONTAL**

7.125" x 4.75"

**\$1,250**

**1/4-PAGE VERTICAL**

3.5" x 4.75"

**\$760**

Rates include full 4-color.

#### AD SIZES

Measurements in inches. For full-page bleed ads, all pertinent text must be at least .375" from ad trim size. Full-page ad with bleed includes .25" on each side for bleed.

#### AD FILE REQUIREMENTS

PDF files only. All files must be final, color corrected, hi-res (300 ppi) CMYK.

#### AD SUBMISSION

All ad files should be emailed directly to your account rep.

**Email this completed reservation by March 1 to your Insight account representative.**

Press-ready ad is due to your account representative by March 8, 2023.

**\*YES, please reserve the following:**

- CENTER SPREAD AD** \ \$3,850 \ two-facing full-pages
- INSIDE BACK COVER AD** \ \$2,400 \ full-page
- INTERIOR FULL-PAGE AD** \ \$2,150
- 1/2-PAGE HORIZONTAL AD** \ \$1,250
- 1/4-PAGE VERTICAL AD** \ \$760

**COMPANY NAME** \_\_\_\_\_

**CONTACT PERSON** \_\_\_\_\_

**EMAIL** \_\_\_\_\_

**PHONE** \_\_\_\_\_

\*Rates offered are valid for new contracted ads as of Feb. 1, 2023.

**QUESTIONS:** Stephanie Crowe 920-284-5875 | Libby VanderGeeten 920-422-1989