

PRESENTED BY



MUSTANG WEEK 26

CHARLOTTE



CHARLOTTE-
CONCORD, NC

AUGUST
24-29, 2026

SHOW YOUR MUSTANG

AT MUSTANG WEEK CHARLOTTE

The Mustang Week Official Car Show is the signature showcase of the week, bringing hundreds of Mustangs together at zMAX Dragway for a full day of cars, community, vendors, motorsports action, awards, and Mustang culture.

Open to Mustangs of all generations, the Official Car Show celebrates quality, craftsmanship, cleanliness, detail, originality, performance, and personality. From early classics to Fox Bodies, SN95s, New Edges, S197s, S550s, S650s, Shelseys, Roush, Saleen, Mach 1, Bullitt, Boss, EcoBoost, competition cars, resto-mods, conversions, and one-of-a-kind builds, this is where the Mustang community shows up.

CAR SHOW HIGHLIGHTS

- ★ OFFICIAL MUSTANG WEEK CAR SHOW ON SATURDAY AT ZMAX DRAGWAY
- ★ FABULOUS FORDS FRIDAY ALL-FORD CRUISE-IN ON FRIDAY
- ★ MUSTANG-ONLY JUDGED SHOW ON SATURDAY
- ★ AWARDS CEREMONY SATURDAY AT 5:00 PM
- ★ BEST OF SHOW AWARDS FOR VINTAGE, RETRO, AND MODERN MUSTANGS
- ★ MUSTANG CLASS AWARDS BY GENERATION
- ★ SPECIALTY AWARDS FOR SHELBY, ROUSH, SALEEN, BOSS, MACH 1, BULLITT, SVT COBRA, ECOBOOST, RACE / COMPETITION, AND MORE
- ★ JUDGES PICKS, PROMOTER PICKS, AND 40 OUTSTANDING VEHICLE AWARDS

OFFICIAL CAR SHOW CLASSES

BEST OF SHOW AWARDS

- Vintage 1964 - 1978 Mustang Week Best of Show
- Retro 1979 - 2004 Mustang Week Best of Show
- Modern 2005 - 2025 Mustang Week Best of Show

MUSTANG AWARDS

- Vintage Outstanding '64 ½ - '66 Mustang
- Vintage Outstanding '67 - '68 Mustang
- Vintage Outstanding '69 - '70 Mustang
- Vintage Outstanding '71 - '73 Mustang
- Mustang II Outstanding '74 - '78 Mustang
- Fox Body Outstanding '79 - '86 Mustang
- Fox Body Outstanding '87 - '93 Mustang
- SN95 Outstanding '94 - '98 Mustang
- New Edge Outstanding '99 - '04 Mustang
- S197 Outstanding '05 - '09 Mustang
- S197 Outstanding '10 - '14 Mustang
- S550 Outstanding '15 - '17 Mustang
- S550 Outstanding '18 - '23 Mustang
- S650 Outstanding '24 - '26 Mustang

SPECIALTY AWARDS

- Vintage Outstanding '69 - '71 Boss
- Vintage Outstanding '69 - '73 Mach 1
- Fox Body Outstanding '93 SVT Cobra
- SN95 Outstanding '94 - '98 SVT Cobra
- S197 Outstanding '12 - '13 Boss
- S197 Outstanding '08 Bullitt
- New Edge Outstanding '99 - '04 SVT Cobra
- New Edge Outstanding '03 - '04 Mach 1
- New Edge Outstanding '01 Bullitt
- S550 Outstanding '21+ Mach 1
- S550 Outstanding '19 Bullitt
- Shelby Vintage Outstanding '65 - '70 Shelby
- Shelby Modern Outstanding '05 - '25 Shelby
- Roush Outstanding Roush
- Saleen Outstanding Saleen
- EcoBoost Outstanding EcoBoost Mustang
- Competition Vehicle Outstanding Race / Competition Vehicle

- Open Outstanding Open, including Steeda, RTR, Hennessey
- Outstanding Original Vintage
- Outstanding Original Resto Mod
- Outstanding Conversion

OVERALL SHOW AWARDS

- 5 Judges Picks
- 5 Promoter Picks
- 40 Outstanding Vehicle Awards

**MORE THAN
A CAR SHOW**

Spend the day surrounded by Mustangs while also enjoying drag racing, drifting, burnouts, autocross, the dyno challenge, vendors, food, drinks, official merch, and the big Mustang Week Mayhem finale with fireworks.

**REGISTER YOUR MUSTANG
OR BUY TICKETS TODAY**

MUSTANGWEEK.COM



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EVENT FEATURES

OFFICIAL MUSTANG WEEK CAR SHOW



Presented by



- ▶ SATURDAY: 600+ MUSTANGS
- ▶ SHOW N SHINE (NON-JUDGED)

ALL-FORD CRUISE-IN



Presented by



- ▶ FRIDAY: OPEN TO ALL FORD VEHICLES

CRUISE-INS & NIGHT EVENTS



- ▶ MEET-UPS, CRUISES, PARTIES, AND AFTER-HOURS EVENTS ALL WEEK

DRIFTING & RIDE-ALONGS



Presented by



- ▶ DRIFT BATTLE ON FRIDAY NIGHT!
- ▶ DRIFT EXHIBITIONS ALL WEEKEND

DYNO RACING



Presented by



- ▶ 5 CLASSES! \$15K PURSES!

BURNOUT SHOW



Presented by



- ▶ \$15,000+ TO WIN PRO BURNOUT SHOW!

ROLL RACING



Presented by



- ▶ ROLL RACING FROM 40 MPH STARTS
- ▶ TEST & TUNE OR CLASS ENTRY

DYNO CHALLENGE



Presented by



- ▶ DYNO YOUR FORD OR MUSTANG!
- ▶ 2 CLASSES. WIN PRIZES!

HPDE / TRACK EXPERIENCE



Presented by



50+ VENDORS OFFICIAL MUSTANG WEEK MERCH



AUTOCROSS



Presented by



- ▶ 2 DAYS OF FUN
- ▶ RACE YOUR FORD & MUSTANG

FIREWORKS



- ▶ SATURDAY NIGHT!

MUSTANGWEEK.COM

PRESENTED BY



MUSTANG WEEK 26

CHARLOTTE



2026 EVENT SCHEDULE

AUG
24
MONDAY

Presented by
IIMMS
MODIFYMYSTANG.COM



KICK-OFF PARTY!

@MAC'S SPEEDSHOP | 5:00 - 9:00 PM

UNOFFICIAL EVENTS

- ★ Mustang Week Poker Run | Day 1 - All Day
LOCATION: All over town!

DAY 1

AUG
25
TUESDAY

Presented by
HEMMINGS
HEMMINGS.COM



@K1 SPEED CONCORD | 12:00 - 4:00 PM

- | | |
|----------------------------|--------------------|
| OFFICIAL ACTIVITIES | ★ All-Ford Meet-Up |
| ★ Open Karting | ★ Food Trucks |
| ★ Karting Cup Buy-in Race | ★ Ice Cream Social |

UNOFFICIAL EVENTS

- ★ CÁRTEL TAKEOVER | 6:00 PM - 9:00 PM
LOCATION: Grove Cartel Brewing 211 N Main St, China Grove, NC 28023
Hosted by **Coyote Cartel**
- ★ MUSTANGS AND MOCHAS | 9:00 AM - 11:00 AM
LOCATION: RFK Racing, 4600 Roush Place, Concord, NC
- ★ MUSTANG OWNERS MUSEUM TOURS | 10:00 AM - 7:00 PM
LOCATION: 4001 Dearborn PI NW, Concord, NC 28027
- ★ STREETSIDE CLASSICS OPEN HOUSE | 12:00 PM - 4:00 PM
LOCATION: Streetside Classics, 800 Derita Rd Ste A Concord, NC 28027
- ★ A NIGHT AT THE MUSEUM | 5:00 PM - 8:00 PM
LOCATION: Mustang Owner's Museum 4001 Dearborn PI NW, Concord, NC 28027
- ★ MUSTANG WEEK POKER RUN | Day 2 - All Day
LOCATION: All Kinds of Fun Places!

DAY 2

AUG
26
WEDNESDAY



@THE HORSESHOE IN KANNAPOLIS | 12:00-4:00 PM

- | | |
|----------------------------|---------------------------------|
| OFFICIAL ACTIVITIES | ★ BBQ Food Trucks & Cold Drinks |
| ★ All- Ford Meet-Up | ★ Music |
| ★ Field Games | |
| ★ Prizes | |
| ★ Mustang Week Merch | |

UNOFFICIAL EVENTS

- ★ FOXY AFTER DARK: ALL FORDS EDITION
6:00 PM - 10:00 PM
Location: Cabarrus Brewing 329 McGill Ave NW, Concord, NC 28027 (704) 490-4487
Hosted by **Foxy Events**
- ★ BATTLE ON THE BLVD MEET-UP | 5:00 PM - 10:00 PM
LOCATION: Embassy Suites Concord Golf Resort & Spa 5400 John Q Hammons Dr., NW Concord NC 28027
Hosted by **Southeastern Stangs**
- ★ CARS & COFFEE | 9:00 AM-12:00 PM
LOCATION: Rally Point Auto Detailing, 2888 Hwy 160, Fort Mill, SC 29708
Hosted by **Knowledge Perk**
- ★ MUSTANG WEEK POKER RUN | Day 3 - All Day
LOCATION: All over town!

DAY 3

AUG
27
THURSDAY



UNOFFICIAL EVENTS



TRACKDAY

@CHARLOTTE MOTOR SPEEDWAY | 8:00 AM - 5:00 PM

OFFICIAL ACTIVITIES

- | | |
|--------------------|---------------|
| ★ HPDE | ★ Ride Along |
| ★ Track Experience | ★ Parade Laps |

- ★ RTR VEHICLES PARTY | 6:00 PM - 10:00 PM
LOCATION: Cabarrus Brewing 329 McGill Ave NW, Concord, NC 28027
With **Vaughn Gittin Jr.**
- ★ COFFEE & CAMSHAFTS | 8:00 AM-11:00 AM
LOCATION: Carolina Ale House 8695 Concord Mills Boulevard Concord, NC 28027
Hosted by **Chris Cervenka**
- ★ NC STANGS STAMPEDE @ PRO DYN0
6:00 PM - 10:00 PM
LOCATION: 3545 Centre Cir, Fort Mill, SC 29715
Hosted by **NC Stangs**
- ★ MUSTANG WEEK POKER RUN | Day 4 - All Day
LOCATION: All over town!
- ★ MUSTANG OWNERS MUSEUM - MUSTANG WEEK EXTENDED HOURS | 10:00 AM - 7:00 PM
LOCATION: Mustang Museum, 4001 Dearborn PI NW, Concord, NC 28027
- ★ MORGAN'S WOMEN'S MEET | 6:00PM - 8:00PM
LOCATION: Iron Thunder, 10023 Weddington Rd Ext., Concord, NC 28027
Hosted by **Morgan Drifts**

DAY 4

AUG
28
FRIDAY



@zMAX DRAGWAY | 11:00 AM - 8:00 PM

OFFICIAL ACTIVITIES

- | | |
|----------------------|--------------------------|
| ★ All-Ford Cruise-In | ★ Autocross |
| ★ Roll Racing | ★ Dyno Challenge |
| ★ Drag Racing | ★ Street Burnout Contest |
| ★ Drifting | ★ Poker Run Awards |

DAY 5

AUG
29
SATURDAY



@zMAX DRAGWAY | 11:00 AM - 9:00 PM

OFFICIAL ACTIVITIES

- | | |
|--------------------------------------|------------------|
| ★ Drifting Exhibitions & Ride-Alongs | ★ Fireworks |
| ★ Pro Burnout Competition | ★ FMX Stunt Team |
| ★ Car Show & Awards | ★ Autocross |
| ★ Burnout Contest | ★ Dyno |
| ★ Drag Racing | |

- ★ FOXY FOX BODY CRUISE TO MUSTANG WEEK
7:30 AM - 9:00 AM
Hosted by **Foxy Events**
- ★ MUSTANGS WITH ATTITUDE AFTER PARTY
9:00 PM - 1:00 AM
Location: Twin Peaks, 8601 Concord Mills Blvd Concord, NC 28027
Hosted by **Mustangs With Attitudes**

DAY 6

AUG
30
SUNDAY

UNOFFICIAL EVENT

- ★ MUSTANG WEEK FAREWELL PARTY
1:00 PM - 3:00 PM
Location: VIX Garage, 1710 Industrial Center Cir A, Charlotte, NC 28213
Hosted by **StreetScene Charlotte**

DAY 7

AUGUST
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MUSTANG WEEK 26 CHARLOTTE

CHARLOTTE/
CONCORD, NC

MUSTANG
WEEK

POKER RUN



Cruise. Explore. Collect Cards. Win Big.

Hit the road during Mustang Week Charlotte and discover some of the coolest automotive, racing, restaurant, and local hotspots around Concord, NC.

This fully digital Poker Run is powered by the Aces Poker Run app. Visit participating stops, check in with your phone, collect cards, and build your best 5-card poker hand. The more stops you visit, the better your odds.

STARTS MONDAY August 24 - Thursday Night, August 27

How It Works:

- Download the Aces Poker Run app
- Register for the Mustang Week Poker Run
- Visit 15+ stops around Concord and the surrounding area
- Collect cards at each stop
- Track your ranking on the live leaderboard
- Top 20 poker hands win prizes

\$14,000+ in Prizes:



Grand prize Vortech Supercharger System valued at \$9,500

LMR SVE wheels, Continental tires,
JEGS gift card, AlphaRex headlights,
Mustang Week merch, and more.

Register in the
Aces Poker Run app.



VIP PERKS

VIP tickets are AVAILABLE in LIMITED Quantities for Mustang Week Charlotte.

VIP All Access Ticket to All Locations

VIP Grandstand Seating at zMAX

Premium AC Bathroom Trailer

Access to VIP Suite at zMAX

VIP Line/Entry at zMAX

VIP "Merch Fast Pass"

MW Shirt or Hat - Your Choice!

VIP Lanyard & VIP Poker Chip

VIP Keychain & Stickers

Limited Edition Sling Bag



BUY VIP
TICKETS
HERE



SPONSORS



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