

First Annual Toast of the Town

Honoring
Mrs. Carolyn Carpenter

An evening of dinner, stories, laughter and
community celebration. Alcohol-free. Benefiting
The Salvation Army of Cabarrus & Stanly Counties

presented by:

SHOE SHOW
INCORPORATED
SHOE SHOW HALF-MOON SHOE DEPT.
OUTFITTERS

May 14, 2026
6:00-8:00PM
The Laureate Center
Kannapolis, NC

Tickets: \$50

Scan to Reserve Your Seat



Toast of the Town

Sponsorship Opportunities

An evening honoring Mrs. Carolyn Carpenter

May 14, 2026

6:00PM - 8:00PM

Laureate Center

Join us for an evening of celebration as we honor Mrs. Carolyn Carpenter for her dedication to strengthening our community. Friends and colleagues will share stories highlighting her character, generosity, and lasting impact.

Proceeds from the evening will support the work of The Salvation Army serving Cabarrus and Stanly Counties, providing assistance such as:

- **Emergency financial assistance**
- **Food support for families in crisis**
- **Homeless Outreach and Housing**
- **Seasonal assistance and community building programs**

Your sponsorship helps ensure these programs remain available for neighbors in need. With an expected attendance of 200+ community leaders, business owners, and civic supporters, this event provides meaningful recognition for businesses committed to supporting our community.

Levels Of Sponsorship

Presenting Sponsor - \$10,000

- Exclusive event partner recognition
- Premier recognition as Presenting Sponsor
- Two reserved tables (20 seats)
- Opportunity to provide brief welcome remarks
- Logo featured prominently on promotional materials
- Recognition during the event program
- Featured recognition on social media and event marketing
 - Logo displayed at event entrance and stage area

Corporate Sponsor - \$5,000

- One reserved table (8 seats)
 - Logo included on promotional materials
- Recognition during event program
- Logo displayed on event signage
- Recognition on social media
- Associate Sponsor - \$2,500
 - Reserved seating for 4 guests
 - Logo included on event signage
 - Recognition in event program
 - Recognition on social media

Community Sponsor - \$1,000

- Two event tickets
- Name listed in event program
- Recognition during event



Why Partner With Us?

When you sponsor this event, you help transform lives locally.

Each year, the local work of The Salvation Army helps hundreds of families across Cabarrus and Stanly Counties facing hardship.

Your support allows us to continue providing:

Emergency assistance for families facing eviction or utility shutoffs

Food support for households experiencing financial crisis

Youth programs that create safe spaces for children

Housing for families and individuals experiencing homelessness

Seasonal assistance that brings hope to families in need

Together, we can ensure these programs continue serving our community.

About the Honoree

Carolyn B. Carpenter, a lifelong North Carolinian, has dedicated decades to public service in Cabarrus County. A graduate of Olympic High School, she has been married to her husband for 55 years and is the proud mother of two and grandmother of three.

Carolyn served 12 years on the Cabarrus County Board of Commissioners and 16 years on the Cabarrus County School Board. She continues to support education as a substitute teacher.

Her community involvement spans numerous organizations, including Cabarrus Health Alliance, the Juvenile Crime Prevention Council, and The Salvation Army Women's Auxiliary, where she has been a member for 25 years and served as chair. A founder of the Concord Historic Ghost Tour, Carolyn is passionate about local history, service, and giving back.

Reserve Your Sponsorship

To become a sponsor or learn more:

Major Whitney Morton

Corps Officer

The Salvation Army - Cabarrus &

Stanly Counties

704-782-7822

703-350-7918

Event Details:

Toast of the Town Dinner

May 14, 2026

6:00 - 8:00 PM

The Laureate Center

Kannapolis, NC

Attire: Dressy Casual
(church or dinner attire)

