



A group of festively-dressed runners near the finish line of Wednesday's run.




Runners yell "ho, ho, ho" as they take off during the Reindeer Run.




Taylor Hebner gives The Journal's camera a thumbs up before running in the Reindeer Run.



John Cowman leads runners during Wednesday's event. Cowman took first place in this year's event with a time of 19 minutes and 43 seconds.



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Youngsters take off for the 1-kilometer reindeer race.



Aspen Circle Grand Opening, Tuesday, December 30 at 10 a.m.

We cordially invite you to the Grand Opening of Aspen Circle, a new safe and secure memory care center on the Bigfork Valley campus. The design of Aspen Circle represents some of the latest ideas in how to improve quality of life for memory care patients.

There will be an indoor ribbon cutting on Tuesday, Dec. 30, 2014 at 10 a.m. with a continental breakfast and tours to follow. Aspen Circle is located on the Bigfork Valley health care campus at 258 Pine Tree Drive in Bigfork.

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BECAUSE SAFETY IS KEY, PLEASE DON'T DRINK AND DRIVE!



It probably comes as no surprise that more traffic fatalities due to drunk driving occur at the New Year than any other time, but of course, you should never drink and drive. With your safety in mind, Coca-Cola Bottling Company, Inc. would like you to review these important tips for hosting or attending a safe celebration!

Coca-Cola is proud to serve the Borderland area and contribute to our community. WITH BEST WISHES TO EVERYONE FOR A SAFE & HAPPY NEW YEAR!

"Key" Strategies For A Safe New Year's Celebration:

- **Plan an alcohol-free celebration** – Host a fondue or "make your own" ice cream sundae party as a fresh alternative. Add some fun party games to keep guests entertained without drinking!
- **Check your keys with the host** – This is an effective strategy for giving the host some control over inebriated guests.
- **Keep the number of a taxi company handy** – A good tip for both party guests and hosts alike.
- **Offer to drive a guest home** – Start the New Year off right by performing a good deed and help keep drunk drivers off the road.
- **Appoint a designated driver** – Use the buddy system and you can return the favor next time.
- **Provide lots of snacks to party guests** – Drinking on an empty stomach rapidly increases alcohol's debilitating effects.
- **Post transportation info on party invites** – Include information for public transportation, car pools and taxi company phone numbers.
- **Don't let a friend drive drunk** – Take the car keys away or use one of the strategies above to see your friends safely home.



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New Year's Eve 8 a.m. – 4 p.m.
New Year's Day 11 a.m. – 3 p.m.