

BUSINESS

9 TO 5

The Journal welcomes ideas for stories about people in our community who are starting a business or changing an old one.

Call the Journal at 285-7411

RLMC adds orthopedic physician assistant

JOURNAL STAFF REPORT

Rainy Lake Medical Center has added a new medical provider to its team at the Rainy Lake Clinic.

Rio Silvernail, orthopedic physician assistant, joins the staff at the Rainy Lake Clinic, previously known as the Rural Health Clinic. Silvernail will be assisting orthopedic associate physicians Dr. Joel Zamzow and Dr. Peter Goldschmidt with

surgeries and post-surgical care.

A release said she will also perform orthopedic procedures and see patients for hip pain, knee pain, sprains, fractures, dislocations, joint injections, and assist with traumas in the



Rio Silvernail

emergency department.

“We are very excited to have her join our growing practice to help expand orthopedic services locally,” Dan Odegaard, RLMC chief executive officer, said in a news release.

Silvernail received her undergraduate degree from Western Washington University in Bellingham, Wash., and her graduate degree from Nova Southeastern University in Fort Lauderdale, Fla.

She then completed a one year fellowship in orthopedic surgery in Chicago and continued her work in orthopedics after her fellowship in Coos Bay, Ore. She has been providing orthopedic services in Grand Forks for the past four years.

A release said Silvernail, her husband Tim, and their two cats have relocated to International Falls, and a few of her hobbies include sewing and quilting.

WorkForce Center to host employer event

JOURNAL STAFF REPORT

The International Falls WorkForce Center is hosting an Employer of the Day event on Tuesday.

Lutheran Social Service of Minnesota will be featured at the event, which is noon to 3 p.m. Tuesday, Sept. 30, at the International Falls WorkForce Center, located on the Rainy River Community College campus.

According to a release, LSS earned the Alfred P. Sloan Award for Workplace Flexibility and offers a wide

variety of human support services relating to life basics, including food, shelter, safety and physical and emotional well-being.

Attendees to the event will be able to visit with LSS representatives to learn more about employment opportunities in the International Falls area and to get assistance with the online application process.

The International Falls WorkForce Center is at 1501 Highway 71, room SC128. For more information, call 218-283-9427.

Workshop focuses on business succession

JOURNAL STAFF REPORT

Local business owners planning for the future can attend an upcoming workshop to learn how to set up their business to succeed after they’ve retired.

The workshop is titled “Succession by Design: Begin Your Legacy Today,” and is 9:15 a.m. to noon Wednesday, Oct. 1 at Rainy River Community College, in room H119. The event is free, and to register call the Koochiching Economic

Development Authority at 283-8585.

Facilitating the workshop will be representatives from the KEDA and the Small Business Development Center, along with representatives from CliftonLarsonAllen, a national business consultant firm.

Jenny Herman, business consultant at the SBDC, said she gets a few inquiries from business owners about selling their businesses, but not so many about planning for transition. In a county with an aging population,

she said, it’s important to plan ahead.

“It’s important to be prepared for transition so you can get the most value from your business,” Herman said. “It’s a matter of planning things out, keeping good records, cleaning up your books, things like that.”

The workshop topics include: challenges and barriers to succession; creating options and flexibility for business transition that align with your goals and dreams; emerging leader


versus owner perspectives; creating a legacy; tax impact and planning.

According to a news release, planning for succession can be simplified and made much less stressful by creating options for the owner, not predicting an outcome years from today. Creating options can significantly increase the value of the business today and at the time of transition, as well as help the owner preserve the legacy they set out to create when they started the business.

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