



HISTORICAL PUBLICATIONS^{LLC}

2026 MEDIA KIT



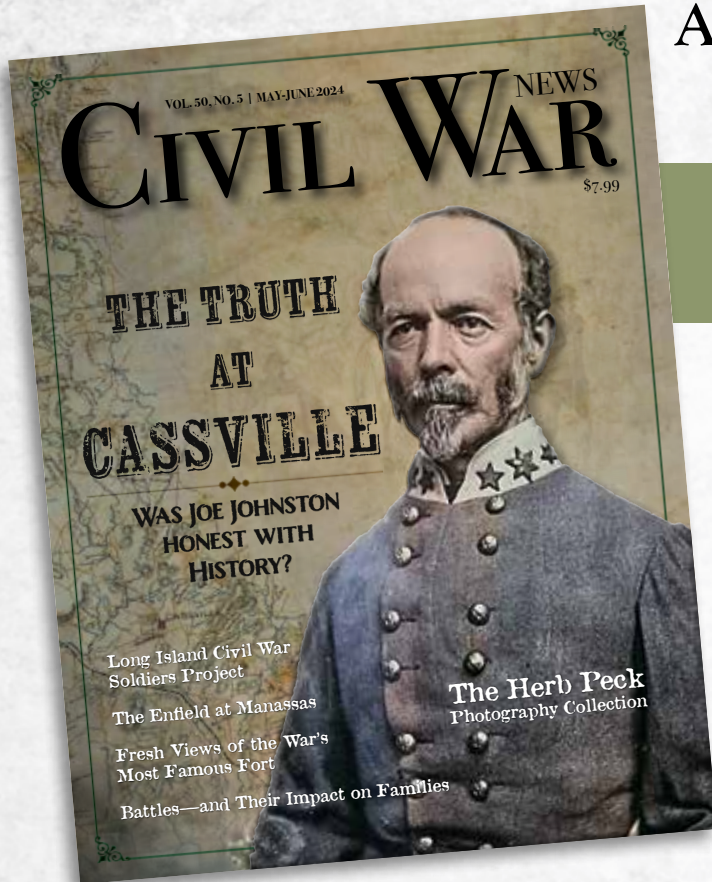
2800 SCENIC DRIVE, SUITE 4-304
BLUE RIDGE, GA 30513

800-777-1862

HISTORICALPUBLICATIONSLLC.COM

ADS@HISTORICALPUBLICATIONSLLC.COM

CIVIL WAR NEWS



America's Bi-Monthly Magazine For Civil War Enthusiast

ADVERTISING IN CIVIL WAR NEWS WILL BENEFIT YOUR BUSINESS BECAUSE WE OFFER:

- **SHORT TURNAROUND** the magazine is mailed one month after deadline
- **COMPLIMENTARY SUBSCRIPTION** for ads 1/4 page and above
- **PROFESSIONAL AD DESIGN** we do typesetting, art and proofs for a small fee
- **RATE DISCOUNTS** based on size and frequency
- **SOCIAL MEDIA PROMOTION** for event advertisers to over 84,000 of our Facebook followers

Every issue of *Civil War News* is seen by new readers, and those who see back issues available for purchase at events. Our subscribers are people who buy books and artifacts, travel to sites and events, participate in a variety of living history, study and research programs, and support preservation efforts. Their editorial and advertising interests include:

BOOKS The newspaper was founded in 1974 as *The Civil War Book Exchange* and still has a focus on books reviews.

COMING EVENTS CWN publishes an extensive calendar online.

NEWS, LETTERS, COLUMNS AND FEATURES CWN covers sites, institutions, exhibits, awards, ceremonies, people, collecting, research and more. Columnists American Battlefield Trust, Craig Barry, Salvatore Cilella, Central Virginia Battlefield Trust, Emerging Civil War, Steve Davis, William "Jack" Davis, Stephanie Hagiwara, Gould Hagler, Juanita Jensen, and Tim Prince write columns about soldier life, battles and leaders, firearms, round tables, photography, medicine, preservation, and social and material culture.

PRESERVATION No publication gives as much news coverage to preservation efforts.

TRADE SHOWS, SEMINARS, TOURS, LIVING HISTORY AND REENACTING Coverage of post-events in each issue.

With our broad range of readers, CWN is just the place for your advertising. Readers tell us they enjoy reading every inch of the paper from cover to cover, and that includes the ads.

I will be happy to answer your questions about deadlines, rates and sizes. We are ready to give layout and copy writing assistance. Please give me a call or email. I look forward to working with you.

Sincerely,

Peggy Melton

Advertising Manager

Email: Ads@civilwarnews.com

CIVIL WAR NEWS MAGAZINE AD SIZES AND RATES

AD TYPE	SIZE IN INCHES (W X H)	COST PER ISSUE		
		1X	2-4X	5-6X
BUSINESS CARD	3.5 X 2	\$210	\$200	\$190
1/6 PAGE HORIZONTAL	4.916 x 2.333	\$420	\$400	\$350
1/6 PAGE VERTICAL	2.333 x 4.875	\$420	\$400	\$350
1/4 PAGE HORIZONTAL	7.5 x 2.375	\$515	\$490	\$440
1/4 PAGE VERTICAL	3.5625 x 4.875	\$515	\$490	\$440
1/3 PAGE SQUARE	4.916 x 4.875	\$600	\$565	\$530
1/3 PAGE VERTICAL	2.333 x 10	\$600	\$565	\$530
1/2 PAGE HORIZONTAL	7.5 x 4.875	\$845	\$795	\$730
2/3 PAGE VERTICAL	4.916 x 10	\$995	\$950	\$895
2 PAGE SPREAD	Bleed Only 17.250 x 11.250	\$3,260	\$3,050	\$2,780
BACK COVER	8.75 x 11.250 (Full bleed)	\$2,010	\$1,900	\$1,700
INSIDE BACK COVER	8.75 x 11.250 (Full bleed)	\$1,685	\$1,550	\$1,450
INSIDE FRONT COVER	8.75 x 11.250 (Full bleed)	\$1,785	\$1,650	\$1,550
FULL PAGE INTERIOR	7.50 x 10 or 8.75 x 11.250 (Full bleed)	\$1,630	\$1,525	\$1,390

Bleed advertising sizes. Full page bleed size is 8.625" x 11.250". Two page spread bleed size is 17.250" x 11.250".

EMAIL BLAST • ENHANCE YOUR MARKETING CAMPAIGN FOR \$275 PER EMAIL BLAST.
WITH THIS SERVICE WE ALSO POST YOUR AD TO OUR FACEBOOK PAGE.

CIVIL WAR NEWS ADVERTISING DEADLINES 2026

All publications have two sets of advertising deadlines that are important to follow.

Space Reservation Date: The Space Reservation date is when the ad needs to be booked (ordered) by providing the written insertion order that includes the insertion date(s), ad size and ad rates that you would like to run.

Materials Deadlines: This is the absolute date the ad materials (digital formats) are due to us.

ISSUE MONTH	RESERVATION DEADLINE	MATERIALS DEADLINE	MAILING DATES
JANUARY/FEBRUARY 2026	NOV. 14, 2025	NOV. 22, 2025	DEC. 15, 2025
MARCH/APRIL	JAN. 13, 2026	JAN. 22, 2026	FEB. 16, 2026
MAY/JUNE	MARCH 13	MARCH 20	APRIL 13
JULY/AUGUST	MAY 13	MAY 21	JUNE 15
SEPTEMBER/OCTOBER	JULY 14	JULY 21	AUG. 14
NOVEMBER/DECEMBER	SEPT. 14	SEPT. 23	OCT. 15
JANUARY/FEBRUARY 2027	NOV. 13, 2026	NOV. 18, 2026	DEC. 14, 2026

CIVIL WAR NEWS

ADVERTISEMENT SIZES

Business Card
3.5 x 2"

1/4 page
3.5625 x 4.875"

1/3 page square
4.916 x 4.875"

1/6 page vertical
2.333 x 4.875"

1/6 page horizontal
4.916 x 2.333"

1/4 page horizontal
7.5 x 2.375"

1/2 page horizontal
7.5 x 4.875"

2/3 page vertical
4.916 x 10"

1/3 page vertical
2.333 x 10"

CIVIL WAR NEWS

DISPLAY AD INSERTION ORDER

Size of Ad: _____ (Business Card, 1/6th-page, 1/4-page, 1/3, 1/2-page, full-page) or other:

For _____ issues beginning with the _____ issue

OR these specific issues _____ (6 issues per year)

Company or Name: _____

Name of person authorizing ad: _____

Address: _____

City, State and Zip: _____

Telephone Number: _____

Email Address: _____

Website: _____

Signature: _____ Date: _____

Space Reservation Dates are 10 Days Prior to Materials Deadline as per Advertising Deadlines

DEADLINES:

All publications have two sets of advertising deadlines that are important to follow.

Space Reservation Date: The Space Reservation date is when the ad needs to be booked (ordered) by providing the written insertion order that includes the insertion date(s), ad size and rates that you would like to run.

Materials Deadlines: This is the absolute date the ad materials (digital formats) are due to us.

Mail/email completed form along with payment or call us with your credit card information.

A 3.5% convenience fee will be applied to all credit card charges.

Make checks payable to **Historical Publications LLC**.

Contract guarantees an appropriate rate discount for size and frequency. Check with us for dimensions and file requirements before sending electronic ads.

Civil War News
2800 Scenic Drive
Suite 4-304
Blue Ridge, GA 30513
ads@civilwarnews.com
(800) 777-1862
CivilWarNews.com

AD FILE REQUIREMENTS / TECHNICAL SPECIFICATIONS

ELECTRONICALLY SUBMITTED ADS

AD FILE TYPES

Simple ads that consist of just text should be submitted by letter or email. Please insure that your instructions on how you wish the ad to appear are clear and separate from your letter instructions. Historical Publications, LLC will prepare your ad as requested. If you wish the ad to include images, those should be enclosed with the letter. Our fees for creating a professional looking custom ad for you are explained in the Production Charge paragraph below.

CUSTOMER PREPARED AD FILE TYPES

Furnish all ads in one of these formats: EPS, Adobe Photoshop, Adobe Illustrator

TIF, PDF (fonts must be included in PDF's), PSD or Adobe InDesign. True Type fonts are no longer supported. The following programs and file types will **not** be acceptable ad submissions: MS Word, MS Publisher, MS PowerPoint or any other word-processing program.

IMAGES AND PHOTOGRAPHS

Photographs, scans, drawings, etc. should be furnished in a resolution of 300 to 400 dpi in .TIF, .EPS or .PSD format. JPG's will have to be converted and may loose quality. Line drawings should be furnished as a bitmap .TIF file with resolution between 1,200 to 2,400 dpi. Lower quality furnished produces lower quality product. Line art needs to be at least 600 dpi.

AD SUBMISSION

Ads can be emailed to ads@civilwarnews.com, or mail@militaryantiquecollector.com with file sizes not to exceed 10 MB. If you have larger ad sizes please use our account at <https://hpllc.wetransfer.com> or Google Drive (free).

PRODUCTION CHARGES

Typesetting, art, layout and design, scanning, copy writing, editing images to originals supplied are all billed at trade rates. Quotes available upon request. Digital proofs are no charge.

BILLING

All ads are payable in full upon receipt. No cancellations after deadline and customer is responsible for full payment. Check, Money Order, Paypal or major credit cards accepted.

MATERIAL REQUIREMENTS FOR ADS DESIGNED BY HISTORICAL PUBLICATIONS LLC

AD REPRODUCTION

If you have a prepared ad that has been designed for you and are unable to provide it in the formats required, we may be able to replicate the design. You will need to provide us with the graphics, text, and a copy of your ad design. Be sure you have permission to use the design and graphics.

LAYOUT

If you already have a design in mind, please feel free to send a sketch, Word document, graphic file, etc. for us to follow. Otherwise we will use our expertise to create your advertisement.

DIGITAL PHOTOS, SCANS AND LINE-ART GRAPHICS

TIF, EPS, JPG, PSD file formats for graphics to be used in the ad (photos, logos, etc) are preferred and must be a minimum resolution of 300 dpi, 400 dpi preferred. Digital camera photos should be taken at the maximum quality setting. Scans should be taken at a 600 dpi.

AD TEXT

Please provide the text of the ad or sufficient information on your product/service/event. This may be sent as a Word file or as text in an email.

PROOFS

We will work closely with you to achieve an effective and successful ad design. Proofs will be sent throughout the creative design process for your input and approval.

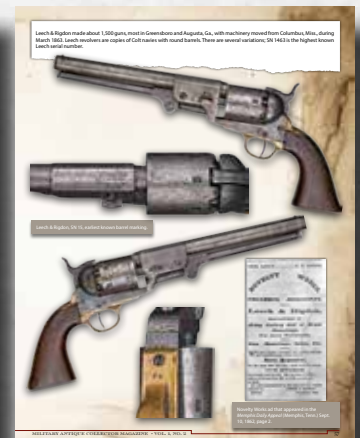
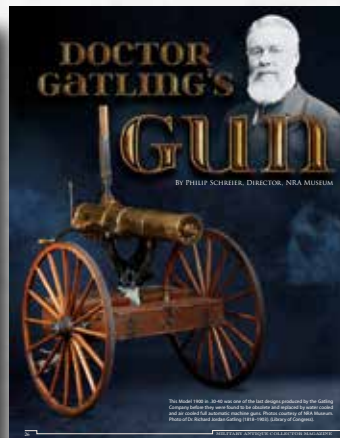
ALL ADS ARE COLOR AT NO ADDITIONAL CHARGE

MILITARY ANTIQUE COLLECTOR MAGAZINE



A MAGAZINE FOR SERIOUS MILITARY ANTIQUE COLLECTORS

Military Antique Collector is a bi-monthly magazine printed on top quality paper with high-resolution color photographs of some of the world's most beautiful and unusual military collectibles. Dedicated to both the expert collector and novice alike, each issue will be teeming with informative articles written by leading authorities in their fields of expertise, including distinguished well-known authors, along with prominent museum and auction professionals. Each will spotlight rare and unusual military objects, craftsmanship works, and their relationship to historical figures dating from early American and European history to limited coverage of post-1898 artifacts.



MILITARY ANTIQUE COLLECTOR AD SIZES AND RATES

AD TYPE	SIZE IN INCHES (W X H)	COST PER ISSUE		
		1X	3X	6X
FULL PAGE INTERIOR	8.5 X 11" ADD .125" FOR FULL BLEED	\$1,250	\$1,175	\$1,100
TWO PAGE SPREAD	17 X 11" ADD .125" FOR FULL BLEED	\$2,300	\$2,250	\$2,100
1/2 PAGE HORIZONTAL	7.75 X 5.0625"	\$750	\$695	\$650
1/4 PAGE	3.8125 X 5.0625"	\$475	\$425	\$395

Bleed advertising sizes. Full page bleed size is 8.75" x 11.250". Two page spread bleed size is 17.250" x 11.250".

EMAIL BLAST • ENHANCE YOUR MARKETING CAMPAIGN FOR \$275 PER EMAIL BLAST.
WITH THIS SERVICE WE ALSO POST YOUR AD TO OUR FACEBOOK PAGE.

MILITARY ANTIQUE COLLECTOR ADVERTISING DEADLINES FOR 2026

All publications have two sets of advertising deadlines that are important to follow.

Space Reservation Date: The Space Reservation date is when the ad needs to be booked (ordered) by providing the written insertion order that includes the insertion date(s), ad size and ad rates that you would like to run.

Materials Deadlines: This is the absolute date the ad materials (digital formats) are due to us.

ISSUE	RESERVATION DEADLINE	MATERIALS DEADLINE	MAILING DATES
JAN.-FEB. 2026	NOV. 14, 2025	NOV. 22, 2025	DEC. 15, 2025
MARCH-APRIL	JAN. 13, 2026	JAN. 22, 2026	FEB. 16, 2026
MAY-JUNE	MARCH 13	MARCH 20	APRIL 13
JULY-AUGUST	MAY 13	MAY 21	JUNE 15
SEPT.-OCT.	JULY 14	JULY 21	AUG. 14
NOV.-DEC.	SEPT. 14	SEPT. 23	OCT. 15
JAN.-FEB. 2025	NOV. 13, 2025	NOV. 18, 2025	DEC. 14, 2025

MILITARY ANTIQUE COLLECTOR MAGAZINE

DISPLAY AD INSERTION ORDER

Size of Ad: _____ (1/4-page, 1/2-page, full-page) or other:

For _____ issues beginning with the _____ issue

OR these specific issues _____ (6 issues per year)

Company or Name: _____

Name of person authorizing ad: _____

Address: _____

City, State and Zip: _____

Telephone Number: _____

Email Address: _____

Website: _____

Signature: _____ Date: _____

Space Reservation Dates are 10 Days Prior to Materials Deadline as per Advertising Deadlines

DEADLINES:

All magazines have two sets of advertising deadlines that are important to follow.

Space Reservation Date: The Space Reservation date is when the ad needs to be booked (ordered) by providing the written insertion order that includes the insertion date(s), ad size and rates that you would like to run.

Materials Deadlines: This is the absolute date the ad materials (digital formats) are due to us.

Mail/email completed form along with payment or call us with your credit card information.

A 3.5% convenience fee will be applied to all credit card charges.

Make checks payable to **Historical Publications LLC**.

Contract guarantees an appropriate rate discount for size and frequency. Check with us for dimensions and file requirements before sending electronic ads.

Military Antique Collector
2800 Scenic Drive
Suite 4-304
Blue Ridge, GA 30513
mail@militaryantiquecollector.com
(800) 777-1862
MilitaryAntiqueCollector.com

Terms and Conditions

The following terms and conditions shall be incorporated by reference into all placement and order for placement of any advertisements in *Civil War News*, and *Military Antique Collector* magazine by Advertiser and any Agency acting on Advertiser's behalf. By submitting an order for placement of an advertisement and/or by placing an advertisement, Advertiser and Agency, and each of them, agree to be bound by all of the following terms and conditions:

1. All advertisements are subject to acceptance by Publisher (Historical Publications LLC) as to character, layout, text and content. Publisher reserves the right to reject or cancel any advertisement prior to publication or thereafter for any reason at any time without liability. This includes advertising, which has been published previously by the Publisher. Publisher shall not be Liable for any costs or damages if it fails to publish an advertisement.
2. Advertiser and agency represent and warrant that they have the right and authority to place the advertisement in the publication and that nothing contained in the advertisement will violate or infringe upon the rights of any person or entity, including without limitation, any copyright, trademark or right of publicity or privacy, or defame or disparage any person or entity, or violate any law, rule or regulation including without limitation, any U.S. Postal regulations.
3. Advertiser and agency, and each of them, shall defend Publisher upon Publisher's request and shall indemnify and hold Publisher harmless from and against any claim, damage, loss, judgment, cost or expense (including without limitation, Publisher's attorneys' fees) relating to or arising out of the advertisement, its placement in Publisher's magazine, or the breach or alleged breach of any warranty, representation or agreement by Advertiser and/or Agency.
4. The Publisher retains the right to label advertisements that are not immediately identifiable to the Publisher as advertisements.
5. Publisher will not be held responsible for consequential costs or other damages due to loss or damage of digital ad materials, art proofs or transparencies.
6. In no event shall Publisher be held liable as the result of any error, delay or omission beyond publisher's reasonable control, including, without limitation, any strike, fire, or accident. Publisher's liability, if any, relating to or arising out of the placement of the advertisement in the publication or any error, delay or omission relating thereto shall not exceed the amounts actually paid by Advertiser and/or Agency for placing the advertisement, and in no event shall Publisher be liable for any loss of income, profit or direct or indirect consequential damages of any nature.
7. Advertisements not received by space closing date, will not be entitled to revisions or approval by the advertiser or its agency.
8. Advertiser is liable for any costs (design fees, set up fees, additions or alterations to advertisements, logos, color, film, reprints, etc.)
9. Publisher's liability, if any, relating to or arising out of the placement of the advertisement in the publication or any error, delay or omission relating thereto shall not exceed the amounts actually paid by Advertiser and/or Agency for placing the advertisement, and in no event shall Publisher be liable for any loss of income, profit or direct or indirect consequential damages of any nature.
10. Advertisers agree that the Publisher has no obligations to maintain the confidentiality of submitted material until the publication date.
11. Publisher makes no representations or warranties with respect to the quality of the appearance of the advertisement, and in no event shall Publisher be responsible for the production quality of any materials or inserts provided to Publisher. Advertiser and agency shall be responsible for any additional costs incurred by Publisher resulting from the failure of any materials or inserts furnished to Publisher to meet Publisher's specifications. In the event that Publisher is unable to publish the furnished materials or inserts as a result of their failure to meet such specifications, Advertiser and Agency shall remain liable for the applicable rate card charges as if the advertisement had run.
12. All orders to place advertisements in the publication are subject to the rate card charges, space units and specifications then in effect, all of which are subject to change and shall be made a part of these terms and conditions.
13. Advertiser and Agency shall be jointly and severally liable for the costs of placing the advertisement and any other charges relating thereto, including any costs of collection incurred by Publisher, such costs shall include Publisher's attorneys' fees.
14. Publisher may, in its sole discretion, set any restrictions on the positioning of the accrual advertisement in the publication.
15. These terms and conditions constitute the sole agreement of Advertiser, Agency and Publisher with respect to the subject matter hereof and may not be modified or changed without Publisher's written consent. In no event shall Publisher be bound by any terms or conditions sought to be imposed by Advertiser or Agency, whether in a purchase order, instructions or otherwise, relating to the subject matter hereof.



HISTORICAL PUBLICATIONS LLC
CIVIL WAR NEWS, AND MILITARY ANTIQUE COLLECTOR MAGAZINES

2800 SCENIC DRIVE, SUITE 4-304, BLUE RIDGE, GA 30513 • 800-777-1862 • HISTORICALPUBLICATIONSLLC.COM