

## 5 SIGNS IT'S TIME FOR A

# WEBSITE REFRESH



### 1 YOUR SITE ISN'T MOBILE FRIENDLY

More than half of all web traffic comes from users on mobile devices. If your website doesn't adjust to the screen size, you could be losing valuable customers!

### 2 LONG LOADING TIME

Nearly 70% of consumers admit that page speed impacts their willingness to buy online. Your website should load in 3 seconds or less.

### 3 DOESN'T MATCH YOUR BRANDING OR GOALS

It's important that your website reflects changes that you have for your business, Brand – Design – Logo – Marketing – Value – Trust – Identity

### 4 IT ISN'T ACCESSIBLE

Your website needs to be built in a way that is accessible for screen readers and those with disabilities. This means navigation, color scheme, pictures and content is presented so all users can navigate your site.

### 5 IT'S DIFFICULT TO UPDATE

If you wanted to change your website content, would you know how to do it? As a business owner you will often need to be able to make contents edits and small changes to your own website without the assistance of a developer and if you can't do that, it's time for a new site.

**SCHEDULE YOUR  
MEETING TODAY!**

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