

1,249,737
 PAGE VIEWS PER MONTH

83,336
 USERS PER MONTH

112,000
 MONTHLY PODCAST DOWNLOADS



70,000+ FOLLOWERS
 @HAWKEYENATION

37,500+ FANS



Reach Thousands of Iowan's and Fans With HawkeyeNation.com

WEBSITE

Web Ads | Page Sponsor |
 Programmatic

HawkeyeNation.com is the premier Iowa Hawkeye fan site for insider and game day information. The site provides in-depth analysis and commentary focused primarily on football, men's basketball and recruiting. 20-year veteran journalist Rob Howe leads the website's editorial team including award winning sports-writer and editor, Rick Brown.

RADIO SHOW

Broadcast Location | Segment
 Sponsor | Ads

The **HawkeyeNation.com Radio Show** is broadcast live for 13 weeks on KXNO 1460 radio. Polk County I-Club President Joe Chmelka and Andrew Downs co-host the Hawkeye Nation show, which covers a variety of topics relating to Hawkeye football game watches are also held each Saturday for away games.

PODCASTS

Live Reads | Sponsorship |
 Dynamic Insertion

Rob Howe hosts our weekly podcasts alongside Program Director at iHeart Media, Andrew Downs as they dive into hot Hawkeye Sports topics, reader questions and instant reactions to game day.

Podcasts that Reach Real Hawk Fans

Instant Reaction

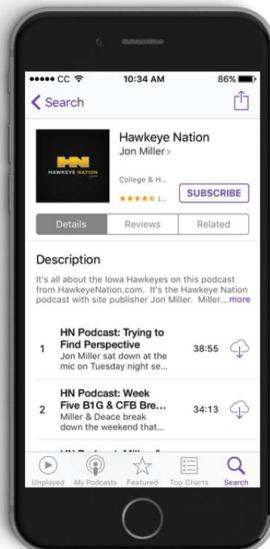
As the name implies, the podcast posts shortly following each Iowa game. Podcast host Andrew Downs reviews the contest, providing insight into what he saw, statistics and more.

HN Podcast

Our flagship podcast. Rob Howe and KXNO Program Director Andrew Downs talk every Monday about the latest happenings in Hawkeye athletics.

Mailbag Podcast

Rob Howe answers questions from readers and the forum weekly.



HN Prospect Pod

Host Rob Howe speaks with Iowa Football and Basketball recruiting commitments and top targets

Hawkeye History Pod

Rob Howe catches up with some of the most popular names in Iowa sports history, bringing listeners up to speed on what their paths since leaving college and walking down memory lane from their time in the Black and Gold

HN Radio Show

Joe Chmelka and Andrew Downs host the weekly radio program during football season live from the Front Row in Clive each Thursday night on 1460 KXNO.

Produced Commercial or Read:
\$150 (:15 or :30)



Stay in front of Hawkeye Nation with sponsored social posts on HN channels. Highlight products or special events to our large audience.

Sponsored Tweet - \$175

Sponsored FB/Instagram Post - \$150

Sponsored Content

Section Sponsorships include your logo on every story in the section and a short story/message in specific sections of the HawkeyeNation.com site.

- Promote your story like an editorial feature
- Logo placements captivate user attention

Sponsorable Sections Include:

Football
 Basketball
 Recruiting

Wrestling
 Forum

Section Sponsorship: \$2,000/month per Section