



DYKEMANS CAMPERS

EST. 1954

LOCAL BUSINESS SPOTLIGHT

HASTINGS MOTOR SALES/ DYKEMANS CAMPER PLACE

909 West J Street, Hastings, NE

(402) 463-1338

YOUR NAME AND TITLE: Brad Dykeman, general manager.

YEARS IN BUSINESS: 68 years

BUSINESS HISTORY: Grandpa Dick Dykeman started this business years ago selling cars. A couple guys from Kansas stopped in one day with a camper and asked if he would be interested in trying to sell it for them. He agreed and by the time they got home he had it sold and asked them to send a few more. After years of selling campers we sort of adopted the nickname Dykemans Camper Place and that's how most people know us. Grandpa passed away in 2007 but stories of him and the funny things he used to do keep him very much alive. A picture of him hangs right inside the entrance of the newly renovated dealership. Jim Dykeman (president) has been working here all of his life and always has customers leaving with a smile. Jim has enjoyed watching his boys, Brad and Wade, take the reins of the company. They have been managing it for 11 years together.

SHOW & TELL: We have many recreational vehicles to shop from. New units include small 20-foot entry level travel trailers all the way up to 43-foot* luxury fifth wheels and toy haulers. We have always hung our hat on offering high-quality, full-time use fifth wheels. Our parts and service departments have grown over the years and we are excited

for people to come see our new look. We offer a much improved parts department with more selection than ever and a comfortable customer lounge. If you haven't been down in the past couple months you will be very surprised when you walk in!

THE REAL EXPERIENCE: A low pressure sales environment but with experienced sales and service people. Literally, all our employees go camping regularly. We want you to feel at home on our lot. We will always come greet you while you shop but if you want to browse for a while on your own that's always welcomed. We offer competitive financing and we have no closing costs or extra fees at the end of the sale. A handshake means a lot to us and we hope to earn your trust and sell you another one someday.

SHOP LOCAL, IT MATTERS: There is a sense of pride when you see a customer in the grocery store or you meet them around a campfire and know that we worked together and we got to be involved in their family memories in some way at the very beginning. You don't get to make those connections if you shop far away or on the internet. For us, a sale is also a promise. You bought something from us so we have your back if you need something later.

SHOP HASTINGS



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HASTINGS
Area Chamber of Commerce