Across the board, Winston-Salem and Greensboro have much in common. Both cities have seen their share of success — and failure. And, depending on the report, the economic performance of both cities is either rising or falling. Here is a snapshot of both cities.

### Winston-Salem
- **Population**: 478,000
- **Unemployment**: 7%
- **Major Companies**: Wake Forest Baptist, Reynolds American, Hanesbrands
- **Job Creation**: 7,666
- **Manufacturing Jobs**: 19,726
- **Health Care Jobs**: 34,552

### Greensboro
- **Population**: 724,000
- **Unemployment**: 7.8%
- **Major Companies**: Cone Health, Lorillard, VF Corporation
- **Job Creation**: 12,973
- **Manufacturing Jobs**: 52,488
- **Health Care Jobs**: 41,560

All figures come from Metropolitan Statistical Area data. Source: U.S. Census; N.C. Department of Employment Security

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