

Advertising Media Kit



[GMTODAY.COM/BESTOF/WAUKESHA](https://gmtoday.com/bestof/waukesha)

Register for your FREE Promotional Toolkit and learn how you can enhance your presence through Conley Media and the Best of the Best Ballot

Pick Your Categories & Campaign to Win

Arts & Entertainment

Art Gallery
DJ
Event
Family Friendly Event
Festival
Free Entertainment
Live Music
Local Band/Musicians
Local Class/Workshop
Night Life Location
Place to Take a Date
Place to Take Little Kids for Fun
Summer Camp
Theatre

Auto

Auto Body Repair
Auto Detailing
Auto Mechanic Shop
Car Wash
New Car Dealership
Tire Store
Used Car Dealership

Beauty

Aesthetician/Esthetician
Barber Shop
Cosmetologist
Day Spa
Hair Salon
Nail Salon
Tattoo Parlor

Customer Service

In Auto
In Beauty
In Finance and Professional
In Home Services
In Medical Care
In Pet Care
In Restaurants
In Retail
In Health and Fitness

Education

Childcare Center
College/University/Tech School
Private School—Elementary
Private School—High School
Public School—Elementary
Public School—Middle
Public School—High School

(Education continued)

Best Teacher
Tutoring/Support

Food & Drink

Asian Food
Bakery
Banquet Hall
Bar
Beer Garden
Beer Selection—Bar/Restaurant
Beer Selection—Retail
Bloody Mary
Breakfast
Brewery
Brunch
Burger
Butcher
Chicken Wings
Coffee Shop
Deli
Donuts
Fine Dining
Fish Fry
Food Truck
Happy Hour
Ice Cream Shop
Italian Food
Liquor Store
Lunch
Margarita
Mexican Food
New Restaurant (opened in 2026)
Old Fashioned
Outdoor Dining
Pizza
Restaurant (Overall)
Sandwiches
Seafood
Soup
Sports Bar
Steaks
Vegetarian Food
Wine Selection—Bar/Rest
Wine Selection — Retail

Health & Wellness

Assisted Living Facility
At-Home Medical Care
Cardiologist
Chiropractor Center/Doctor
Dentist
Dermatologist

(Health & Wellness continued)

Eye Care Clinic
Hearing Center
Hospital
Lasik Surgeon
Mental Health Practice
Mental Health Professional
OB-GYN
Orthodontist
Pediatrician
Physical Therapy
Podiatrist
Primary Care Physician
Psychiatrist
Senior Independent Living Center

Local

Boutique Hotel
Non-Profit
Place of Worship
Place to Work—more than 50 employees
Place to Work—less than 50 employees
Scenic Spot/Park
Wedding Venue

Pets

Pet Grooming
Pet Store
Veterinarian

Professional Services

Architect
Bank
Credit Union
Financial Planner
Financial Planning Office
Funeral Home
Insurance Agency
Insurance Agent
Law Office—Business
Law Office—Criminal Defense
Law Office—Divorce
Law Office—Estate Planning
Law Office—Personal Injury
Photographer
Real Estate Agency
Realtor
Tax Advisor
Travel Agency

Residential Services

Carpet Cleaning
Electric
Flooring
Garage Door Services
Heating and Cooling
Home Builder
Home Cleaning
Home Remodeler
Lawn Care/Landscaper
Painter
Pest Services
Plumbing
Roofer
Windows/Siding

Shopping

Antique Store
Art and Craft Fair
Bookstore
Farmers Market
Florist
Furniture Store
Garden Center
Grocery Store
Hardware Store
Jewelry Store
Ladies Clothes (local only)
Men's Clothes (local only)
Mattress Store
Shoe Store
Thrift Store
Unique Gifts

Sports & Fitness

Bowling Alley
Fitness Center
Golf Course
Indoor Sports Venue
Mini Golf Course
Outdoor Sports Venue
Pickleball Courts
Tennis Courts
Trainer
Yoga Studio



Scan this QR code to access complimentary materials to promote your business during the nomination round, including social media graphics and marketing tips.

Best of the Best Voting Packages



We are highlighting the Best of the Best. Our readers will nominate and vote for their favorite businesses in our community to tell us who they want to see in the voting round. The Top 5 Nominees make the Voting Round. To promote your business, we have created 3 promotional packages.



Important Dates:

Nomination Round: September 14 through October 5

Voting Round: November 4 through November 25

Winners Announced: December 24

ALA CART:

- Premium Listing \$300
- Exclusive Group Sponsorship \$500
- Category Sponsorship \$300
- Dedicated eBlast \$600

Basic Package

Campaign runs for 3 weeks

Digital:

- 15k Run of Site Ads
- 1 Premium Listing

Print:

- Three (3) Eighth Page Ads in Waukesha Freeman
- Three (3) Eighth Pages in Oconomowoc Enterprise

INVESTMENT: \$800

Early Bird \$628

Standard Package

Campaign runs for 3 weeks

Digital:

- 10k Premium Positioned Rail Ads
- 10k Run of Site Digital Ads
- Up to 2 Premium Listing

Print:

- Three (3) Quarter Page Ads in Waukesha Freeman
- Three (3) Quarter Pages in Oconomowoc Enterprise

INVESTMENT: \$1500

Early Bird \$1,270

Premium Package

Campaign runs for 3 weeks

Digital:

- 10k Premium Positioned Billboard Ads
- 10k Premium Positioned Leaderboard Ads
- 10k Run of Site Digital Ads
- Up to 3 Premium Listing
- Category Sponsorship for your category (if available)
- Up to 3 Premium Listing

Print:

- Three (3) Half Page Ads in Waukesha Freeman
- Three (3) Quarter Page Ads in Oconomowoc Enterprise

Email:

- One Dedicated e-Blast to MKE magazine readers and Waukesha Freeman/OE e-subscribers

INVESTMENT: \$2200

Early Bird \$1,810

Elite Package

Campaign runs for 3 weeks

Digital:

- 15k Premium Positioned Billboard Ads
- 15k Premium Positioned Leaderboards Ads
- 10k Run of Site Digital Ads
- Up to 5 Premium Listings
- Exclusive Group Sponsorship for your category (if available)
- Up to 3 Category Sponsorship for your category (if available)

Print:

- Five (5) Half Page Ads in Waukesha Freeman
- Three (3) Quarter Page Ads in Oconomowoc Enterprise

Email:

- One Dedicated e-Blast to MKE magazine readers and Waukesha Freeman/OE e-subscribers

INVESTMENT: \$3300

Early Bird \$2,717

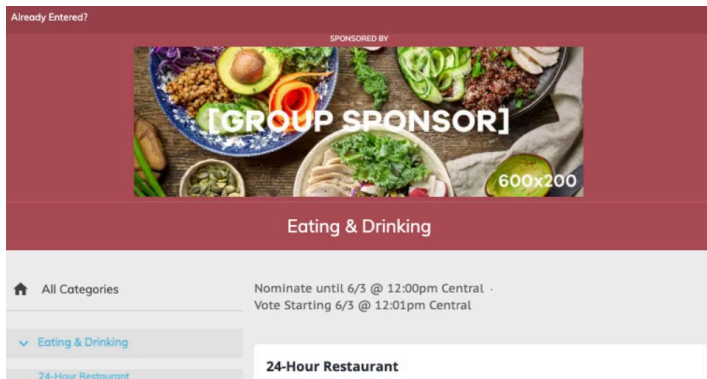
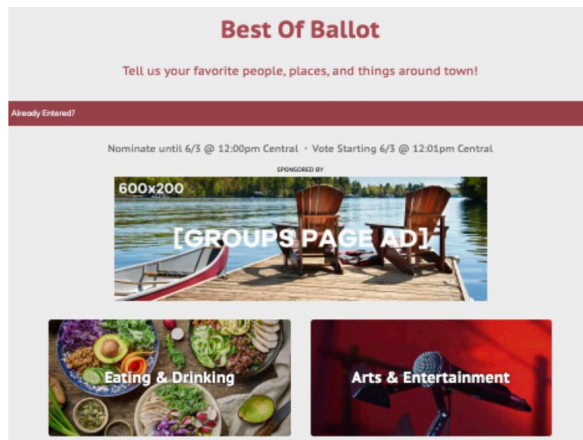
Group and Category Ad Examples & Specs

Groups Page Ad

Desktop: 728px x 90px

Mobile: 320px x 50px

Appears above the Group Images on the Groups page



Group Sponsor Ad

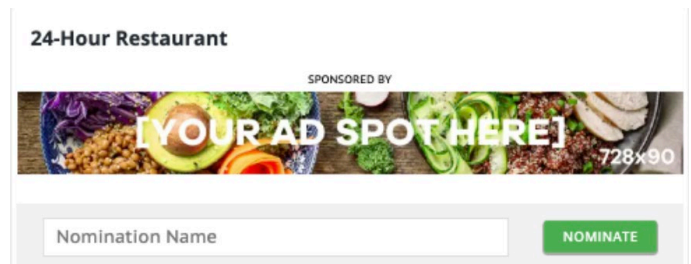
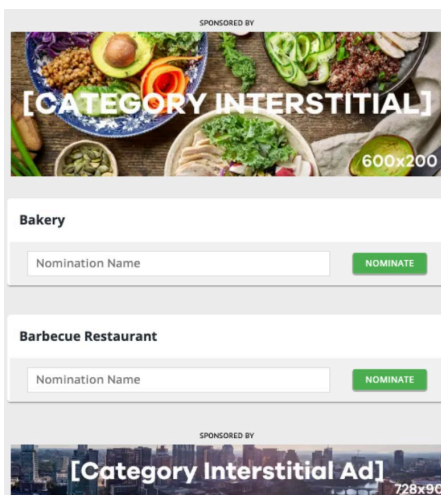
Desktop: 728px x 90px

Mobile: 320px x 50px

Category Sponsor Ad

Desktop: 728px x 90px

Mobile: 320px x 50px

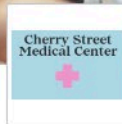


PREMIUM LISTING Image Examples & Specs



Entrant Main Image

2560px x 1440px



Entrant Logo

400px x 400px

Cherry Street Medical Center



Winner

SHARE

Description

Since 1986, Cherry Street Medical Center has been continuously growing to meet the needs of their growing number of patients. As a medical practice for ALL people, Cherry Street Medical Center is pleased to offer a myriad of services on-site that are often outsourced at similar practices.

Additional Details

(314) 647-2200

<https://www.cherrystreetmedicalce...>

<https://www.facebook.com/cherryst...>

<https://twitter.com/cherrystreetmed...>

<https://www.instagram.com/cherrys...>

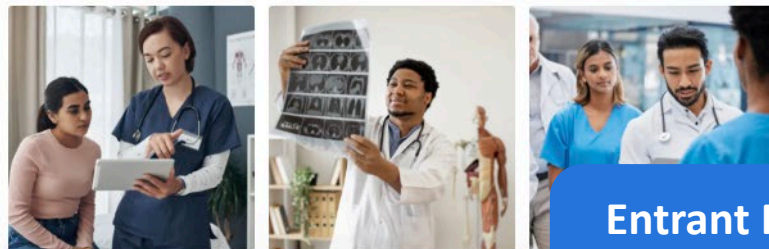
<https://www.youtube.com/user/UJZ...>

Cherry Street Medical Center is also participating in ...

Pediatrician

Physician

Gallery



Entrant Page Image Gallery

500px x 500px



To reserve your marketing campaign for Best of the Best Waukesha County

Contact:

Your Account Executive

Or

David Sherman, VP of Advertising

Conley Media

262-513-2621

dsherman@conleynet.com

