

Fun Facts: Valentine's Day - February 14



The Day of Love – A History

- In A.D. 496, Pope Gelasius I declared February 14 as Valentine's Day.
- Esther Howland of Massachusetts is given credit for selling the first mass-produced Valentine's Day cards in the 1840s.



Walking Down the Aisle

- In 2010, the median age for a first marriage in the United States was about **29** years old for **men** and about **27** years old for **women**.
- In 2024, the median age at which **men** in the United States first got married was about **31** years old. In 2024, the median age at which **women** in the United States first got married was about **29** years old.

Of people aged 15 and older in the United States...

- **50 out of 100 (50%)** had been married once
- **About 12 out of 100 (12%)** had been married twice
- **About 3 out of 100 (3%)** had been married three or more times
- **Approximately 35 out of 100 (35%)** never have been married



*What do blueberries say
on Valentine's Day?
I love you berry much!*

Sugar, Sugar (of the Chocolate Variety)

In 2023, California and Pennsylvania had the most chocolate makers per state.

California:

122



Pennsylvania:

121

Cities and Towns With the Loveliest Names*



- Loveland, Colorado (Population – **81,102**)
- Romeoville, Illinois (Population – **41,177**)
- Love Valley, North Carolina (Population – **175**)
- Valentine, Texas (Population – **63**)

*Population numbers are from 2024

Finding Gifts for Your Valentine

In the United States in 2023, there were about...

- **20,000** jewelry stores
- **12,000** flower shops
- **3,000** candy and nut stores
- **1,000** chocolate makers
- **600** nonchocolate candy makers



Thanks a Bunch

- **About \$259 million:** The value of imports of all bouquet cut flowers in February 2025.
- **About \$147 million:** The value of imports of fresh cut roses and buds, specifically, in February 2025.

Sources: Data on this page come from the U.S. Census Bureau's 2023 County Business Patterns, International Trade Statistics, 2024 American Community Survey and Vintage 2024 Population Estimates.