2022 Editorial Calendar

January

- **Fast & Serious:** Exclusive Ranking of the Smartest-Growing Franchisors
- Restaurant Investment & Financing Update
- The Big Business of Home Services

Ad Close: 12/1/21  
Materials Due: 12/8/21

February

- **All New!** The Big Issue: Quick-Service Restaurants
  - How QSRs Maintain Their Momentum
  - Major Players and Emerging QSR Concepts
  - The Latest POS & Mobile Technology

Ad Close: 01/3/22  
Materials Due: 1/7/22

March

- **EXCLUSIVE FT Zor Awards** Names the Best Franchises in 10 Hot Sectors
- Finding Real Money in Virtual Restaurants
- How to Monetize Customer Data

Ad Close: 2/1/22  
Materials Due: 2/7/22

August

- **All New!** The Multi-Unit Franchisee Issue
  - Featuring The Restaurant 200: Exclusive Ranking of the Largest U.S. Restaurant Franchisees
  - How Multi-unit Franchisees Are Driving Growth

Ad Close: 7/1/22  
Materials Due: 7/8/22

September

- **All New!** Celebrities in Franchising
  - Athletes and Entertainers Who Take the Franchise Plunge
  - Reader Favorite Top Chefs in Franchising
  - Special Finance Issue with Finance & Real Estate Directory

Ad Close: 8/3/22  
Materials Due: 8/9/22

October

- **EXCLUSIVE Top 400:** Ranking the 400 Largest Franchise Systems by Worldwide Sales
- Restaurant Finance & Development Conference Preview

Ad Close: 9/2/22  
Materials Due: 9/8/22

In Every Issue

Popular columns

- **NEW The Upstart Q&A** tells you what makes emerging brand leaders tick
- **Behind the Sales** brings insight and advice from top franchise sales professionals
- **Executive Ladder** announces promotions and appointments
- In **FT Undercover**, our edit staffers check out three franchise brands and report back
- **Continental Franchise Review®** digs deep into hard-hitting legal and public policy cases
- **Development Savvy** describes smart ways to market and grow your franchise
- **The Pipeline** discusses notable development deals and the operators executing them
- **Grab Bag** shows a unique side of franchising execs
- **The Wire** reports new multi-unit development deals
with more headache than a “watermelon change from smooth sorbet to chewy bet soon formed ice chunks. The texture with an edible mermaid or unicorn. I set-berry sugar brings me back to childhood ning hit “Watermelon Sugar”—prob -brands so you don’t have to

Where to Find Value in 2023

in college and went out for shakes after,”

of choices, the dog gets a classic Puppy and vitamin D mean a long line every sin -cial time. Pent up demand for Dilly bars one at Dairy Queen is as much of a treat sprang, the blizzard, hotdog and sun-
ternational skills and decades of quick-service res-
luting restaurant concept might cause

Behind the Sales

because it was effective, but we all of a sudden that switched.”

Wings began franchising in December and wants to open their 60 units within five years, Dallas-based Albert Enterprises has more from 1,657 stores in 2019. The company reported $255.4 million in revenue from tions in all, a growth rate of 11.4 percent

Saladworks adds ghost kitchens with Ghost Kitchen Brands to open in doz-

states, including South Carolina, Iowa, Idaho,

terranean Fresh also partnered with Ghost agreements for 57 new units in 2020

Editorial staffers Beth Ewen, Nick Upton, Laura Michaels,

in a different genre each issue, and report back.

My biggest is ingratitude. I don’t like it when

power would you most like to have?

What's the weirdest thing you've ever

franchising, what would

One of the things I’m freak-

Scenthound

was named

Office Evolution

appointed

FranConnect

as its new vice

Kapalko

as director of operations

Marco’s Pizza

Erin Levzow

as CMO for franchised hotel

Mike Brower

joined

Andrew Volkmann

appointed

Fort Collins

Kevin Hein

as chief people officer.

Obama adviser, joined

Jamie

Dine

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Driven Brands

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Sara Capell

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PuroClean prez wants to hang with

Bilbo Baggins and be a park ranger

PuroClean prez wants to hang with Billie Baggins and be a park ranger

But given the price of gas, we’re going to have to do that on a case-by-case basis. It’s time for a little frugality, if you will. But you don’t have to give up on the fun. There are plenty of other ways to enjoy the outdoors, and the great outdoors is still much more fun than the indoors.

What's your guilty pleasure?

What's your biggest pet peeve?

to travel. Just think of all the TSA lines I could skip.

community that helps and encourages … ingratitude disrupts that

cream. Nothing on it, just straight Breyers Natural Vanilla. It’s

My biggest is ingratitude. I don’t like it when

guy I gave a taste to spit it out right away.

Oh, no question. So I’m a young soldier on an exercise in

while, gave glowing reviews,

with his wife, Joy, and son

with existing franchisee Bill Gray to open

with existing franchisee Baryalay Razi

first New Jersey location after signing an

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