



# RollOutWarrenton!

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Update and Discussion

March 8, 2022

# ROLLOUTWARRENTON! INITIATIVE

RollOutWarrenton! began as a Town-wide economic development initiative to assist all businesses with the opportunity to mitigate the economic impacts of the COVID-19 pandemic. In the third year, the initiative aims to build on the success of the previous years by continuing to:

- Create an environment that encourages and promotes economic vitality.
- Allow businesses to be creative.
- Promote the government as a collaborative partner to support the business community.

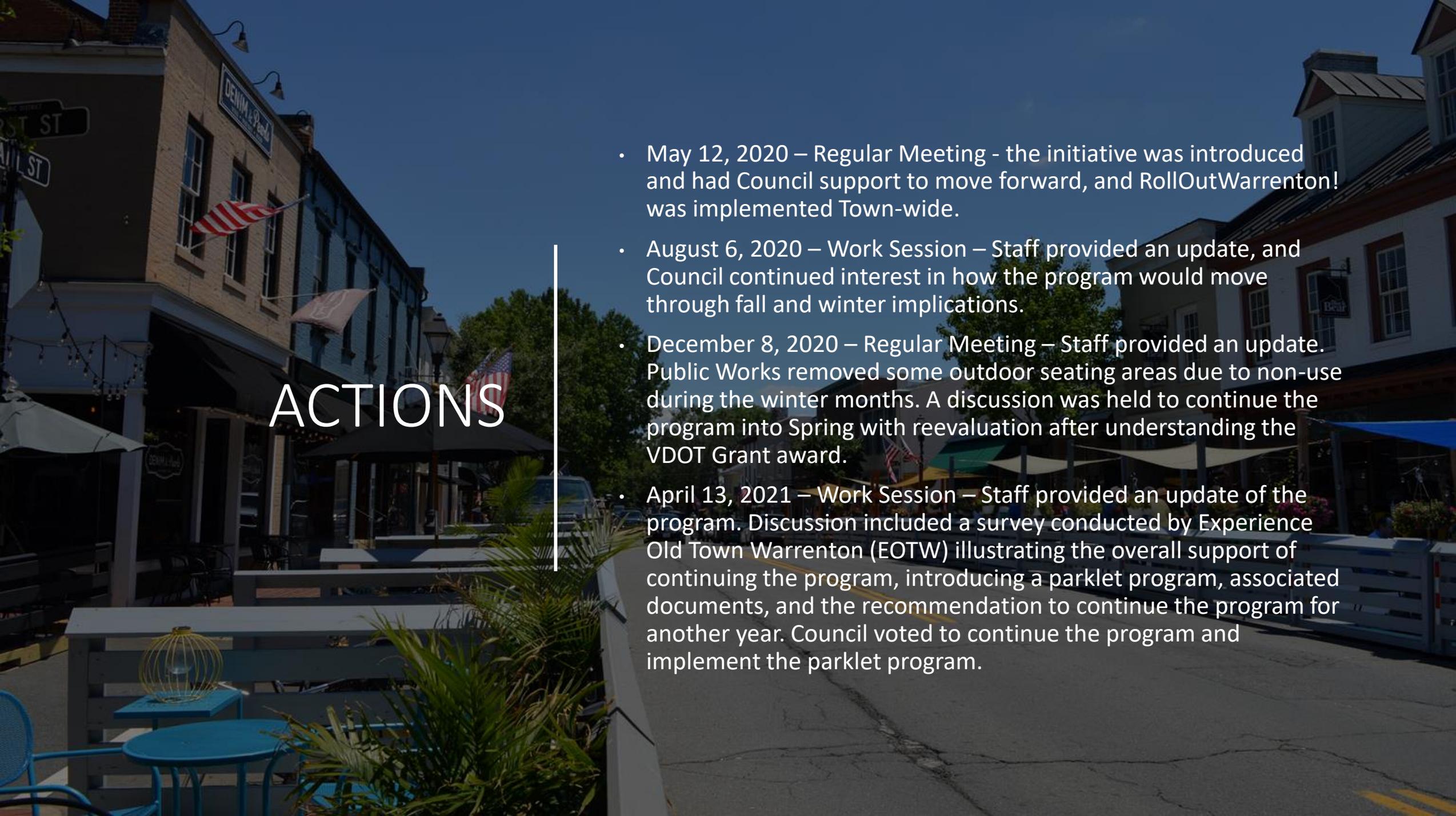




## ROLLOUTWARRENTON!

The goal of RollOutWarrenton! is to:

- Encourage businesses to move outside creating additional space for their customers;
- Provide opportunities for alternative temporary signage and;
- Enhance the sense of community by promoting people-oriented spaces.



# ACTIONS

- May 12, 2020 – Regular Meeting - the initiative was introduced and had Council support to move forward, and RollOutWarrenton! was implemented Town-wide.
- August 6, 2020 – Work Session – Staff provided an update, and Council continued interest in how the program would move through fall and winter implications.
- December 8, 2020 – Regular Meeting – Staff provided an update. Public Works removed some outdoor seating areas due to non-use during the winter months. A discussion was held to continue the program into Spring with reevaluation after understanding the VDOT Grant award.
- April 13, 2021 – Work Session – Staff provided an update of the program. Discussion included a survey conducted by Experience Old Town Warrenton (EOTW) illustrating the overall support of continuing the program, introducing a parklet program, associated documents, and the recommendation to continue the program for another year. Council voted to continue the program and implement the parklet program.

# ACTIONS

March 8, 2022- Provide direction on which option Council would like to implement:

- Option One- Same as 2021- Costs = \$ 972.76 per week
  - Parklets on Main St- Approved spaces
  - Friday and Saturday night closures
- Option Two– Newly proposed for 2022- Costs = \$ 1,070.45 per week
  - Parklets on Main St- Approved spaces
  - Friday night through Sunday morning street closures
  - Farmers Market on Main St
  - New traffic pattern
- Option Three– No Parklets or Street Closures- Costs = \$127.44 per week
  - Any street closures would require a Special Event Permit

# STREET CLOSURES

- Street closures were implemented to:
- Provide additional space for businesses to market their services and products through demonstration/display of products.
- Expand their seating.
- Provide additional room for entertainment.
- Provide additional safety for pedestrians.
- The street closure was on Main Street between Culpeper Street and Third Street.



# STREET CLOSURE RECOMMENDATIONS- OPTION ONE

- Continue with the street closures.
- Maintain the traffic pattern from 2021.
- Close Main St. between Culpeper and Third for the duration of Friday 4:30 PM to 10:00 PM.
- Close Main St. between Culpeper and Third for the duration of Saturday 4:30 PM to 10:00 PM
- Maintain traffic on Culpeper from Hotel to Lee.
- Purchase and use an alternative, semi-permanent traffic control devices in place of the traffic cones and traffic signs.
- Staff requests \$4,700.00 to purchase the following traffic and pedestrian management equipment.
  - 10, 7-inch magnetic Gorilla Bollards.
  - 6, 2 1/3- inch magnetic bollards with signs.
  - 10, interlocking portable barricades.

# OPTION ONE TRAFFIC PATTERN



# STREET CLOSURE RECOMMENDATIONS- OPTION TWO

- Continue with the street closures.
- Reconfigure the traffic pattern.
- Close Main St. between Court and Third for the duration of Friday 4:30 PM to Sunday 7:00 AM.
- Close Culpeper Street at Hotel Street.
- Allow two-way traffic on Culpeper from Hotel to Lee.
- Purchase and use an alternative, semi-permanent traffic control devices in place of the traffic cones and traffic signs.
- Staff requests \$4,700.00 to purchase the following traffic and pedestrian management equipment.
  - 10, 7-inch magnetic Gorilla Bollards.
  - 6, 2 1/3- inch magnetic bollards with signs.
  - 10, interlocking portable barricades.





# PEDESTRIAN AND TRAFFIC MANAGEMENT DEVICES



# ROLLOUTWARRENTON! PARKLET PROGRAM GUIDE



## PARKLET PROGRAM

- The Town of Warrenton Parklet Program encourages pedestrian activity by creating people-oriented spaces and allows businesses to expand their services to outdoor areas from late April to early November. A parklet is a way to creatively repurpose and activate public space, creating space for all users to enjoy what the community has to offer.

# PARKLETS

# APPLICATION

- Reduces the length of the application period to accommodate DPW operations
- Promotes time management and planning
- Applications from business not open prior to deadline will still be considered
- All other application requirements remain unchanged

## APPLICATION PERIOD: 2<sup>nd</sup> Week of March-2<sup>nd</sup> Week of May

Submit completed applications in-person at 21 Main Street or by email to [mpotter@warrentonva.gov](mailto:mpotter@warrentonva.gov)

The Parklet Program will provide the following options for applicants:

**OPTION 1** The Town will provide the parklet(s) on a first-come basis while supplies last.

**OPTION 2** The applicant will purchase materials and build the parklet with the supplied design plan.  
 a. The finished product must be consistent with and meet all Town design plan requirements.

### LIMITATIONS ON PLACEMENT:

- Must not obstruct crosswalk, or sidewalk accessibility (ADA)
- Must not block a fire hydrant
- Must not obstruct public utility
- Must not replace a loading zone, handicap parking, or otherwise designated curb space

### NUMBER OF PARKING SPACES ALLOWED FOR A PARKLET

1-2 typical. The Town will consider more than two spaces on a case-by-case basis.

### PARKING SPACE DIMENSIONS

20' x 8' (approximate)

### APPLICATION EVALUATION

The DPW will review completed applications and the pre-construction site visit scheduled on a first-come basis.



# PARKLET RECOMMENDATIONS

- Provide parklets to businesses requesting them and after completed applications are received and approved, as per the Parklet requirements and guidelines provided by the Town.
- Maintain the current parklet configuration on Main Street with any additional spaces provided based on safety, location, amount of parking affected, and overall proposed use of the area.
- Establish a \$100.00 fee for each 8' X 8' parklet.



# PROGRAM COSTS

## Option 1-

- Requires Public Works staff to close the streets both Friday and Saturday nights; 2 staff for two hours each night
- Requires 2 PW staff to pick up all the cones and signs on Sunday morning.
- Requires Police Assist with clearing of streets for closure.
- Requires one officer stand by and/or be on site for traffic
- Requires emptying trash cans Saturday and Sunday mornings- one staff, 2 hours each day

## Option Two-

- Requires Public Works staff to close the streets only Friday night; 2 staff for two hours
- Requires 2 PW staff to pick up all the cones and signs on Sunday morning.
- Requires Police assist with clearing of streets for closure.
- Requires one officer on site for traffic during the day.
- Requires one ComDev staff for Farmers Market.
- Requires emptying trash cans Saturday and Sunday mornings- one staff, 2 hours each day; possibly additional trash pick up Saturday night depending on traffic

## Option Three-

- Requires one PW staff to empty trash Saturday and Sunday mornings; 2 hours each morning.



# PROGRAM COSTS

Weekly Cost	
Option 1: 2021 Closure	\$ 972.76
Option 2: Proposed Closure	\$ 1,070.45
Option 3	\$ 127.44

Total Cost for 31 weeks	
Option 1: 2021 Closure	\$ 30,156
Option 2: Proposed Closure	\$ 37,608
Option 3	\$ 3,951

\* Note: Scenario 2 includes closure for the Farmer's Market for the remaining 21 weeks of the year

# PROGRAM COSTS

Staffing Requirements												
Scenario 1: 2021 Closure												
	Friday evening			Saturday morning			Saturday evening			Sunday morning		
	#Hours	Hourly Rate		#Hours	Hourly Rate		#Hours	Hourly Rate		#Hours	Hourly Rate	
MEO (x2)	2	21.24	84.96	(1) 2	31.86	63.72	2	31.86	127.44	2	31.86	127.44
Police Officer	5	28.46	284.6	0	28.46		5	28.46	284.6	0		
CD staff	0			0			0			0		
			369.56			63.72			412.04			127.44
Scenario 2: Proposed Closure												
	Friday			Saturday								
	#Hours	Hourly Rate		#Hours	Hourly Rate		#Hours	Hourly Rate		#Hours	Hourly Rate	
MEO (x2)	2	21.24	84.96	(1) 2	31.86	63.72	0	31.86	0	2	21.24	84.96
Police Officer	5	28.46	284.6	4	28.46	113.84	4	28.46	227.68			
CD staff				6	35.115	210.69						
			369.56			388.25			227.68			84.96
No Road Closure												
	Friday			Saturday								
	#Hours	Hourly Rate		#Hours	Hourly Rate		#Hours	Hourly Rate		#Hours	Hourly Rate	
MEO (x2)	0	21.24		(1) 2	31.86	63.72	0			(1) 2	31.86	63.72
Police Officer		28.46										
CD staff												
			0			63.72			0			63.72



# QUESTIONS