



# Display Ad Rates

All ad prices include color. Non profit discount available on any ad size/rate.

estespark**news**.com

<b>Ad Sizes</b>	<b>Base Rate</b>	<b>12x/year</b>	<b>26x/year</b>	<b>52x/year</b>
<b>Full Page</b>	<b>\$780 per week</b>	<b>\$700 per week</b>	<b>\$631 per week</b>	<b>\$568 per week</b>
<b>3/4 Page</b>	<b>\$623 per week</b>	<b>\$514 per week</b>	<b>\$470 per week</b>	<b>\$424 per week</b>
<b>1/2 Page</b>	<b>\$456 per week</b>	<b>\$376 per week</b>	<b>\$343 per week</b>	<b>\$311 per week</b>
<b>3/8 Page</b>	<b>\$318 per week</b>	<b>\$264 per week</b>	<b>\$255 per week</b>	<b>\$240 per week</b>
<b>1/4 Page</b>	<b>\$248 per week</b>	<b>\$211 per week</b>	<b>\$185 per week</b>	<b>\$170 per week</b>
<b>3/16 Page</b>	<b>\$196 per week</b>	<b>\$164 per week</b>	<b>\$148 per week</b>	<b>\$132 per week</b>
<b>1/8 Page</b>	<b>\$136 per week</b>	<b>\$121 per week</b>	<b>\$102 per week</b>	<b>\$93 per week</b>
<b>1/16 Page</b>	<b>\$64 per week</b>	<b>\$58 per week</b>	<b>\$52 per week</b>	<b>\$46 per week</b>
<b>1/32 Page</b>	<b>\$37 per week</b>	<b>\$33 per week</b>	<b>\$30 per week</b>	<b>\$25 per week</b>

## Ad Size Measurements

<b>Size</b>	<b>Vert.</b>	<b>Hrz.</b>
<b>Full Page</b>	<b>9.625 w"x 13.75 h"</b>	
<b>3/4 Page</b>	<b>7.1w" x 13.75h"</b>	<b>9.5w" x 10.25h"</b>
<b>1/2 Page</b>	<b>7.1w" x 10.25h" or 4.7"x13.75"</b>	<b>9.625w"x 6.75h"</b>
<b>3/8 Page</b>	<b>4.7w" x 10.25h"</b>	<b>7.1w" x 6.75h"</b>
<b>1/4 Page</b>	<b>4.7w" x 6.75h"</b>	<b>9.625w"x 3.25h"</b>
<b>3/16 Page</b>	<b>4.7w" x 5h"</b>	
<b>1/8 Page</b>	<b>2.3w" x 6.75h"</b>	<b>4.7w" x 3.25h"</b>
<b>1/16 Page</b>	<b>2.3w" x 3.25h"</b>	<b>4.7w" x 1.5h"</b>
<b>1/32 Page</b>		<b>2.3w" x 1.5h"</b>

Payment due at time ad is placed. See credit terms on back page.



# Business Builder & Classified Ad Rates

## Business Builder - 3 Ad Sizes

3.1" w x 1" h \$80/mo\*

3.1" w x 1.5" h \$100/mo\*

3.1" w x 2" h \$120/mo\*

- **Prepayment for 4 weeks required for all new ads.**
- **Ad will appear online in Virtual eEdition.**

\*Four months have a total of five Fridays

**NON PROFIT DISCOUNT – 20% OFF ANY RATE**

**POLITICAL ADS: – 20% OFF BASE RATE**

**Website Ads EstesParkNews.com**

**Sidebar Ads \$200/month flat rate**

**INSERTS: Flat rate \$475 for preprinted inserts**

Sizes larger than 8.5" x 11" and more than 2 pages may cost additional

### ADVERTISING POLICY

The publisher reserves the right, at any time and for any reason, to decline any advertising copy and to cease further publication of any advertising. Specific positioning of advertisements within an issue cannot be guaranteed.

**CREDIT/TERMS** All display advertising must be paid for in advance unless credit has been approved. Professional Business Ads must be paid one month in advance. To apply for credit, credit references will be required. Our terms are 30 days. Accounts past due will not be able to place ads until the past due balance is paid in full. Accounts 90 days past due will be sent to a collection agency.

## Classified Line & Help Wanted Ads

### *Classified Line Ads:*

- Base Rate, \$2 per line per week.
- Prepayment required on all non commercial classified ads.
- Ads appear online at Estes Park News website & Virtual Edition.

### *Classified Help Wanted Ads:*

- Base Rate, \$15 per column inch. (2.3"w x 1"h)
- Price includes logo placement and boxed ad.
- Ads appear online at Estes Park News website & Virtual Edition.

## Contact & Deadline Information

### *Contact Info:*

**Tim Buck** - Help wanted & classifieds. Email: office@estesparknews.com

**Jordan Hazelton** - Display ads: Email: jordan@estesparknews.com

**Andrew Donaldson** - Display & real estate: Email: ads@estesparknews.com

Phone: 970-586-5800 - 1191 Woodstock Dr, Unit 2

Mailing: PO Box 508, Estes Park, CO 80517

### *Advertising Deadline For All Ads:*

**Tuesday 12pm - Ad design approval & placement**