

FOR IMMEDIATE RELEASE:

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Mariachi Craze presents the 8th Annual El Paso Border Folk Festival Concert and Conference Featuring Mariachi Estrella de Mexico at the Abraham Chavez Theatre October 6, 2023 at 7 p.m. Sponsored by Franklin Building Materials

El Paso, TX – The festival kicks off Oct. 4-6 with a music and dance conference for students in school/community mariachi programs and concludes with the big concert on Oct. 6 headlined by ***Mariachi Estrella de Mexico***.

Mariachi Estrella de Mexico is known for being the biggest mariachi group in the world and has travelled throughout Mexico and the U.S. spreading traditional mariachi music, and recently, performed at the biggest mariachi festival - Mariachi USA at the Hollywood Bowl. The line-up also includes ***Tlen Huicani*** named “the best folk music group in Mexico” who is celebrating 50 years of traditional Mexican and Latin American music centered on the folk harp. Maestro Alberto De La Rosa, founder and harpist, thrills audiences with his virtuosity and takes you on a musical journey of the huasteca region in Mexico. And, a guest appearance by ***File y Katya*** of the artistic groups of the Universidad Veracruzana and performances by the music & dance conference participants.

Tickets for the concert are on sale now through Ticketmaster or the Plaza Theatre Box Office. Tickets start at \$30.

The music and dance conference will be held at Pebble Hills High School Oct. 4 - 6. The conference will hold workshops, panels, and demonstrations with instruction from a team of professional educators and performers from all over the country and Mexico. This year, ***Mariachi Estrella de Mexico*** will lead the clinics. We also welcome Maestro Julio Cesar Flores from the Universidad Veracruzana who will lead the ballet folklorico workshops.

Interested participants can register at www.epborderfest.com. Registration starts at \$95 per student for the music portion and \$50 for dance. All fully paid registrations include a concert ticket.

For more details, visit www.epborderfest.com or info@epborderfest.com.

About Mariachi Craze:

The mission of Mariachi Craze is to preserve, promote, and teach the music and dance that makes our border culture unique through our annual conference. The objective of the conference is to expose students to a broader understanding of music and stage performance and further develop the appreciation of our music culture.

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