



HOPE. RELIEF. HEALING.

For Berry Franko, L.Ac., caring for people who live with chronic pain and complex health conditions is more than a profession—it is personal.

In 2021, Berry and her sister founded Acupuncture Medical Center with a shared vision: to provide compassionate, individualized care for people who were struggling with chronic pain, fibromyalgia, digestive issues, peripheral neuropathy and other challenges that can affect nearly every part of daily life.

In 2025, Berry lost her sister to breast cancer. While that loss changed her life and the practice they built together, it also strengthened her commitment to helping people feel heard, supported and cared for when they need it most.

“Living through my sister’s journey reminded me how much people need compassion when their health is changing their lives,” Berry says. “Sometimes people just want someone to listen, believe them and help them find a path forward.”

At Acupuncture Medical Center, that path begins with listening.

Patients living with chronic pain often reach a point where they feel frustrated, exhausted and unsure where to turn next. Whether pain comes from an injury, neuropathy, inflammation, chronic pain or another chronic health issue, it can affect sleep, mobility, work, relationships and the ability to enjoy everyday life.

Acupuncture Medical Center takes a whole-person approach to care, developing individualized treatment plans designed to help patients manage pain, improve function and support their overall well-being.

For many patients, progress can be found in the small things: sleeping through the night, walking more comfortably, having more energy, getting through the workday or returning to activities they had begun to give up.

“People come to us because they want their lives back,” Franko says. “We can’t promise that every patient will be pain-free, but we can listen, work with them and help them find ways to manage their symptoms and move forward.”

That compassionate approach is at the heart of Acupuncture Medical Center.

The practice is built around the belief that patients deserve to be treated as individuals—not simply as a diagnosis or a list of symptoms. Every person’s experience with chronic pain or illness is different, and care should be, too.

For those who have been living with pain for months or even years, finding another option can bring something incredibly important: hope.

Waking up in the morning and feeling like yourself, getting back to doing the things you love with the people you love. Just that can make a real difference in everyday life. As Lucille Ball said, “Age is a matter of feeling, not of years.”

At Acupuncture Medical Center, Berry continues the vision she and her sister created together by helping patients pursue relief, better function and a greater sense of well-being.

Because living with chronic pain doesn't mean you have to stop living your life.

CALL TODAY **\*\*(540) 217-2783\*\*** TO BOOK YOUR CONSULTATION  
OR VISIT THEM ONLINE **\*\*WWW.ACUMEDCENTERVA.COM\*\***.



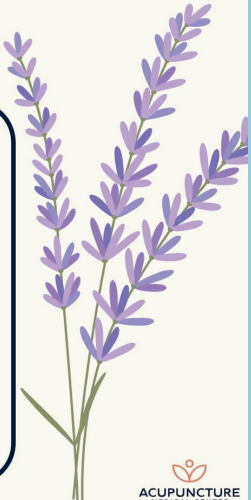


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I've had 2 back surgeries and neither one helped very much. When I came to visit you guys (Acupuncture Medical Center), I was walking on a walker and my doctor said acupuncture would help. I came in for a consultation and received treatment the very first day. After the 3rd treatment I could already feel the difference and relief in my knees and legs. I am now on my 15th treatment and I am 90% pain free and using a cane. The staff here is so nice to me and I couldn't have asked for better service!

- Buddy, Mt. Crawford

Testimonial



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I've been getting acupuncture for back pain and anxiety. I thought I was going to have to go to Charlottesville for treatment, but I found Acupuncture Medical Center. The staff and docs are wonderful. The clinic has a very peaceful, soothing atmosphere. I HIGHLY recommend. I don't know how it works, but IT WORKS!! 🌸

-John

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I cannot speak highly enough about Berry and her team. It is a very caring, nurturing, medical environment. Very well run and, even better, it worked!

-Cathy

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